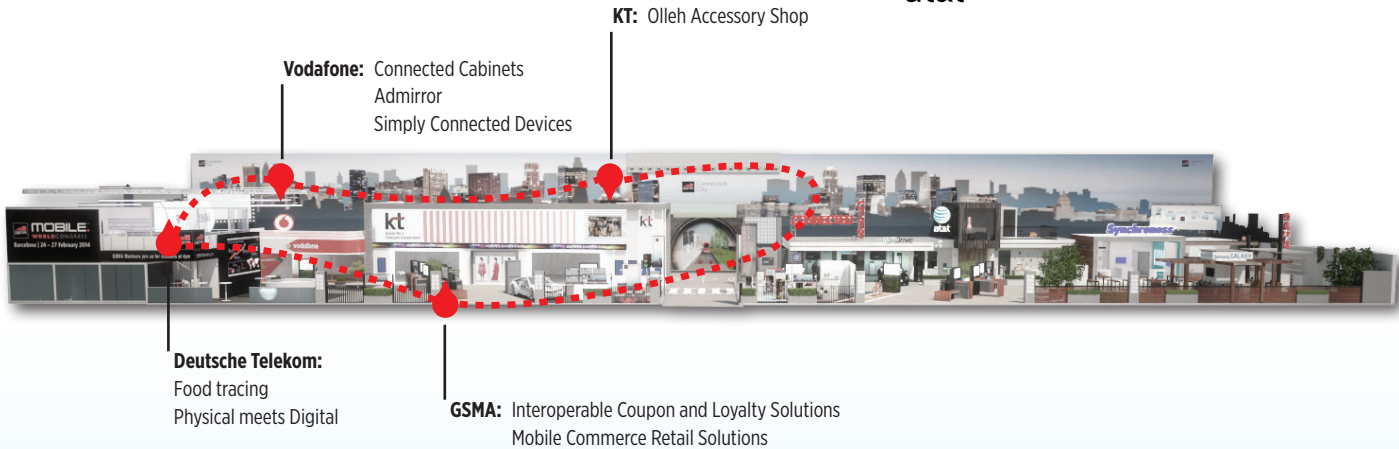




Connected City

Retail

Journey through the Connected Life



Retail

With customers' needs increasing and mobile revolutionising the way people shop, take the retail journey through the GSMA Connected City and see the innovations changing the way retailers and customers interact.