Beyond Connection – Unlocking Operator potential

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Strategy | Digital | Technology | Operations

The Internet of Things will Transform Push Services

These services adapt around people in real time, helping make their lives more streamlined, efficient, productive, healthy, and fun.
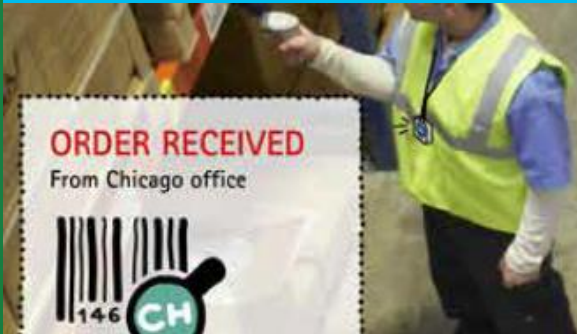
Smart buildings
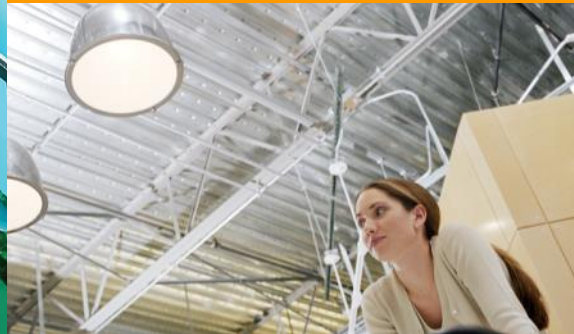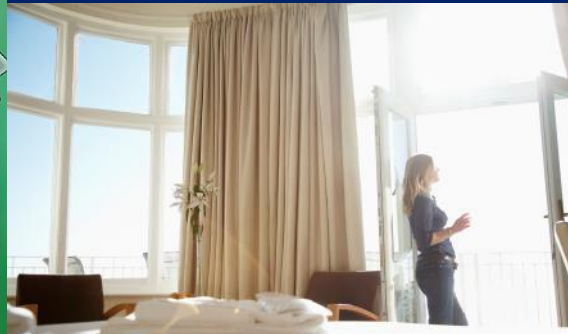
Customer experience

Health & fitness

3.20 km to finish line

Ranked #2 at 10.30 km
0.55 km to best Dean

Asset management

Employee connections

ORDER RECEIVED
From Chicago office

146 CH

Lighting systems

Personal security

Energy conservation

IoT requires an ecosystem of ecosystems

Traffic System

Emergency System

Operators must adapt to support ecosystems

Personalisation

Apps

3rd Party Developers

API & SDK's

Operator Services
- **Connectivity/Discovery**
- **Subscription**
- **Industrialisation**
- **Monetisation**

Device Connections

Devices & Products

Network Connections

Analytics
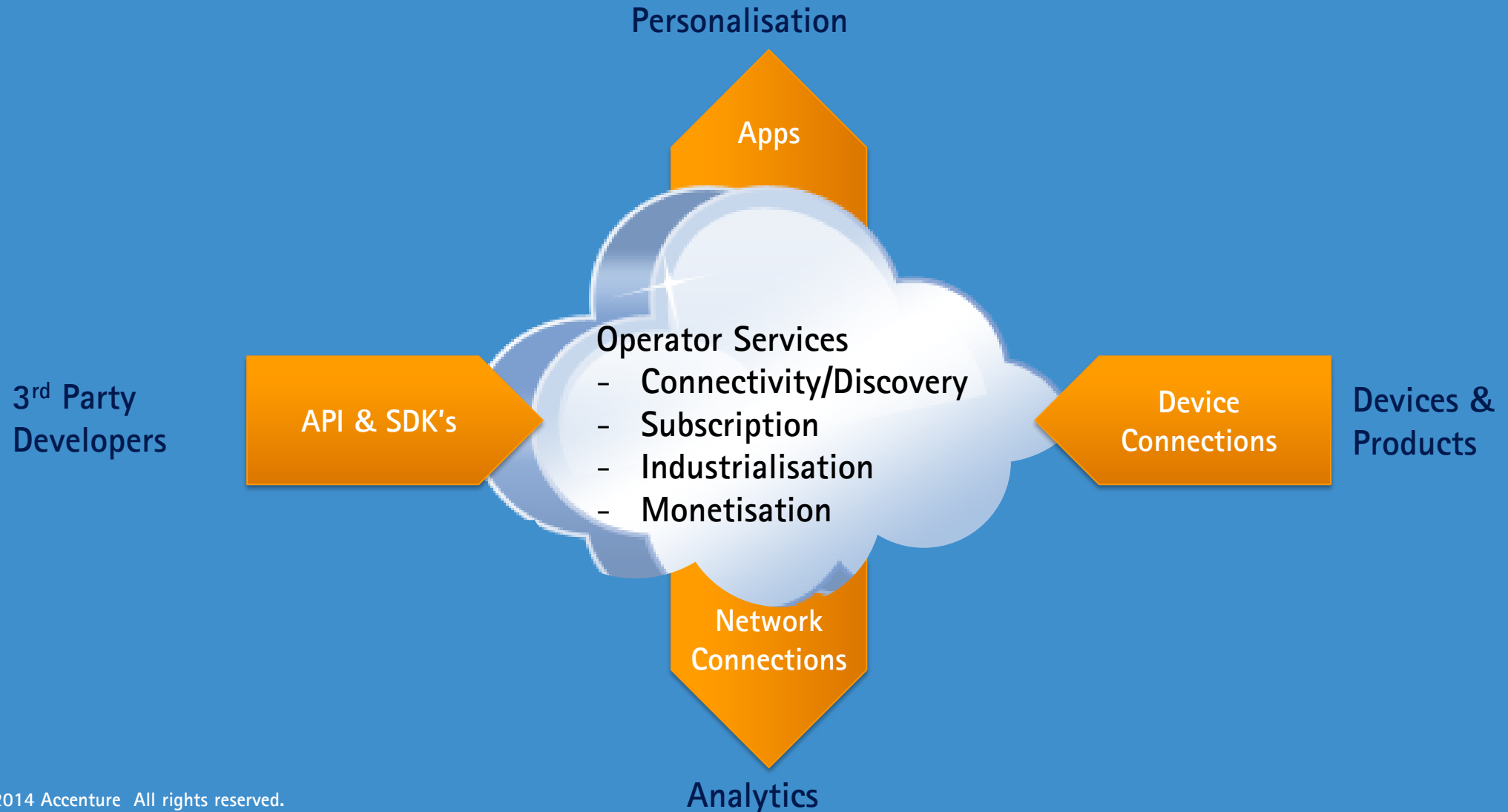
Recommendation

Identify what type of value your company can or should focus on

- Reduced Costs / Increased Revenue
- New Business Models
- Enabler or Participant ?

Consider how any device fits into the bigger ecosystem

- Understand how to present data in the correct context
- How to share it and monetize it

Enable others to innovate on the data from any device

- Data is the currency of value, only useful if shared
- If M2M value was from 1:n, then IoT value is from n:n

Architect for resilience

- Gracefully handle connection, access, consumption failures
- Measure and protect the impact on the customer experience

Thank you

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*Please join us in N1 and N2 for your business agenda:

Accenture at Mobile Asia Expo 2014 ([Link](#))

埃森哲参展GSMA亚洲移动通信博览会 ([Link](#))