

Supporting Growth of IoT

Korea's Current Status of IoT and Future Outlook

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History of Korea's ICT



World's Best Network

Fast Innovation Adoption

Robust Creation Environment

Realizing Creative Korea led by ICT

8% Growth, Market Size US\$ 240B by 2020

Improve ICT Industry Fundamentals

Expand ICT Convergence Investment

Strengthen Global Cooperation

Nurture 9 Strategic Industries

9 Strategic Industries



















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Why Internet of Things?

Solution for Global Issues

Pandemic Diseases, Climate Change, Terrorism & Disasters, ...

The Fourth Industrial Revolution

Predictive Management, Tools for Worker Safety, Fast & Flexible Production Planning, ...



Demand for Better Life

Personalized & Intelligent Home, Car, Healthcare, ...

Current Status of Korean IoT Market

Fast-growing Korean IoT Market







Investment

- Cisco Global Center of Excellence
- Invest to 3 Korean SMEs (N3N, Nexpa, Namoo I&C)
- IBM IoT Center of Competency
- World's 6th Foundation of IoT Center Startup Incubation Program & IoT Education
- Qualcomm Startup Incubation with LGU+
- US\$ 0.5million for 5 startups within 2 years
- Nokia Foundation of IoT Lab with KT



Global IoT Leader by 2020



Domestic Market

Up to US\$ 25 Billion



Global Market Share

Up to 3%



Demand

Promote innovation of services & business



Healthcare



Energy



Manufacture



Car/Transportation



Home



City/Safety

Supply

Reinforce IoT industrial competitiveness



Investment Facilitation



Platform Interoperability

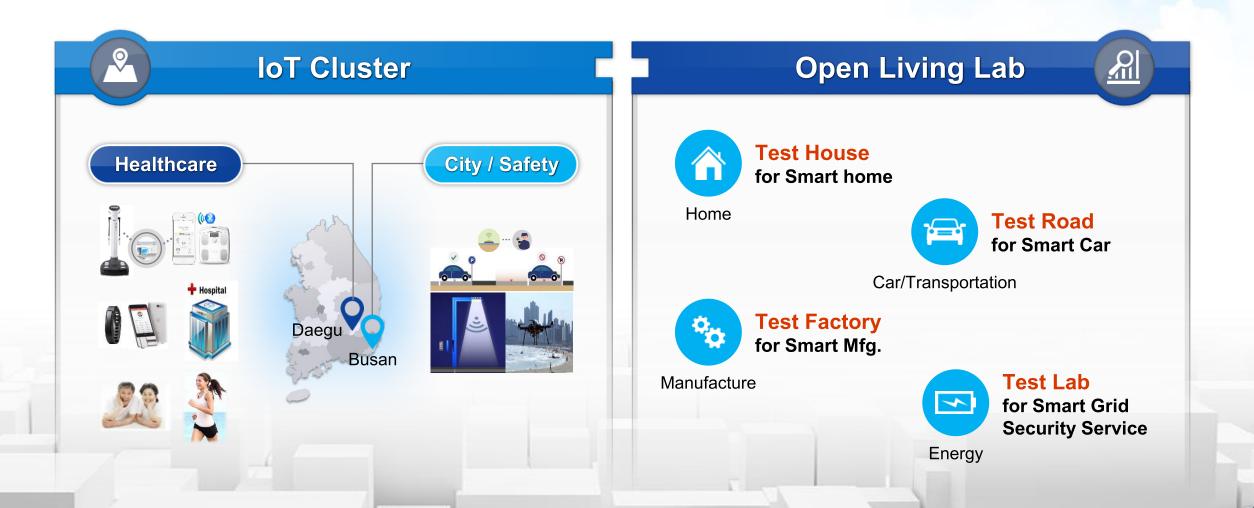


Global Partnership



IoT Information Security

Promote Innovation of Services & Business



Reinforce IoT Industrial Competitiveness

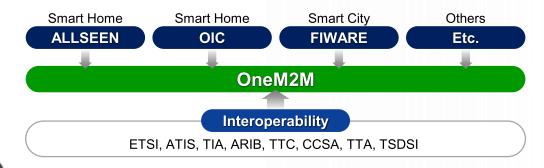
Investment Facilitation

- Tax Reduction for IoT R&D Investment
 - IoT platform & chipset, 20~30%
- Promoting Investment for IoT Network
 - Quick Permission of (LPWA) Radio Station for Experimental Use

Global Partnership

- Global Public-Private Partnership
- · Cisco, IBM, Intel, Qualcomm, GE, Samsung, etc.
- Global R&D Project with EU
- 14 Organization from KR/EU (Spain, UK, France, Germany, Greece, Ireland)
- Global City Teams Challenge with U.S.

Platform Interoperability



Information Security

- 'Security by Design' Guideline
- ('15) Common ⇒ ('16~'17) Home/Car/Factory/...
- Security Test-bed
- Home, Energy, Factory, Car, Healthcare by 2017
- Security R&D investment

The Way to

"Hyperconnected Intelligent Information Society"

The Impact of Internet of Things



Data-driven Economy



Artificial Intelligence Development



Cyber-physical Convergence

Key Success Factors



Regulation-Free

- Regulation-Free Zone
- Fast Track Approval



Risk Sharing

- Facilitator of Innovation
- Public-Private Partnership/



Security Readiness

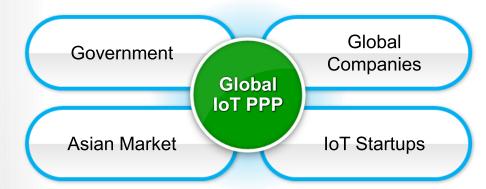
Security Issue Monitoring

Suggestion

Global Public-Private Partnership

Participate in Global PPP To Enter Korea's IoT Ecosystem

- Optimize advancement into Asian market through tech cooperation & biz model development with promising Korean startups
- Develop success cases through joint projects with major Korean cities & SMEs



Global City-To-City Cooperation

Open Innovation with Global Cities

- Prove interoperability between heterogeneous IoT Platforms
- Provide Open API of IoT Platforms
- Connect City-to-City through supporting creation environment of services



