How China is Scaling the Internet of Things

Gareth Davies, Director of PR, GSMA

Overview

HOW CHINA IS SCALING THE INTERNET OF THINGS

An Insight report from the GSMA Connected Living Programme

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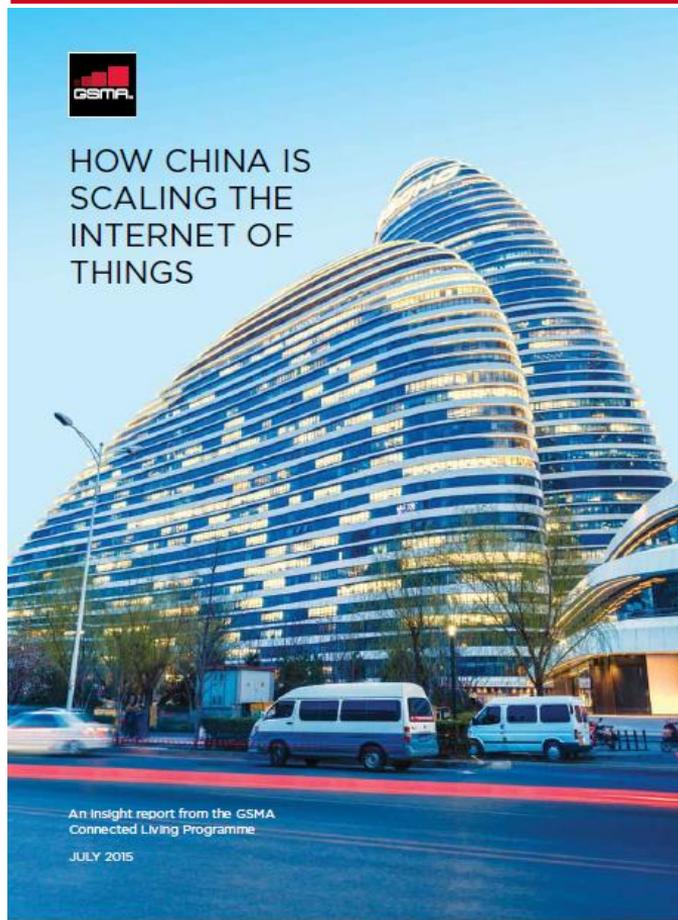
- **"China is developing its own distinctive and vibrant IoT, combining its enviable economies of scale with innovative new devices and services that meet the specific needs of Chinese consumers and companies."**

- "中国正在打造独具特色并充满活力的物联网，并将其庞大的经济规模与各种创新型设备和服务结合起来，从而有针对性地满足中国企业及消费的需求。"

Pivotal Role of Government

Operator Strategy

- **"Chinese operators are developing sophisticated M2M service propositions that go far beyond the provision of basic connectivity," says Sylwia Kechiche of GSMA Intelligence. "Through partnerships with ecosystem players, they are moving towards providing end-to-end solutions, supported by systems integration, cheaper modules and dedicated charging policies."**

- GSMA移动智库公司首席分析师Sylwia Kechiche表示：
"中国移动通信运营商正致力于开发较为成熟的M2M业务，而不仅仅提供基础连接服务。通过与生态系统内的其他企业合作，并凭借自身在系统集成方面的优势、较为低廉的模块成本以及专用的计费策略，他们也在逐步涉足端到端解决方案领域。"

Connected Cars Accelerate

Wearables Keep Consumers on Track

The Role of the GSMA: From M2M to IoT

- Widespread intelligent interconnection
- Extend the reach of mobile platforms
- Tailor mobile solutions for market requirements
- Ensure security of IoT connections and data
- Innovation in business models
- Judicious policy and regulation