



partnerships, regulatory environment and Orange Healthcare

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reminder of the 3 areas of Orange Healthcare expertise



services for healthcare professionals

professionals to professionals



remote healthcare monitoring services

professionals to patients



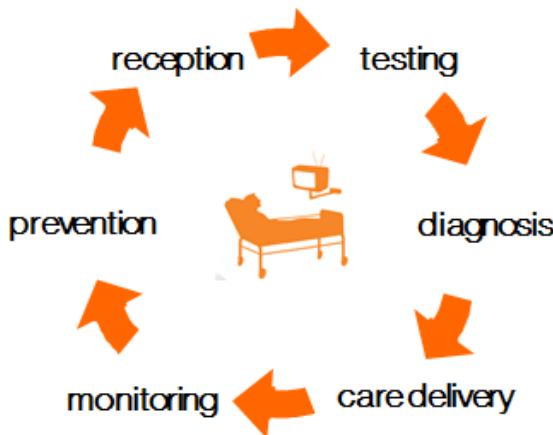
preventive services

patient



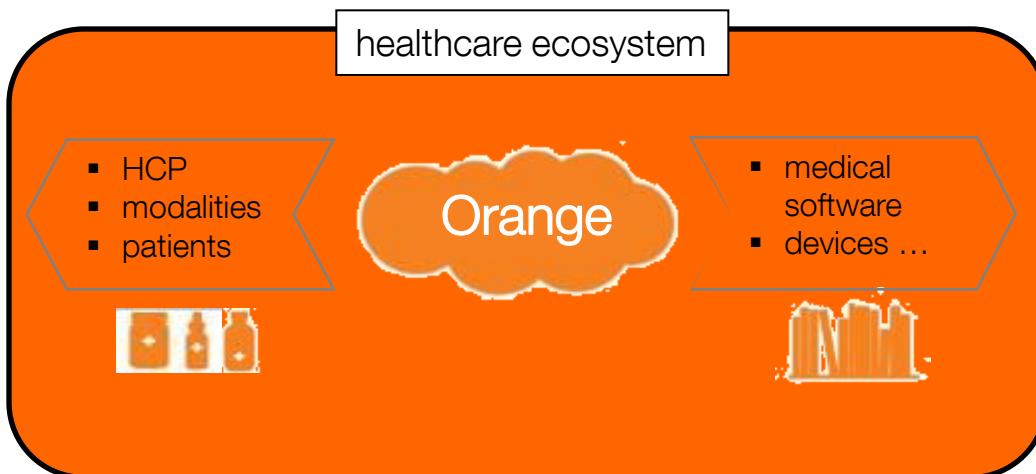
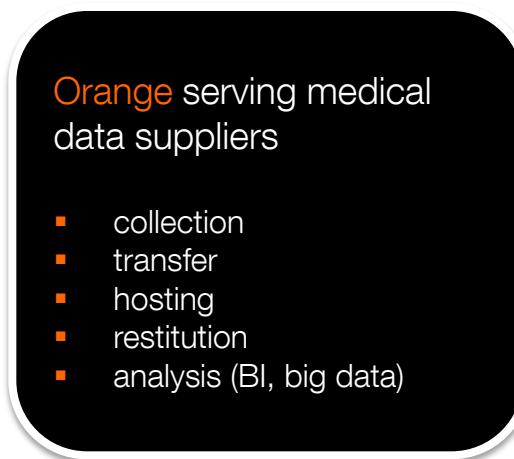
Orange Healthcare

Orange sees data as a founding element of healthcare

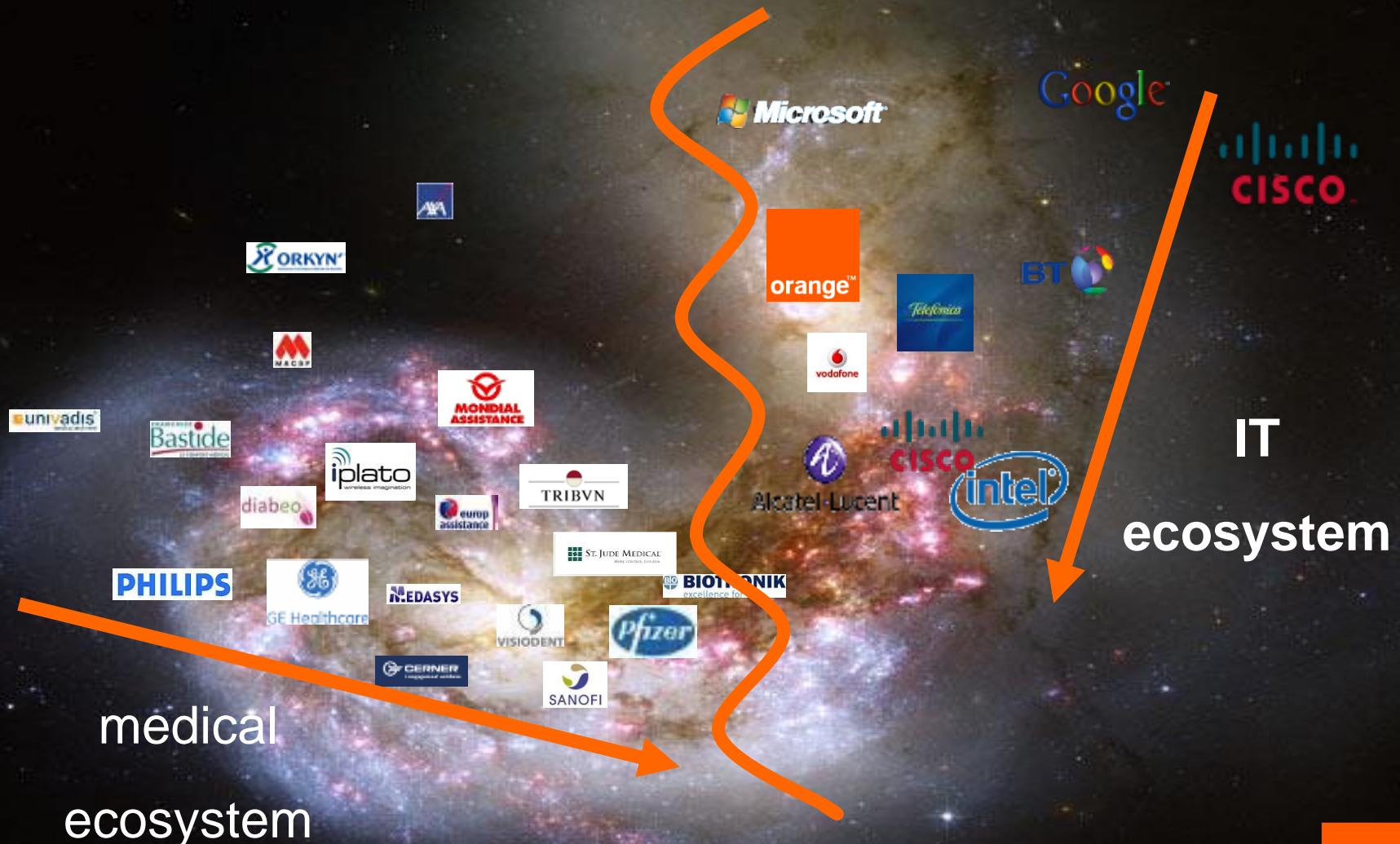


- data as a **management tool** to measure, analyze, manage quality and security ...
- data as a **clinical tool** to coordinate, manage the care journey, share patient information data ...
→ efficient healthcare requires data management and so will be increasingly connected

Orange: integrator and partner for an end-to-end solution



ehealth, the intersection of 2 ecosystems



regulation challenge

$$1 + 1 = 3$$

DM regulation

security regulation

health data hosting

CE

FDA

mobile operator
regulation

usage...

partnership challenge and opportunity

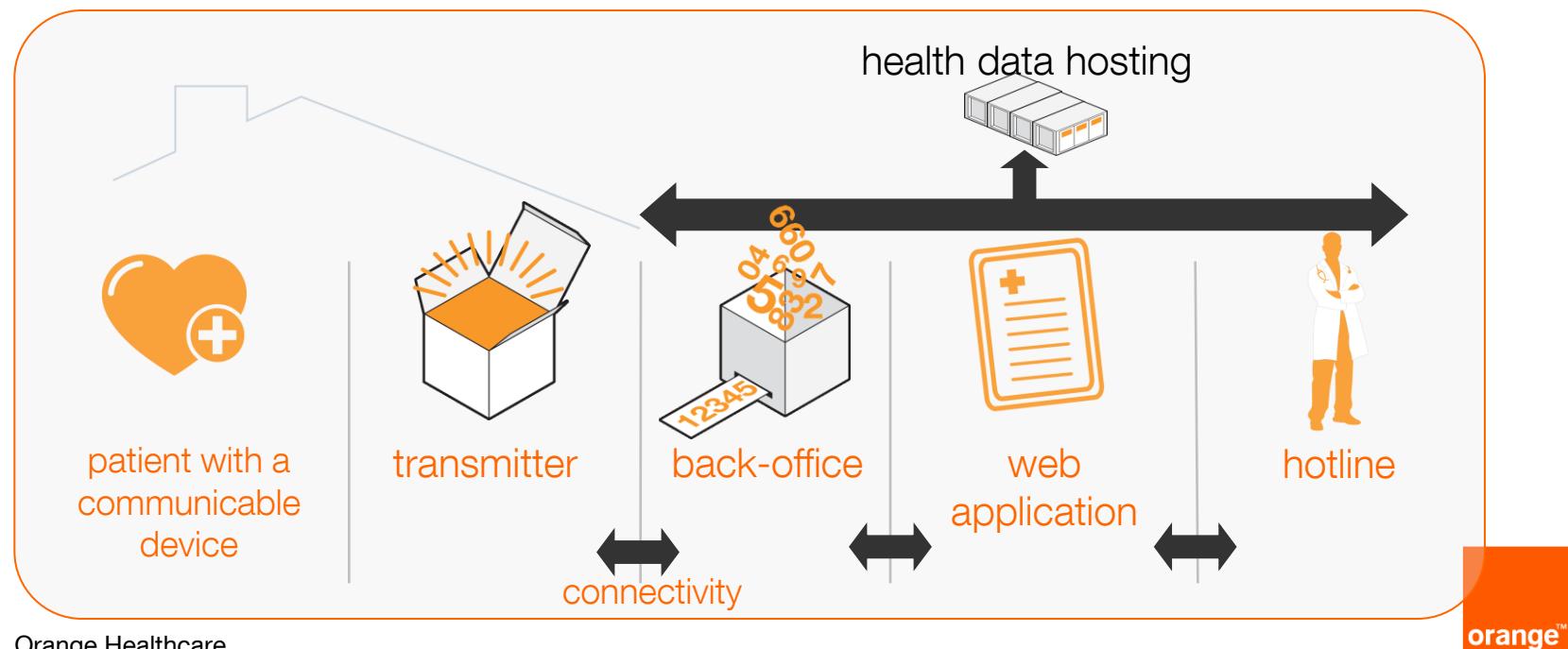
problem: monitoring of chronic patients

solution

~~M2M~~

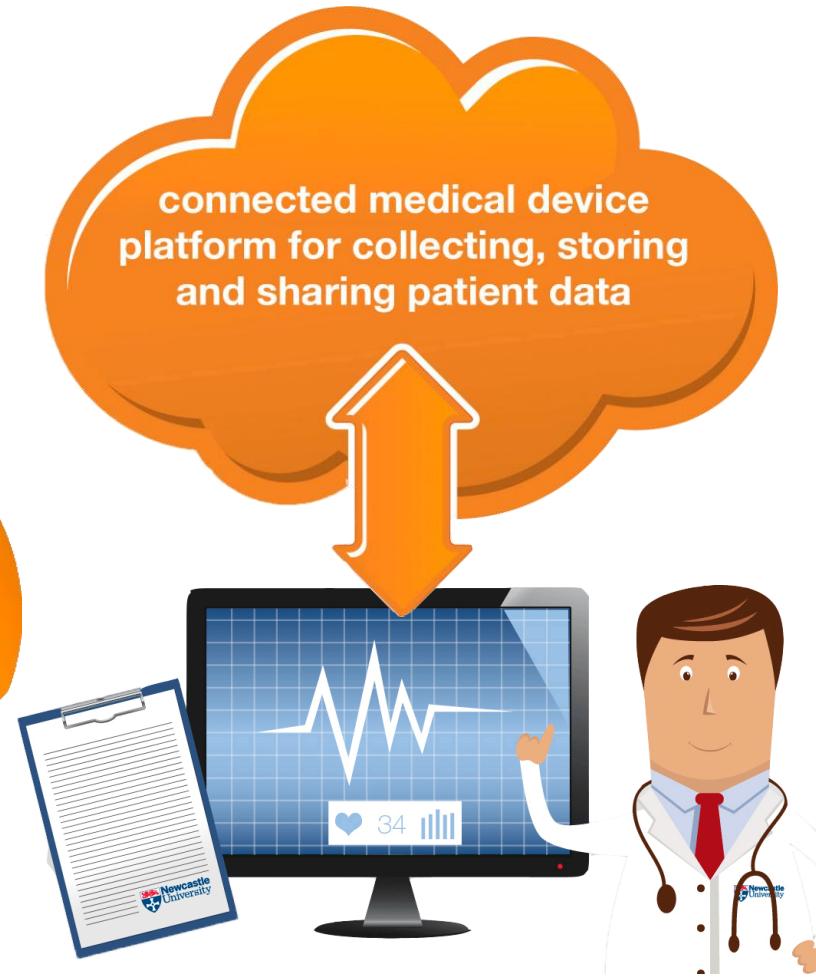
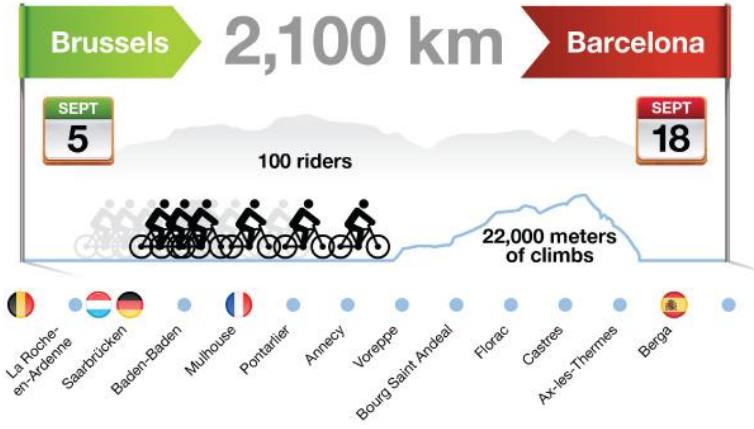
~~Medical Device~~

new value chain



mhealth Grand Tour 2013

real time health monitoring for riders with diabetes





thank you!