



Vodafone

Adam Armer
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MWC
Feb 2017

Light



PHILIPS
Lighting

Track



VANMOOF | 

Monitor



KONE



MIC·O·DATA
CONNECTING DEVICES

Save



Telecommunications play a key role in IoT



Vodafone Global IoT as a business

29% revenue growth YoY*

1400 IoT professionals

50m IoT Global Connections

136 million Mb of data carried each month

Vodafone Automotive 800 000 telematics subscribers

Ranked leader by industry analysts in 2016



Machina Research

Gartner



PHILIPS Lighting



ThyssenKrupp

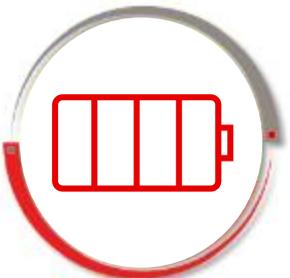


*As at year end 15/16 – 31st March 2016

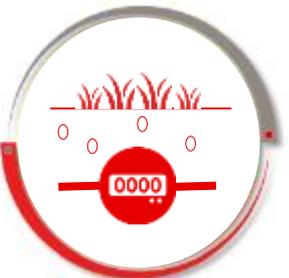
Delivering the future of Smart Cities

NB-IoT

Low Power Wide Area wireless network technology is specifically for connecting devices with low bandwidth requirements, using low power whilst providing increased penetration. Many millions of devices will be connected via LPWA.



10+ years battery life



Deep penetration



Mass deployment



Low bandwidth



Device cost

Vodafone is committed to developing NB-IoT as the most resilient LPWA and as a core delivery tool for future smart cities.



Thank you

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