

GSMA™

eSIM Summit MWC23

**Democratising connectivity: how
eSIM is fueling an invisible revolution**

MWC Barcelona Hall 7 | Wednesday 1st March 2023

09.30 - 11.30



Kim Juchem

Director of Software and Wholesale
TRUPHONE

MWC™
GSMA

Platinum:  **IDEMIA** **KORE**

Gold: **THALES**  **TRUPHONE**



DEMOCRATISING DIGITAL CONNECTIVITY...

How eSIM is fuelling an
Invisible Revolution



OUR
UNIQUE
STORY

CONNECTIVITY
ENABLEMENT



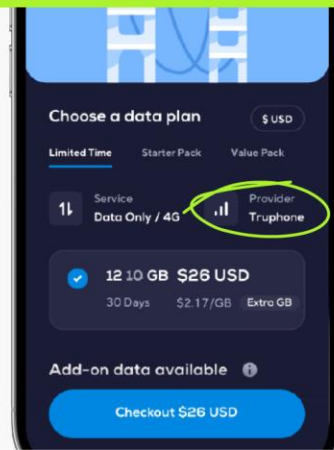
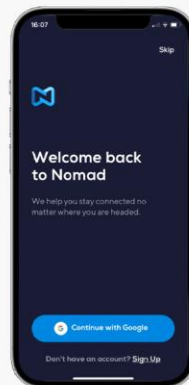


So long,
SIM tray.



eSIM

A YEAR OF **CHANGE**



THE QUESTION
IS NO LONGER
eSIM FIRST...

IT'S
eSIM ONLY

12.3

MILLION eSIMS
PROVISIONED
IN 2022

=

725
TONNES
CO₂ OFFSET

CARBON FOOTPRINT

LIFECYCLE

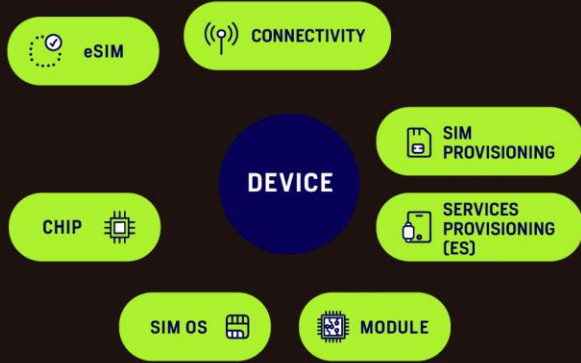
SINGLE PLASTIC SIM eSIM



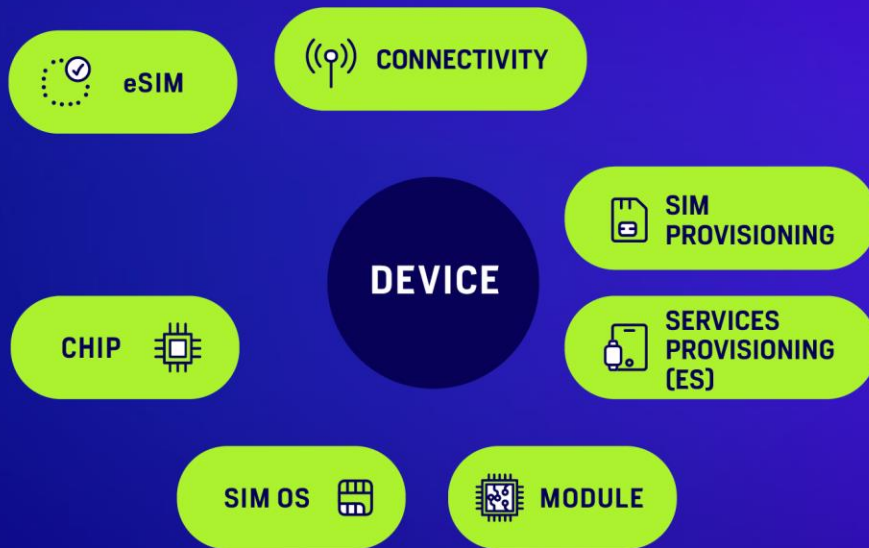
70% OF
CONSUMERS
WANT
SUSTAINABLE
BRANDS

PROTECTIONIST THINKING IS STILL HOLDING BACK GROWTH

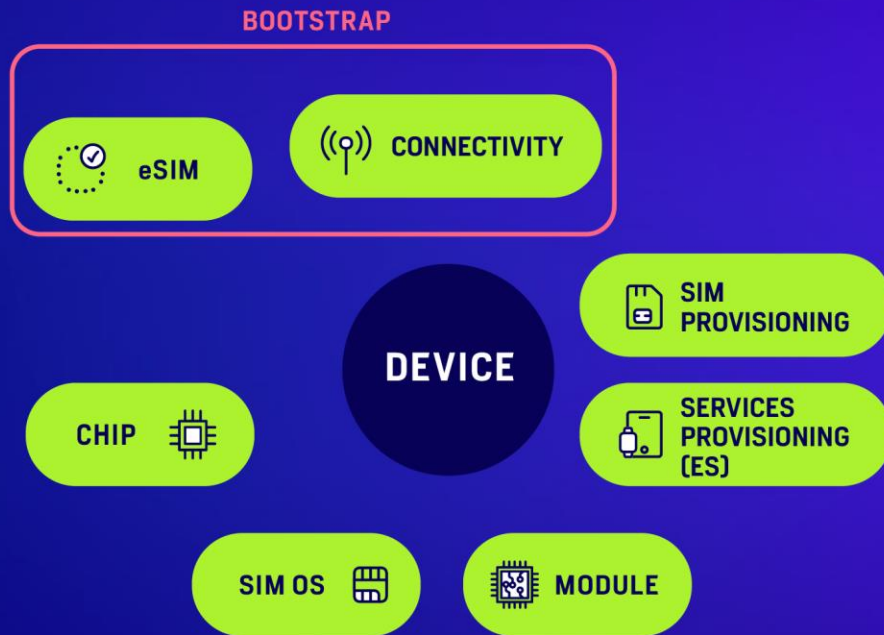
THE DEVICE
CONNECTIVITY ECOSYSTEM



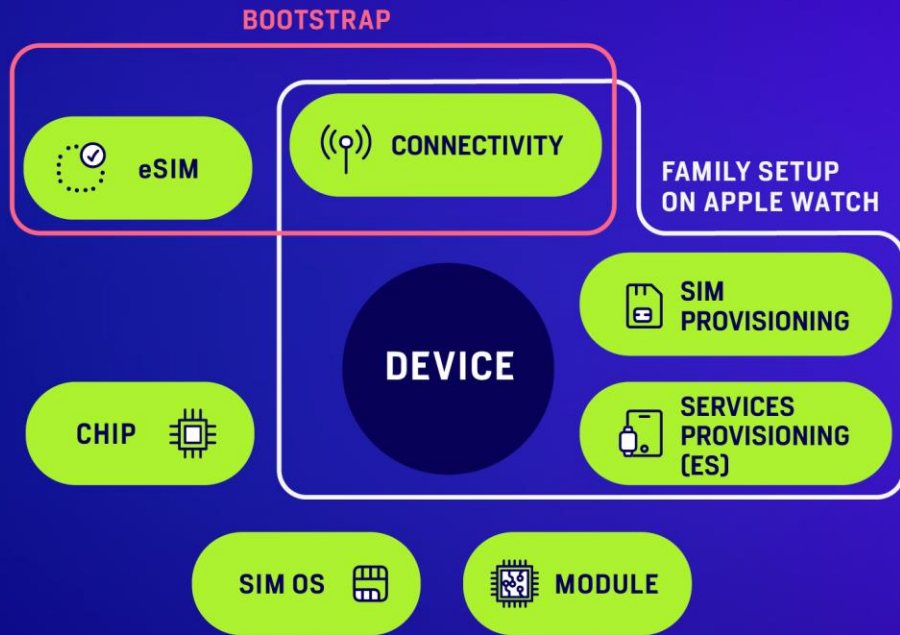
eSIM IS THE SPARK ENABLING THE INVISIBLE REVOLUTION



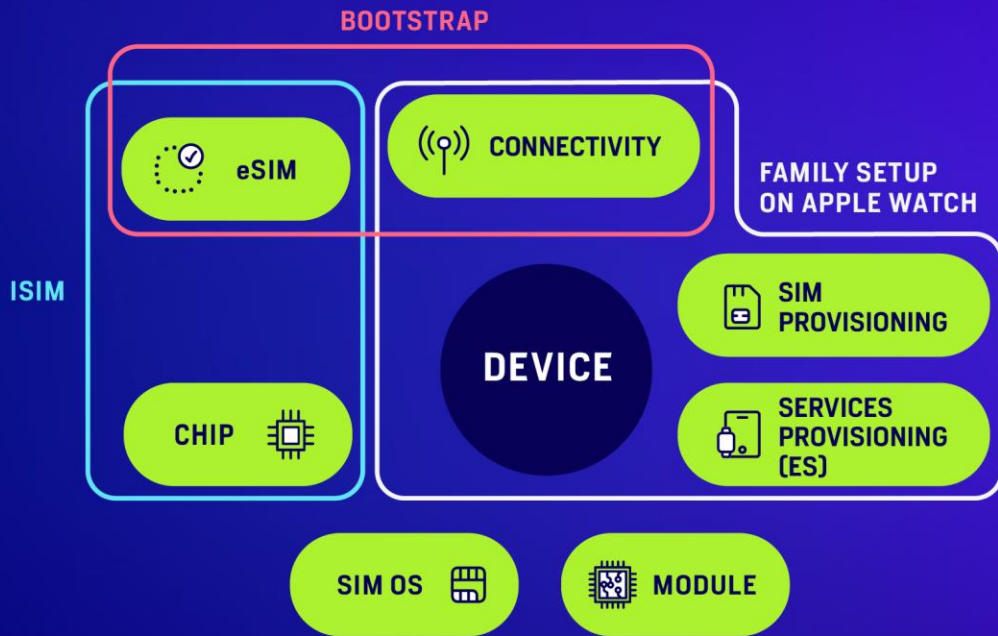
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eSIM IS THE SPARK ENABLING THE INVISIBLE REVOLUTION





THE MAGPIE

Vertically integrated



THE BULL

**THE
MINDSET TO
ENABLE THE
INVISIBLE
REVOLUTION**

Free market thinking

Protectionist thinking



THE GOAT



THE OSTRICH

Single offering

IT'S TIME FOR
THE ENTIRE
ECOSYSTEM TO
ACCELERATE



**eSIM IS NOT FOR
OPERATORS,
IT'S FOR
CONNECTIVITY
ENABLERS**



Operators choose the connectivity
Manufacturers choose their connectivity
End users choose their connectivity



Operators choose the connectivity
Manufacturers choose their connectivity
End users choose their connectivity

THIS IS...
DEMOCRATISING CONNECTIVITY



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THE INVISIBLE REVOLUTION



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THIS IS...
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THIS IS...
THE INVISIBLE REVOLUTION
THAT'S CHOOSING FREEDOM

Find out more at our booth
location 7B71, Hall 7



LET'S ACCELERATE eSIM

CHOOSE FREEDOM

CHOOSE TRUPHONE



GSMA™

eSIM to Power Connected Devices

MWC Barcelona Hall 7 Theatre 6

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THANK YOU

MWC
GSMA

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Gold: **THALES**

 **TRUPHONE**





Unlock the power of eSIM

GSMA™

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