



Mobile Discovery

November 2014



GSMA Highlights



The [GSMA's Mobile 360 Europe event](#), in Brussels on 8 December, will explore "Accelerating growth through a Connected Europe", paving the way for the [2015 GSMA Mobile World Congress](#), to be held in Barcelona on 2- 5 March 2015. In November, Anne Bouverot, Director General of the GSMA, wrote a [letter to President Obama on Net Neutrality](#) and [announced a partnership with Child Helpline International](#) to promote child protection worldwide.

[Read More](#)

EU Policy Views



In the past month, the GSMA published a series of policy papers. The GSMA contributed to the [Content Coalition Joint Statement on Intellectual Property Rights Enforcement](#) and published a [report on the Economic Impact of stricter EMF limits on the Roll-Out of Mobile Broadband Networks in Poland and Italy](#); the [GSMA also responded to the EU's mid term review of its Sustainable Growth Strategy](#).

[Read More](#)

GSMA Programme Insights



Without sufficient spectrum, the mobile industry cannot deliver a rich and dynamic mobile future for all. The GSMA is helping to coordinate a multi-industry "Spectrum4All" campaign to highlight to national governments and regional regulatory bodies the importance of securing more mobile spectrum.

[Read More](#)

Trends and Numbers



In November 2014, the GSMA published its "Mobile Economy 2014: Sub-Saharan Africa". The report forecasts that almost half the citizens in Sub-Saharan Africa, the world's fastest-growing mobile region, will be mobile subscribers by 2020. It also shows the mobile industry is contributing 5.4 % to the region's GDP.

[Read More](#)

Newsroom

- [New GSMA study highlights mobile broadband and smartphone momentum in Latin America](#), 25 November 2014
- [GSMA launches Mobile World Congress Shanghai 2015](#), 20 November 2014
- [GSMA Open Letter to President Obama on Net Neutrality](#), 14 November 2014
- [Half of the world's population connected to the mobile internet by 2020, according to new GSMA figures](#), 6 November 2014
- [GSMA introduces code of conduct for mobile money providers](#), 6 November 2014

Events

- 4 December 2014, [Fierce Wireless/GSMA Connection Efficiency Guidelines Webinar](#)
- 8 December 2014, [Mobile 360 Series-Europe](#), Brussels, Belgium
- 9 December 2014, [GSMA Europe Mobile Meetings Series "Benefits of consolidation in Europe's mobile markets"](#), Brussels
- 2- 5 March 2015, [Mobile World Congress](#), Barcelona, Spain
- 15 -17 July 2015, [Mobile World Congress Shanghai](#), Shanghai, China



[Unsubscribe from GSMA Europe event emails](#) | [Privacy policy](#)

To unsubscribe from ALL GSMA email communications, visit the [Email Preference Centre](#)

When you access this e-mail, your IP address will be recorded. An IP address is a unique identifier given to you by your Internet provider when you connect to the Internet. This may differ each time you connect or be permanently assigned depending on your technical settings. We use these addresses to analyse broad trends such as geographical location and by such, improve our quality of service. IP addresses may be linked to any personal identifiable information. We may from time to time share information gathered in this way with our partners.

For more information on GSMA's privacy policy, please log on to: gsma.com

©2014 GSMA

Floor 2, The Walbrook Building, 25 Walbrook,
London EC4N 8AF