

# Supporting Growth of IoT

**Korea's Current Status of IoT and Future Outlook** 

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# **History of Korea's ICT**



**World's Best Network** 

**Fast Innovation Adoption** 

**Robust Creation Environment** 

## Realizing Creative Korea led by ICT

8% Growth, Market Size US\$ 240B by 2020

Improve ICT Industry Fundamentals

Expand ICT Convergence Investment

Strengthen Global Cooperation

Nurture 9 Strategic Industries

### 9 Strategic Industries



















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# Why Internet of Things?

## **Solution for Global Issues**

Pandemic Diseases, Climate Change, Terrorism & Disasters, ...

## The Fourth Industrial Revolution

Predictive Management, Tools for Worker Safety, Fast & Flexible Production Planning, ...



## **Demand for Better Life**

Personalized & Intelligent Home, Car, Healthcare, ...

## **Current Status of Korean IoT Market**

## **Fast-growing Korean IoT Market**







#### Investment

- Cisco Global Center of Excellence
- Invest to 3 Korean SMEs (N3N, Nexpa, Namoo I&C)
- IBM IoT Center of Competency
- World's 6th Foundation of IoT Center Startup Incubation Program & IoT Education
- Qualcomm Startup Incubation with LGU+
- US\$ 0.5million for 5 startups within 2 years
- Nokia Foundation of IoT Lab with KT



# **Global IoT Leader by 2020**



**Domestic Market** 

Up to US\$ 25 Billion



**Global Market Share** 

**Up to 3%** 



#### **Demand**

Promote innovation of services & business



Healthcare



Energy



Manufacture



Car/Transportation



Home



City/Safety

## Supply

**Reinforce IoT industrial competitiveness** 



**Investment Facilitation** 



Platform Interoperability

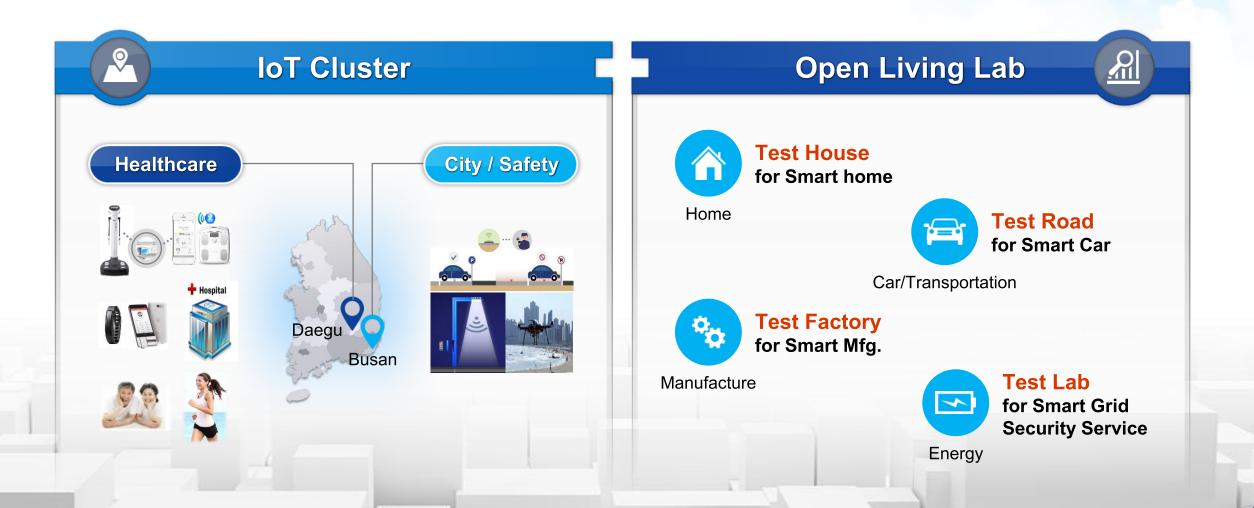


Global Partnership



IoT Information Security

## **Promote Innovation of Services & Business**



# **Reinforce IoT Industrial Competitiveness**

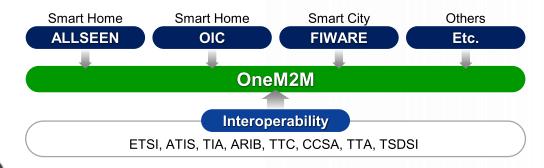
#### **Investment Facilitation**

- Tax Reduction for IoT R&D Investment
  - IoT platform & chipset, 20~30%
- Promoting Investment for IoT Network
  - Quick Permission of (LPWA) Radio Station for Experimental Use

## **Global Partnership**

- Global Public-Private Partnership
- · Cisco, IBM, Intel, Qualcomm, GE, Samsung, etc.
- Global R&D Project with EU
- 14 Organization from KR/EU (Spain, UK, France, Germany, Greece, Ireland)
- Global City Teams Challenge with U.S.

## Platform Interoperability



## **Information Security**

- 'Security by Design' Guideline
- ('15) Common ⇒ ('16~'17) Home/Car/Factory/...
- Security Test-bed
- Home, Energy, Factory, Car, Healthcare by 2017
- Security R&D investment

## The Way to

# "Hyperconnected Intelligent Information Society"

## The Impact of Internet of Things



**Data-driven Economy** 



Artificial Intelligence Development



Cyber-physical Convergence

## **Key Success Factors**



### Regulation-Free

- Regulation-Free Zone
- Fast Track Approval



## Risk Sharing

- Facilitator of Innovation
- Public-Private Partnership/



#### **Security Readiness**

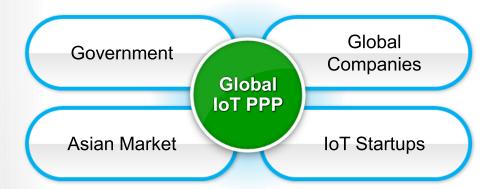
Security Issue Monitoring

# Suggestion

## **Global Public-Private Partnership**

# Participate in Global PPP To Enter Korea's IoT Ecosystem

- Optimize advancement into Asian market through tech cooperation & biz model development with promising Korean startups
- Develop success cases through joint projects with major Korean cities & SMEs



## **Global City-To-City Cooperation**

## Open Innovation with Global Cities

- Prove interoperability between heterogeneous IoT Platforms
- Provide Open API of IoT Platforms
- Connect City-to-City through supporting creation environment of services



