
Mobile Education: The future of learning

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Classrooms haven't changed



1900



1940



1960



2000

Education is fundamental to the strength of societies



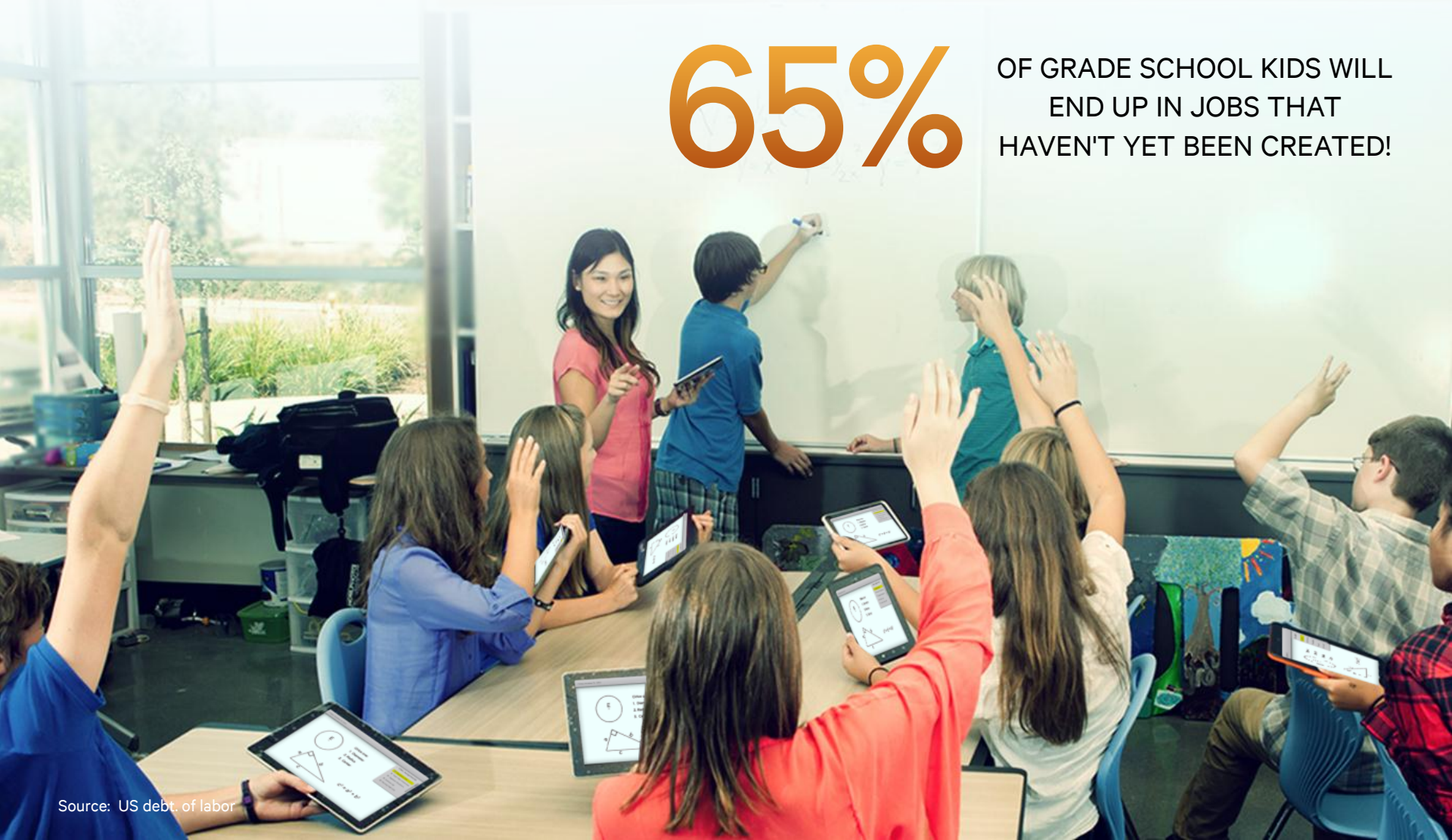
\$115T

POTENTIAL GDP BOOST CAUSED BY
THOSE BORN IN 2010

To prepare for the future, we must innovate now

65%

OF GRADE SCHOOL KIDS WILL
END UP IN JOBS THAT
HAVEN'T YET BEEN CREATED!



Benefits in integrating wireless technology into the classroom

Personalize

Deliver the right content at the time

Coach

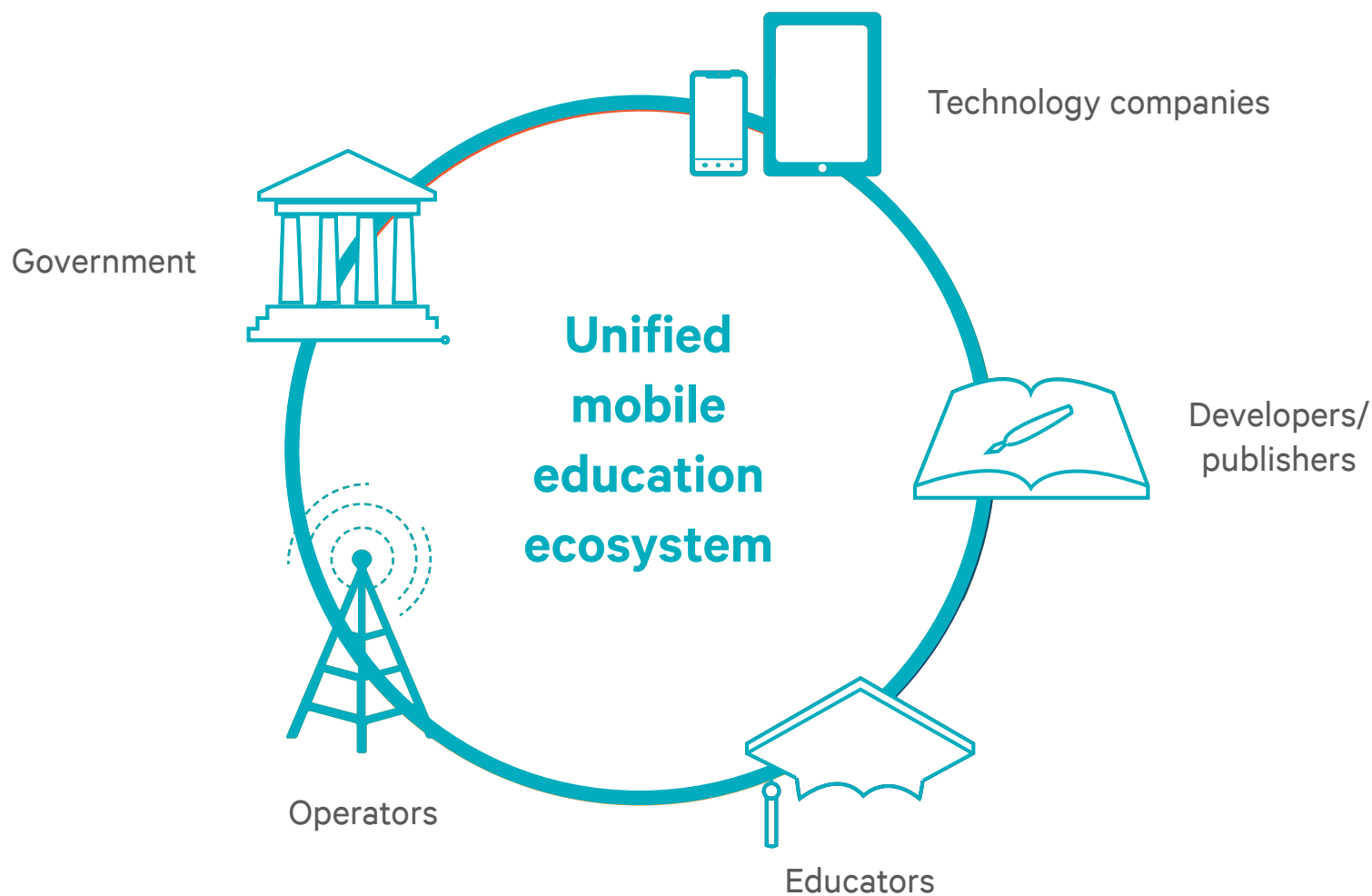
Facilitate student learning & collaboration

Assess

Real-time assessment & visibility



Developing the mobile education ecosystem



Qualcomm's Wireless Reach™ Initiative



84 Projects

33 Countries

Infrastructure

Safety
Security

Digital
Content

Professional
Development

Partnership with Sesame Workshop



Abby's Fairy Rock



Big Bird's Words





Let's bring this **smart, connected world** to education



Thank you

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