

AGENDA – GSMA Big Data Meeting #3

GSMA mAutomotive Connected Car Forum

September 23 , 2013 10:00 – 18:30 (BST) GSMA Office in London

Conference call and WebEx:

Std. International: +44 2034333797, Conf code: 5768237478#

Webex: <https://gsma.webex.com/gsma/j.php?ED=268503317&UID=0&RT=MIMyMQ%3D%3D>

Time	Agenda Item	Presenter
23 September 2013		
10:00	Welcome & Updates	Francesca Forestieri, GSMA
Creating the Sandbox		
10:15	Latest status on Sandbox eco-system <ul style="list-style-type: none"> Update on signed-up Data Providers, Data Parameters and Use Cases Group discussion about potential additional participants 	Francesca Forestieri, GSMA
10:45	Demonstration of existing Smart City Sandbox	Matt Miller, Osisoft
11:15	Guidelines for extracting vehicle/telco data for Sandbox <ul style="list-style-type: none"> Overview of different options available to OEMs/Telcos for extracting data for Sandbox 	Francesca Forestieri, GSMA
11:45	Demonstration of Ford OpenXC vehicle extraction approach	TBC
12:15	Guidelines for creating private Sandboxes <ul style="list-style-type: none"> Overview of how to leverage Microsoft Data Marketplace to enable private sandboxes 	Francesca Forestieri, GSMA Frederic/Peter, Microsoft
Lunch 12:45		
Creating the Toolbox		
13:45	Outline of Toolbox project plan <ul style="list-style-type: none"> Overview of transversal themes Discussion about which themes need to be prioritised 	Francesca Forestieri, GSMA
Creating the Datebox		
14:45	Outline of Datebox project plan <ul style="list-style-type: none"> Overview of Data User recruitment approach 	Francesca Forestieri, GSMA

	<ul style="list-style-type: none"> • Engagement process between Data Users and Data Providers • Open stakeholder meetings: Europe & US • Discussion about which types of Data Providers to prioritise 	
Insight into Data Users and their Use Cases		
15:15	Predictive Traffic Forecasts <ul style="list-style-type: none"> • Overview of how Big Data can be used to predict accident hotspot areas 	Alexandre Vallette, SNIPS
15:45	Road Condition Monitoring <ul style="list-style-type: none"> • Outline of previous EU pilot (Mobi-Roma) focused on using Big Data to identify potholes and slippery roads 	TBC, (invited Klimator)
16:15	Insurance/Behaviour Profiling <ul style="list-style-type: none"> • Explanation of how Big Data is already being used to improve risk profiling, and analysis of additional data sets that could be used 	TBC (invited Towers Watson, Acord)
MNO Only Session		
16:45	MNO discussion	MNO's & GSMA
Next Steps		
17:45	<ul style="list-style-type: none"> • Timeline, implementation • Legal aspects (NDAs) • Next Meetings 	Francesca Forestieri, GSMA
Meeting Close 18:30		