

Eduardo Arcas, Engagement Manager – M2M, Ericsson



As Engagement Manager, Eduardo is leading Ericsson's machine-to-machine engagements in Latin America and the Caribbean. He has been working with M2M for more than 5 years engaging with operators and solution providers. Among the different vertical opportunities that he got involved, his main focus are the verticals: Mobile Health, Public Safety, Transport and Utilities. For the Transport sector, he was one of the main responsible for the success of the 3G Connected Buses in Curitiba (Brazil), known worldwide. In his 27 years at Ericsson, Eduardo worked with most of the Ericsson's portfolio, from Fixed to Mobile networks and actively participated in the major GSM, 3G and LTE projects with operators in Latin America, North America and Asia. Eduardo holds an Electronic Engineering degree and a M.B.A.