Adrian Godfrey
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Adrian Godfrey joined GSMA in June 2013 to head the mEducation team, part of GSMA's Connected Living Programme. His team focuses on mobile's role in education, skills development and employment and on creating a shared value proposition for Mobile Network Operators, education systems, consumers and ecosystem partners.

Adrian's previous role at Cisco Systems was as a Director of Cisco's Internet Business Solutions Group (IBSG), consulting on public sector reform at the intersection of technology and processes, with a personal focus on Education and Skills development.

He represented Cisco at the UN Global Alliance for ICT for Development (UN-GAID) sits on several advisory boards, including the Digital Opportunity Trust www.dotrust.org and served on a UK Government Independent inquiry into the use of web 2.0 technologies in Higher Education.