

OUR VISION: TO ENABLE THE INTERNET OF THINGS, A WORLD IN WHICH CONSUMERS AND BUSINESSES ENJOY RICH NEW SERVICES, CONNECTED BY AN INTELLIGENT AND SECURE MOBILE NETWORK.

OUR AIM: TO HELP OPERATORS ADD VALUE AND ACCELERATE THE DELIVERY OF NEW CONNECTED DEVICES AND SERVICES IN THE M2M MARKET. ACHIEVED BY INDUSTRY COLLABORATION, APPROPRIATE REGULATION, OPTIMISING NETWORKS AS WELL AS DEVELOPING KEY ENABLERS TO SUPPORT THE GROWTH OF M2M IN THE IMMEDIATE FUTURE AND THE IOT

IoT Connection Efficiency

Future IoT Networks

Remote SIM Provisioning for M2M

IoT Business Enablers

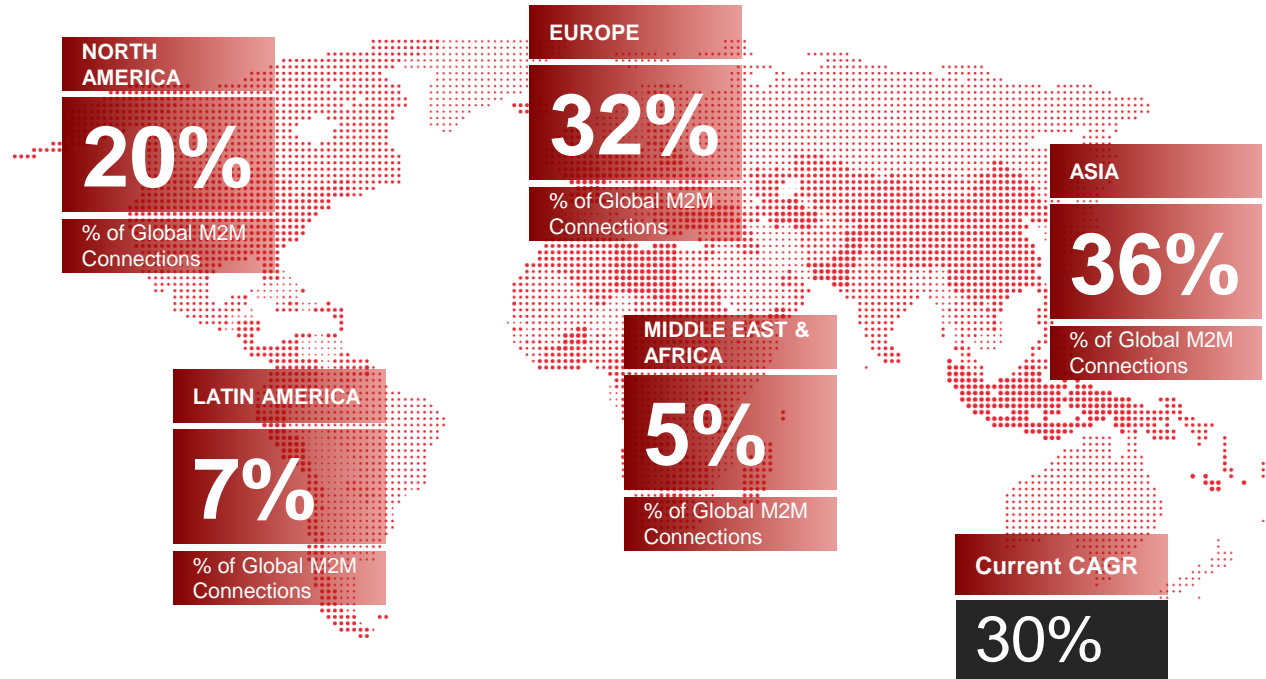
Ecosystem Engagement

468 mobile operators offer M2M services across 190 countries*; this is equivalent to 48% of the world's mobile operators



GLOBAL CONNECTIONS BEYOND HANDSETS

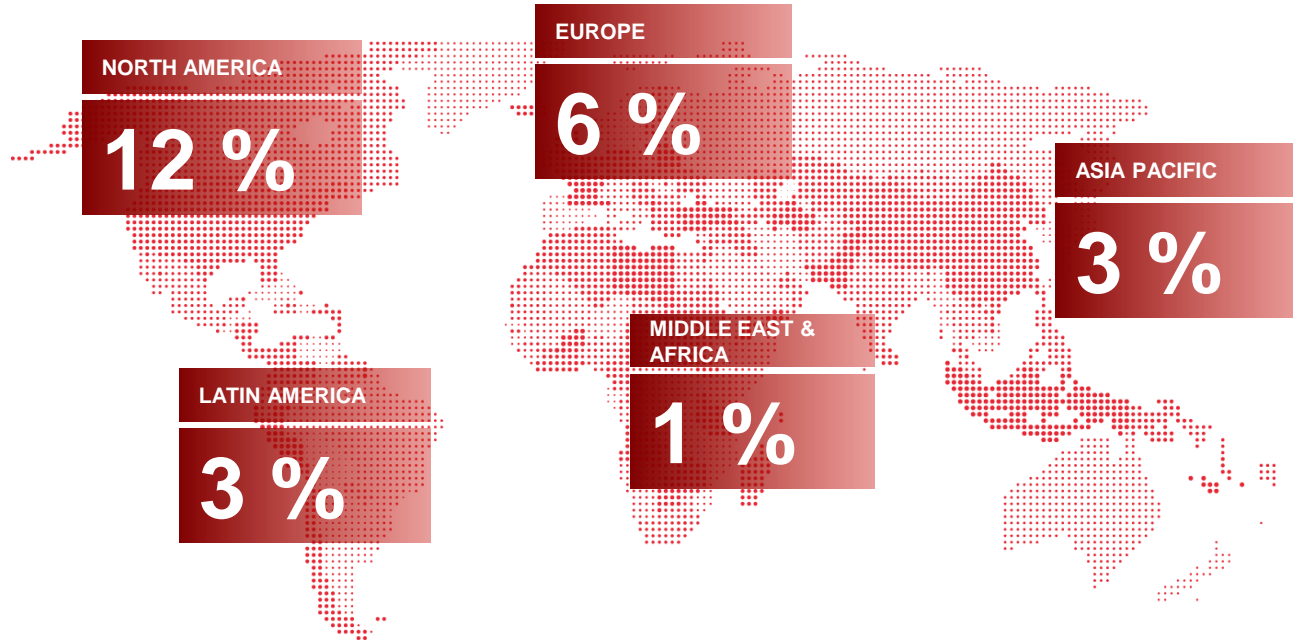
2015 – 309mn M2M



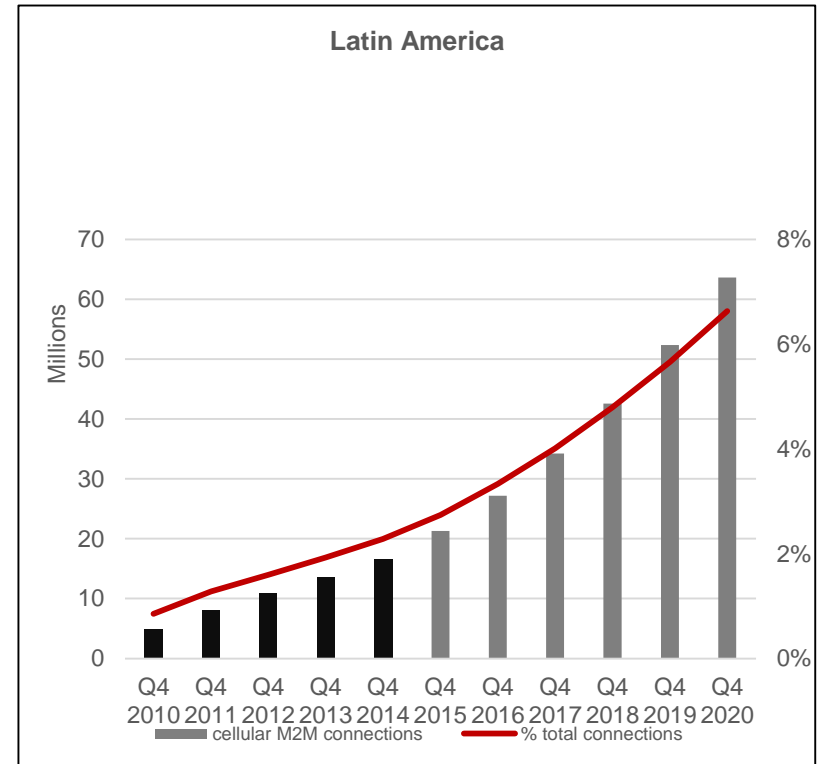
Cellular M2M as a proportion of total cellular connections (Q1 15)

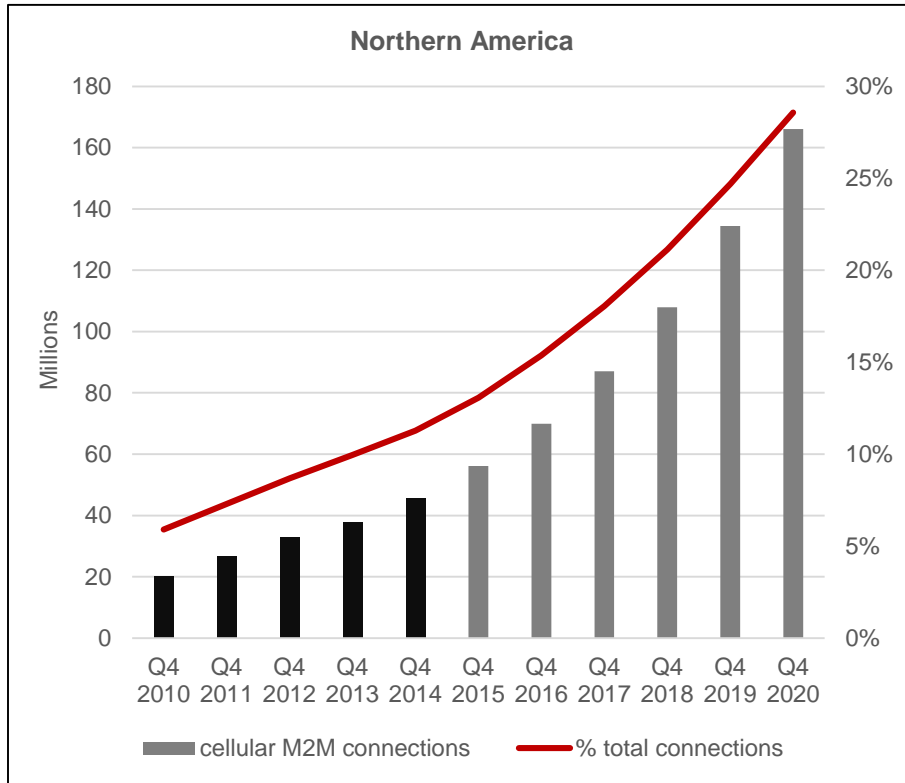


% of regions' M2M cellular connections over total cellular connections



- 16.6 million active cellular M2M connections as of Q4 2014
- Expected 2014-20 CAGR of 25%
- M2M connections as % of total connections due to raise from 3% to 7%
- Largest opportunities in:
 - M-payment
 - Automotive
 - Smart cities
 - Smart metering





- 45.5 million active cellular M2M connections as of Q4 2014
- Expected 2014-20 CAGR of 20%
- M2M connections as % of total connections to raise from 11 % to 29%
- Largest opportunities in:
 - Automotive
 - Smart cities
 - Smart metering
 - Logistics