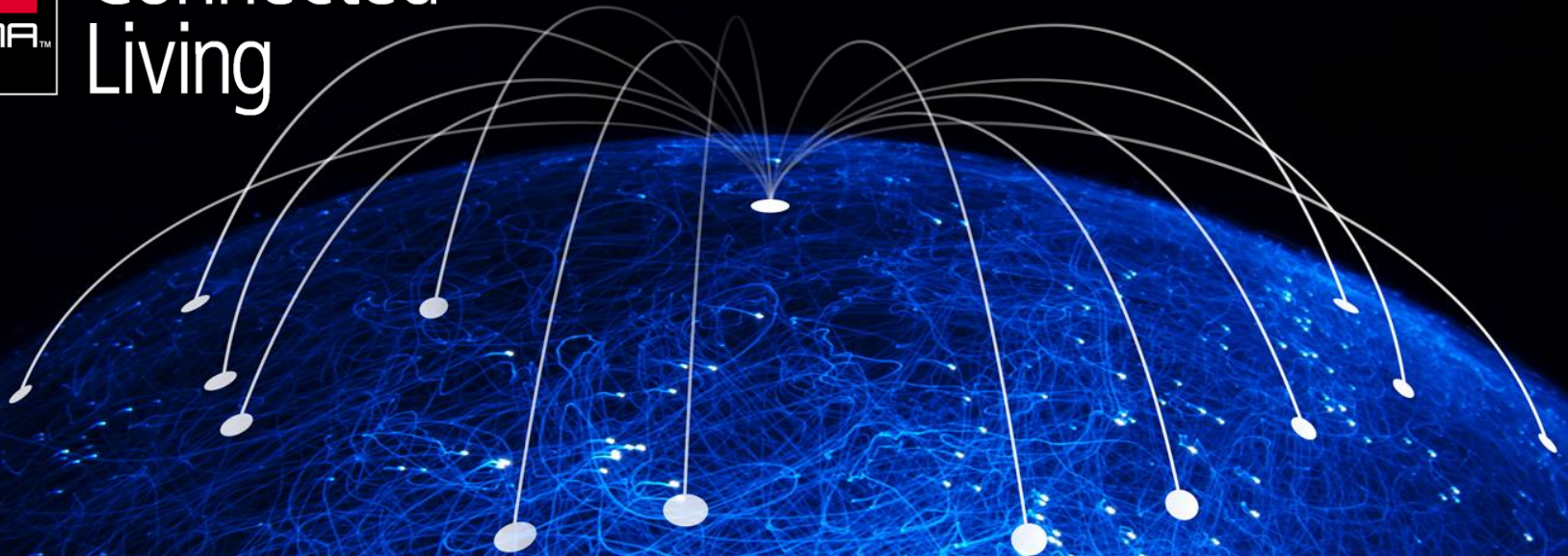




# Connected Living



GSMA Connected Living Programme  
Mobile Asia Expo Connected Living Workshop  
June 2014, Shanghai

Graham Trickey, GSMA, Head of Connected Living Programme

# Connected Living Workshop, Shanghai



Welcome to the Mobile Asia Expo Connected Living Workshop  
Graham Trickey, GSMA Head of Connected Living Programme

## Workshop Agenda

- 09.00 - Opening Session - Beyond Connection and Scaling the Internet of Things
- 09.30 - Session 1 - Unlocking Operator potential
- 10.45 - Coffee Break
- 11.00 - Session 2 - SIMs & M2M - the central and developing role of SIMs
- 12.15 - Lunch
- 13.15 - Session 3 - Scaling mobile networks for growth
- 14.30 - Coffee Break
- 14.45 - Session 4 - Successful regulation and industry partnerships
- 16.15 – Workshop closes



# Connected Living Workshop, Shanghai



Welcome to the Connected Living Workshop

- Beyond Connection and Scaling the Internet of Things

Opening Session Speakers

- Chris Penrose, SVP Emerging Devices AT&T Mobility and Chair, Connected Living Programme Leadership Group
- Mr. Xin Keduo, GM China Unicom HQ Enterprise Customer