



Mobile Discovery

June 2015



GSMA Highlights



Learn more about the [results of the TradeMarks EU survey by APCO Insight](#), in collaboration with Euractiv, in which the GSMA ranked #4 in the top performing associations in Brussels and #1 in the technology sector, and about the recent [GSMA Mobile 360 Latin America event and the upcoming GSMA Mobile 360 Europe event](#) that will take place on 3 December in Brussels.

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EU Policy Views



Telecoms is currently high on the EU legislative agenda: the [JHA Council recently reached agreement on the Data Protection Regulation](#), the [ECOFIN Council adopted the review of the Payment Service Directive](#) and the [EPSCO Council discussed the proposals on Medical Devices and In Vitro Diagnostic](#). Read the GSMA's comments on these developments and the recent [GSMA study on the merits of mobile consolidation](#).

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GSMA Programme Insights



The GSMA mHealth programme connects the mobile and health industries, with the aim of developing commercially-sustainable mHealth services. The mHealth programme convenes key mHealth stakeholders through working groups, workshops and events, including the mHealth Grand Tour, an epic ride starting from Brussels on 3 September 2015 and finishing in Geneva.

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Trends and Numbers



In June, GSMA Intelligence published a report on closing mobile network 'coverage gaps' in Asia. Network coverage, along with affordability, is a major barrier to extending Internet access. Filling these coverage gaps depends on developing economically viable network investment models that can overcome challenges on both the supply side and the demand side.

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Newsroom

- 18 June 2015 - [GSMA welcomes launch of world's first commercial interconnected VoLTE service in South Korea.](#)
- 15 June 2015 - [Telecom operators welcome the Justice and Home Affairs Council agreement on the General Data Protection Regulation and call for an urgent repeal of the ePrivacy Directive.](#)
- 11 June 2015 - [GSMA urges Europe to support timely release of 700MHz and review of sub-700MHz spectrum for mobile broadband usage.](#)
- 4 June 2015 - [GSMA announces first speakers for Mobile 360 - Middle East.](#)

Events

- 15 -17 July 2015, [Mobile World Congress Shanghai](#), Shanghai, China
- 7 - 9 October 2015, [GSMA Mobile 360 Africa](#), Cape Town, South Africa
- 3 September 2015, [mHealth Grand Tour 2015 start event](#), Brussels
- 3- 12 September 2015, [mHealth Grand Tour](#), Brussels to Geneva
- 20 - 21 October 2015, [GSMA Mobile 360 Middle East](#), Dubai, UAE
- 27 - 29 October 2015, [GSMA Mobile 360 North America](#), Atlanta, USA
- 3 December 2015, [GSMA Mobile 360 Europe](#), Brussels, Belgium

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