

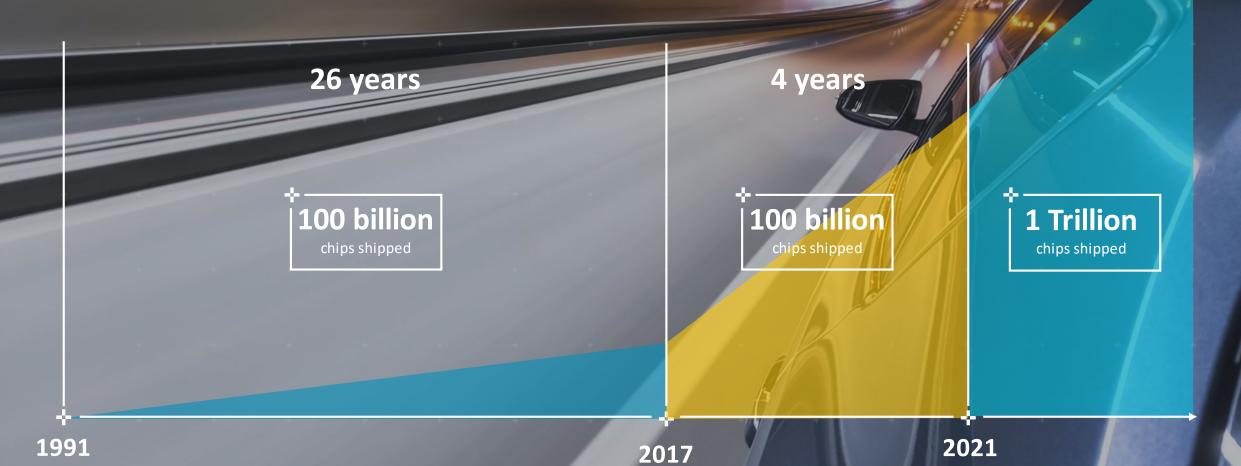
The Challenges **Deploying IoT**

> eSIM M2M enabling Secure Communications Scaled for 1 trillion devices

> > Jean-Philippe Betoin Marketing Director, Secure Identity

The road ahead is exciting

Arm vision: A trillion securely connected devices, from device to cloud



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Cellular is key to IoT

Global Scalable Secure

4.4B devices by 2025

15% of all IoT devices by 2025

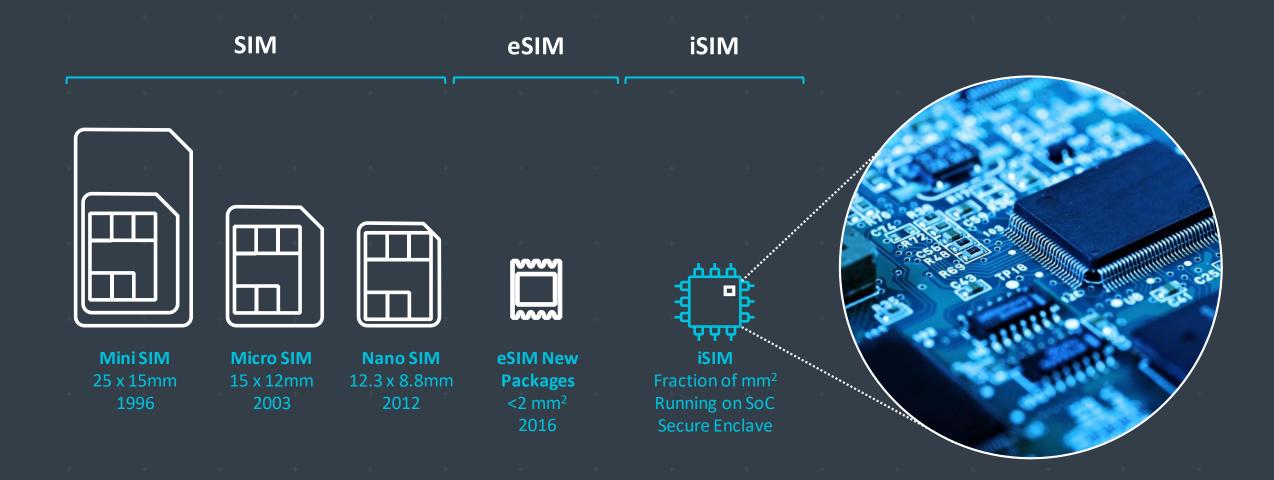
\$1.8T by 2026

Agriculture Smart energy **Asset** tracking

4.4 billion cellular devices by 2025 - Source: Machina 2017

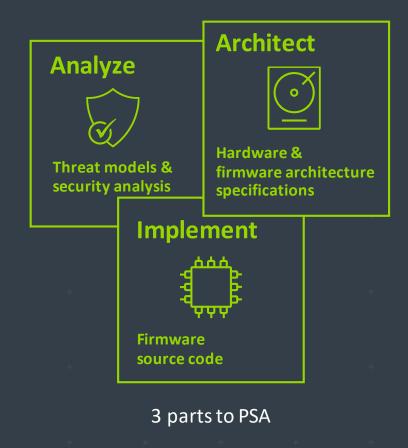
\$1.8 trillion operator revenue opportunity for LPWAN by 2026 - Source: GSMA 2017

Form factors innovation enabling new devices



Platform Security Architecture

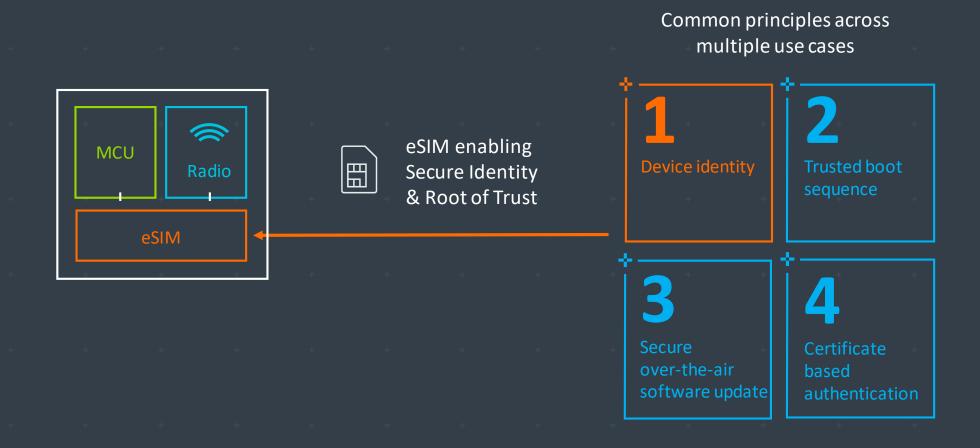
Securing Devices at Scale





Identity is a critical security principle

Platform Security Architecture



Industry wide impact

Enterprises

- End2End device security & management
- Limited post deployment flexibility



In-field flexibility, longer lifespan of deployment, more secure and lower cost devices

Operators

- Limited cellular IoT deployments
- Device compliance management



Scaled IoT deployments of standard compliant devices whilst maintaining integrity of networks

OEMs & Module makers

- Barriers to new markets
- Bulky logistics & SKU management



Simplified BOM combined with flexibility to address global markets with local provisioning

eSIM M2M enabling Secure Communications

From Vision to Scalable Mainstream



Crystal Lam
Senior Marketing Manager
Sierra Wireless



Lars Wemme
Head of Mobile Security
Infineon



Lory Thorpe
Head of IoT Innovation
Vodafone



Ilan Reingold
VP Biz Dev & Marketing
Altair Semiconductors



Meet with Arm at Mobile World Congress

Visit us at Hall 6, Stand E30 Barcelona 25 – 28 Feb 2019

Thank You Danke Merci 谢谢 ありがとう Gracias Kiitos 감사합니다 धन्यवाद



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