

The future is not what it  
used to be...

GSMA Brussels 2012

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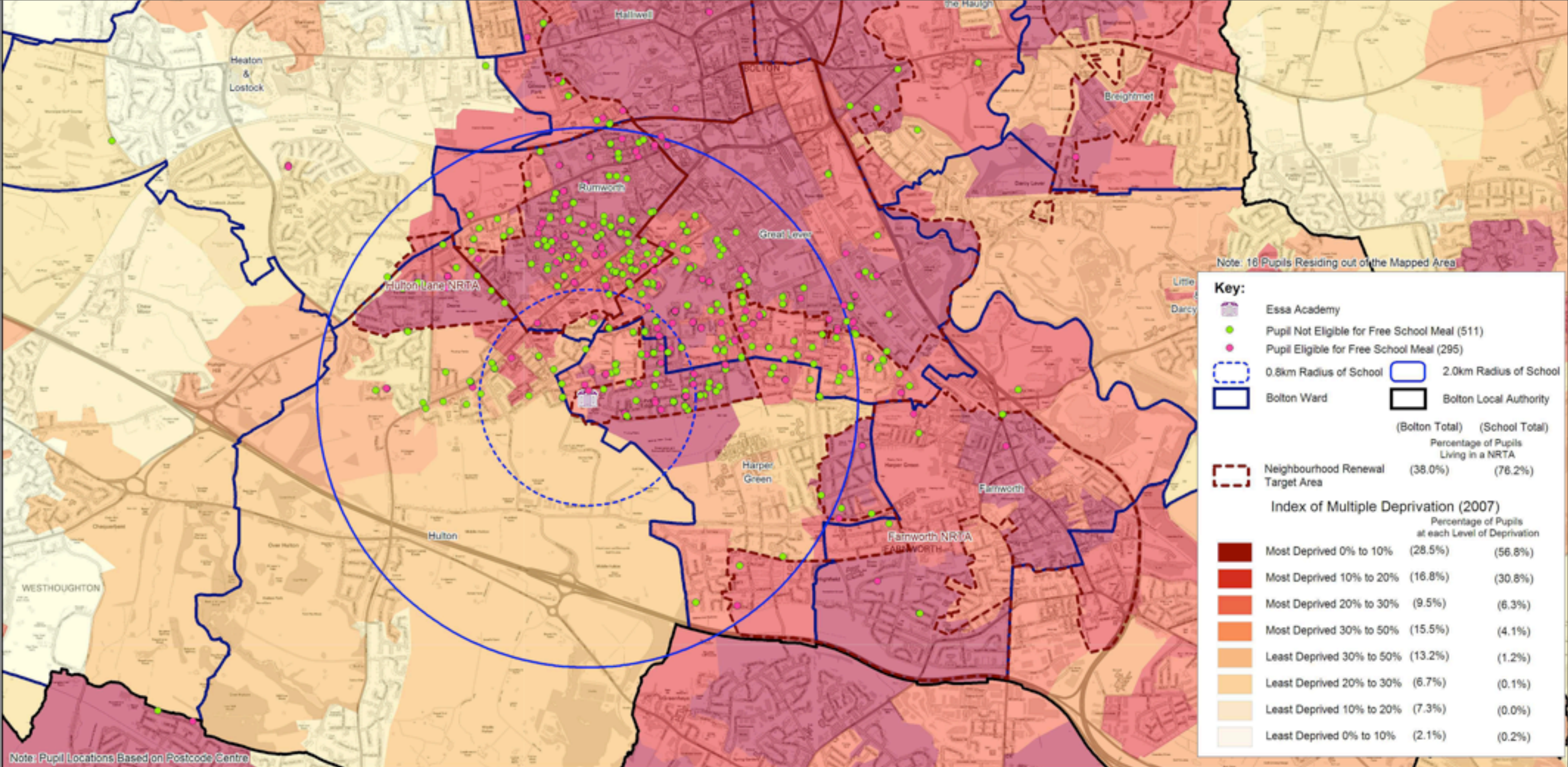
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**“Faith consists in believing when it is beyond the power of reason to believe”**

Voltaire





All Will Succeed

From **The Times**

November 7, 2009

## An iPod for each pupil at Essa Academy will help school to stay in touch



Greg Hurst, Education Editor

6 COMMENTS | RECOMMEND? (11)

A pioneering school is staking a claim to make its pupils among the most technologically advanced in Britain.

The oldest students at the Essa Academy in Bolton have each been issued with an iPod Touch. Next month all 900 children and

### TIMES RECOMMENDS

- > 'Obama effect' pushes British pupils to US
- > Over-subscribed colleges face budget shortfall
- > End in sight for school tables based on test results

### PARENT POWER

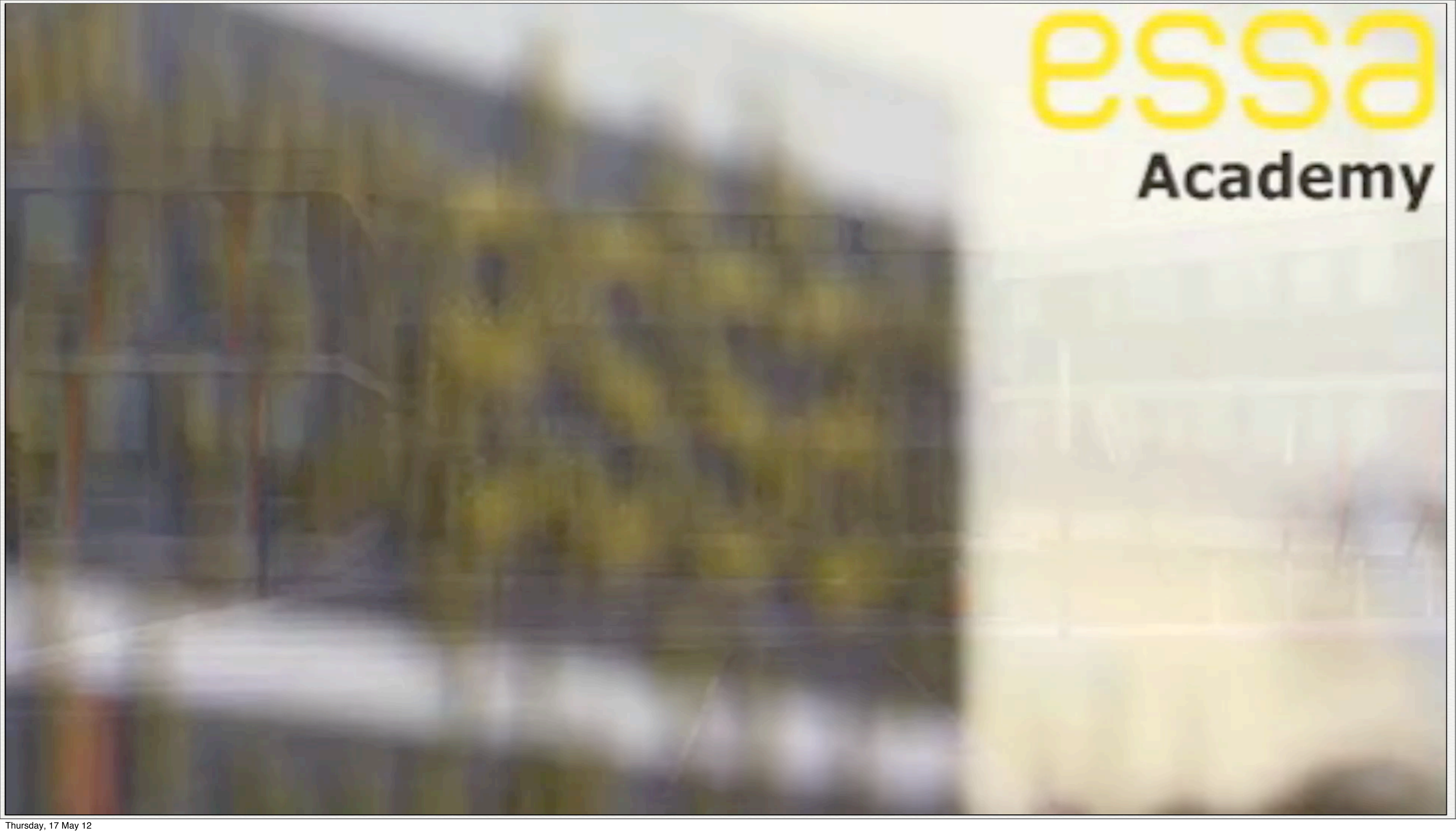


### Britain's best schools

The Sunday Times Parent Power: the definitive guide to the UK's best schools





The background of the image is a blurred photograph of a building with a sign. The sign is white with yellow and black text. The building has a grey facade and a large window. The overall image is out of focus.

**essa**  
**Academy**





**AirPlay**

- iPad
- AD 03 Principle
- EM 01 Learning Base 1
- EM 02 Learning Base 2
- EM 05 Learning Base 5
- EM 06 Learning Base 6
- EM 07 Learning Base 7
- Hall TV Left
- Mirroring  OFF
- Hall TV Right
- IBEC
- lab 2
- lab 2 (2)
- lab 3
- lab 4



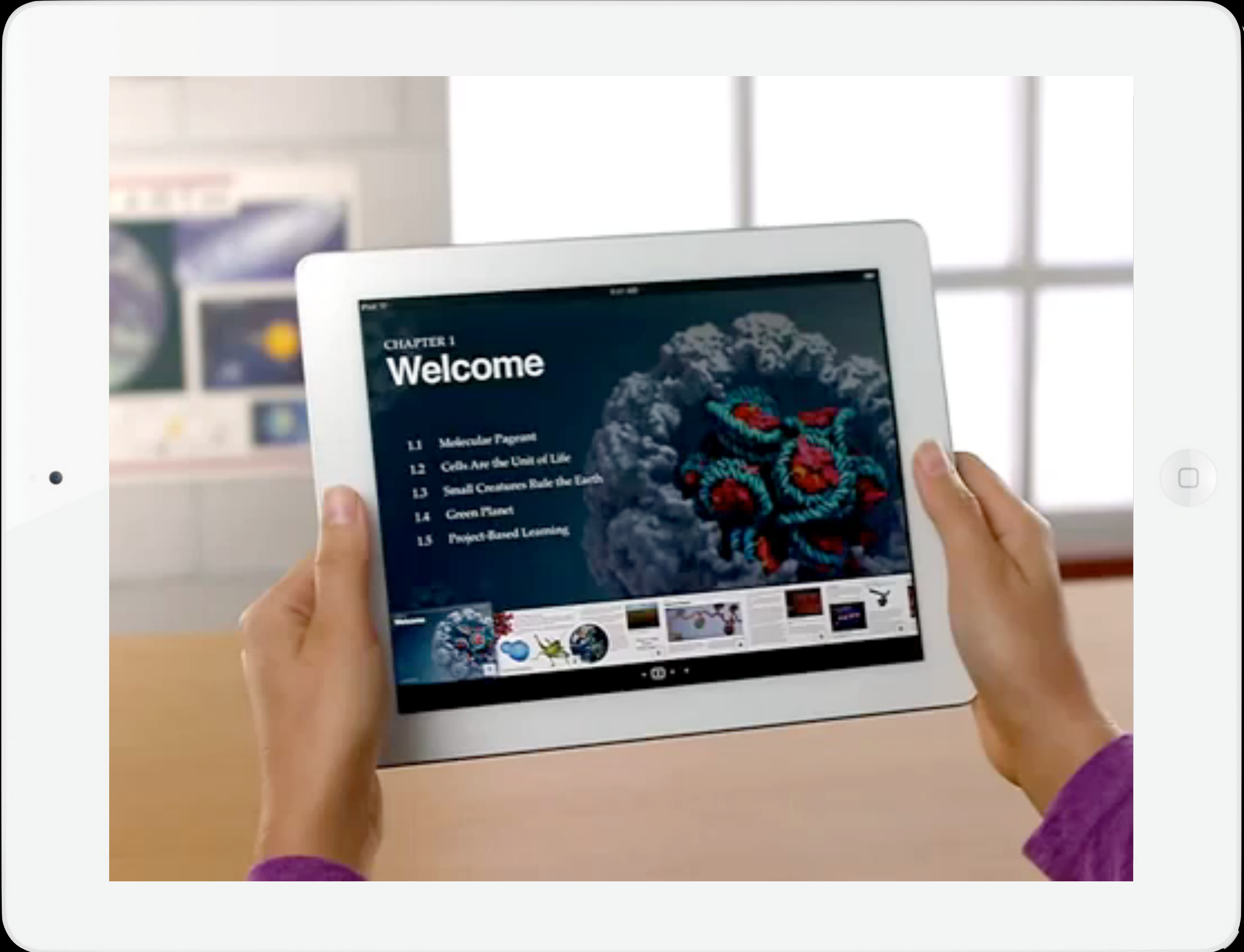
59p







Creating our own  
'textbooks'...





iPad 12:23 63%

POSTS ASSIGNMENTS

**LAST WEEK**

PHY1SCA 17 Apr 2012

**Newton, gravity and oscillation**

Readings • Knight (textbook) ch 1-12

2 assignments

**WEEK OF 02/04/2012**

PHY1SCA 4 Apr 2012

**Rotation**

Readings • Knight (textbook) ch 16-18

Links • Demonstration videos • More demonstration videos ...

1 assignment

**WEEK OF 26/03/2012**

PHY1SCA 27 Mar 2012

**Energy**

Week five is about consolidation. We use conservation of energy to solve free fall problems and see how much easier it is...

3 assignments

**WEEK OF 19/03/2012**

BIO101 24 Mar 2012

**Learning about dangerous plants**

By the end of this learning challenge: You will be able to compare and contrast a range of methods through which plan...

4 assignments

PHY1SCA 20 Mar 2012

Momentum

Updated 24/04/2012 12:23

Catalog iTunes U Edit



6



6



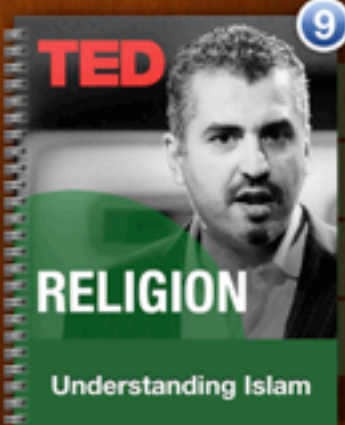
6



138



8



9

iPad 12:23 63%

Library Bio101: Weird Science

All POSTS ASSIGNMENTS

Learning Challenge 1 - How do plants eat animals?

**Learning about dangerous plants** 24/03/2012

By the end of this learning challenge: You will be able to compare and contrast a range of methods through which plants attract animals. You will also be able to define and explain a number of mechanisms that plants use to trap insects and sma...

- Download the iBook titled 'Carnivorous Plants'.... Due 14 Sep 2012
- Discuss the document titled 'Growing CPs2' and... Due 21 Sep 2012
- Watch this Video introduction by Dr. David Atten... Due 21 Sep 2012
- Listen to the Podcast titled 'The day of the Triffids'... Due 28 Sep 2012

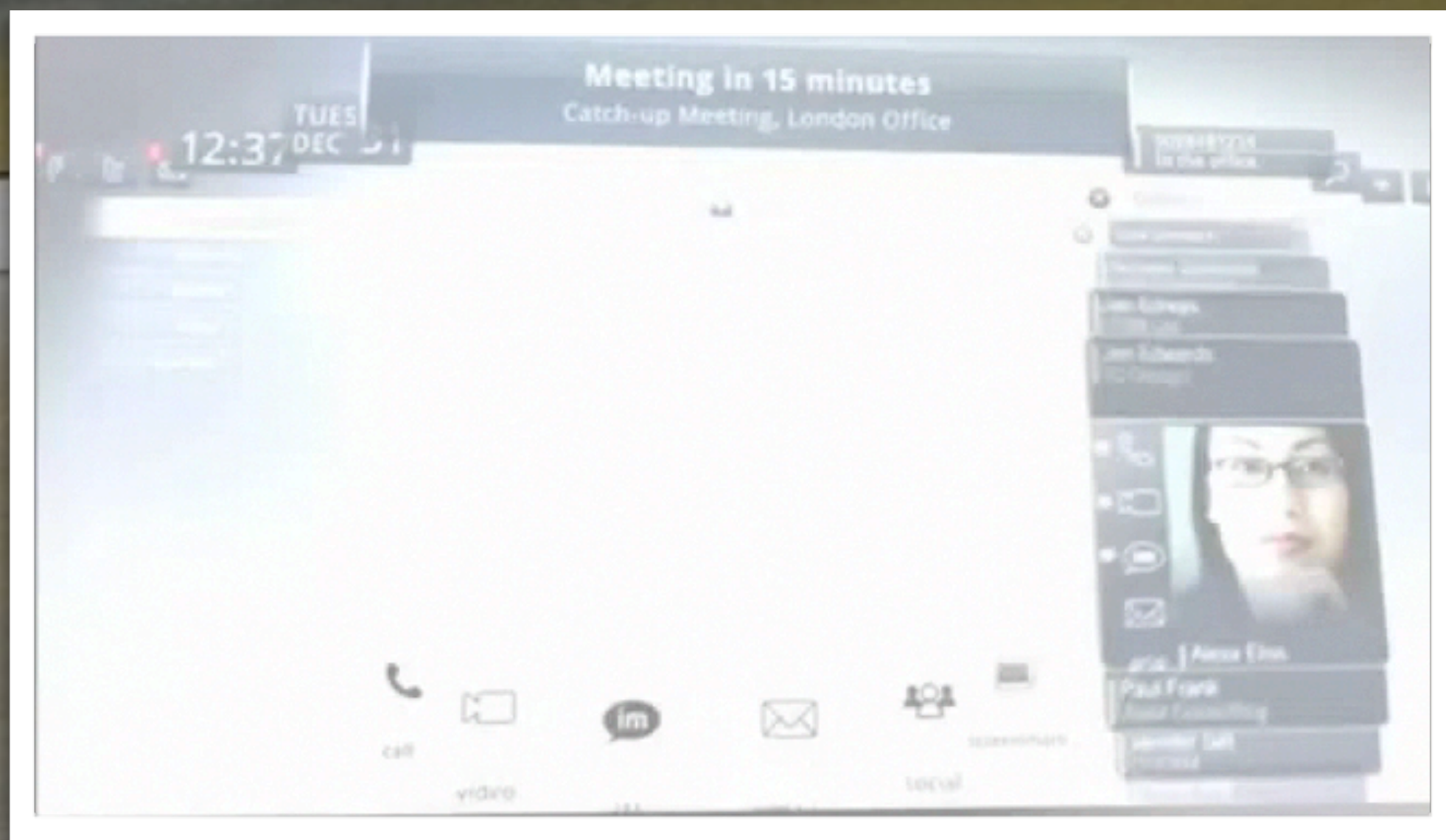
Info Posts Notes Materials

Using **consumer**  
technology...



improving productivity...











# Savings

Planners - £6250 over 5 years



> 1,000,000



# Reduced by 50%





August 2011

Value Add Score

1047

100% 5+ A\*-C grades at GCSE



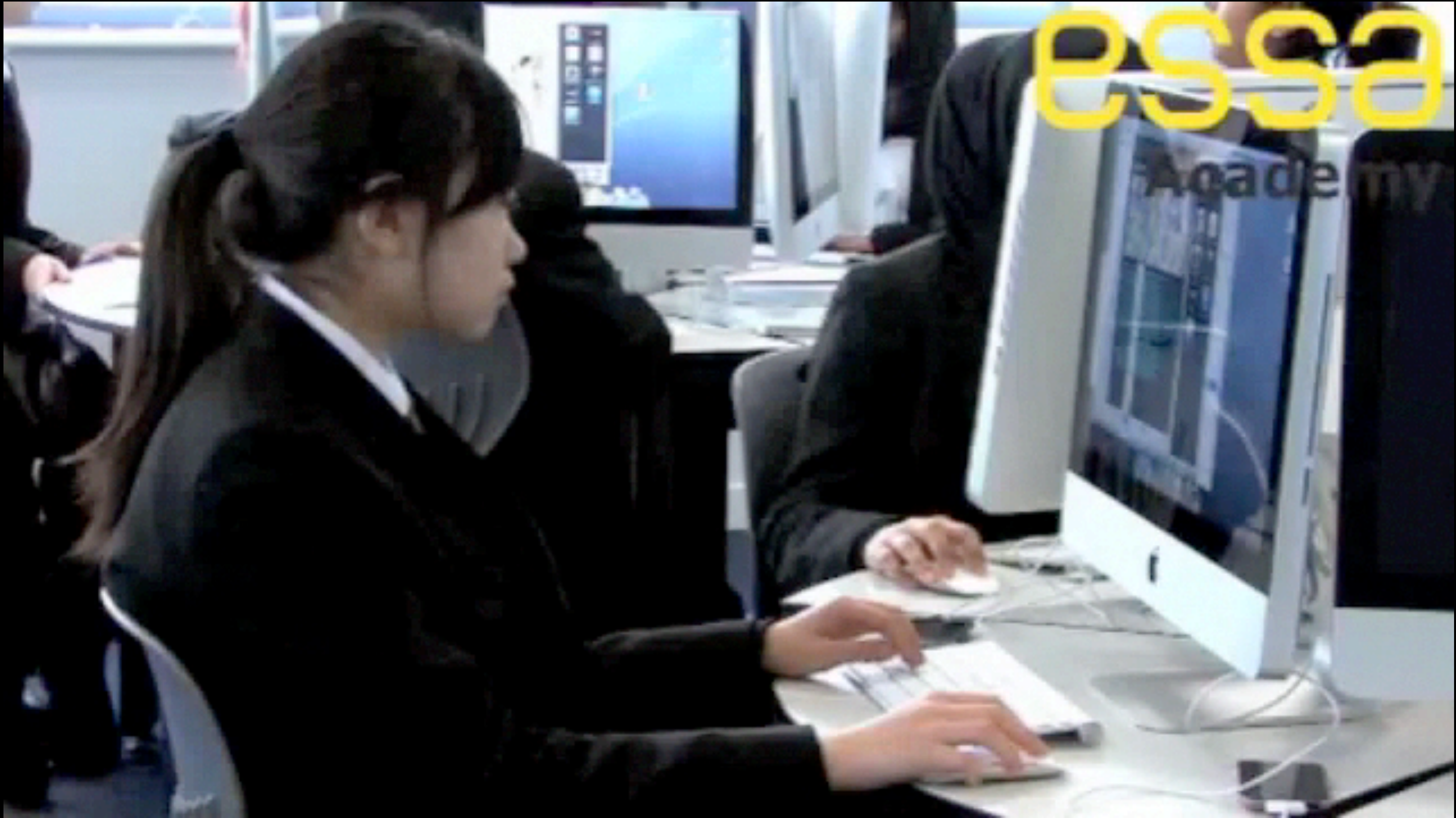


in 1 year

Simple  
when you know how.

Simple.





**next** steps...



Community WiMax or 3G/4G

iPad for each family

Community Primary School



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