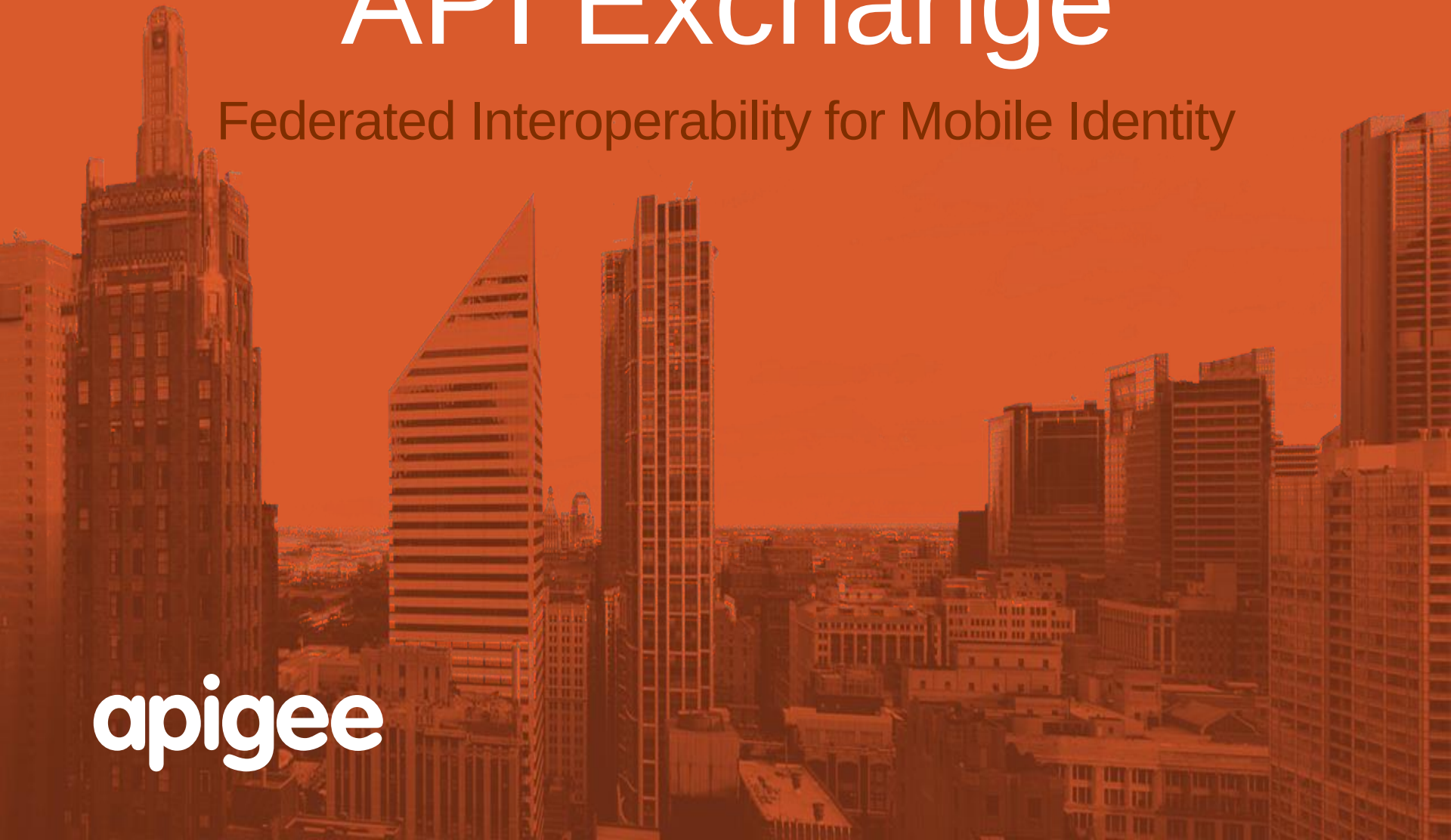
API Exchange

Federated Interoperability for Mobile Identity



apigee

Walgreens
SHUTTERFLY
itv
at&t
AFTONBLADET
FT
FINANCIAL TIMES
DELL
bugaboo
ebay
LIVE NATION ENTERTAINMENT
kt
mblox
From text to what's next
TransUnion
The Motley Fool
To Educate, Amuse & Enrich
Skrill
sears
CITRIX
Digital River
THOMSON REUTERS
European Patent Office
Pitney Bowes
infogroup
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EQUIFAX
PEARSON
swisscom
More API deployments run on Apigee than any other platform
advancenet
cars.com
HCSC
Health Care Services Corporation
ZON
meredith
liveops
THE WORLD BANK
BECHTEL
SMART
Chegg
Samtrafiken
COMCAST
telenor
Earth Networks
Globe
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GILT
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YOUR M&S
CISCO
IQT
IN·Q·TEL
mitchell
ocado
inmarsat
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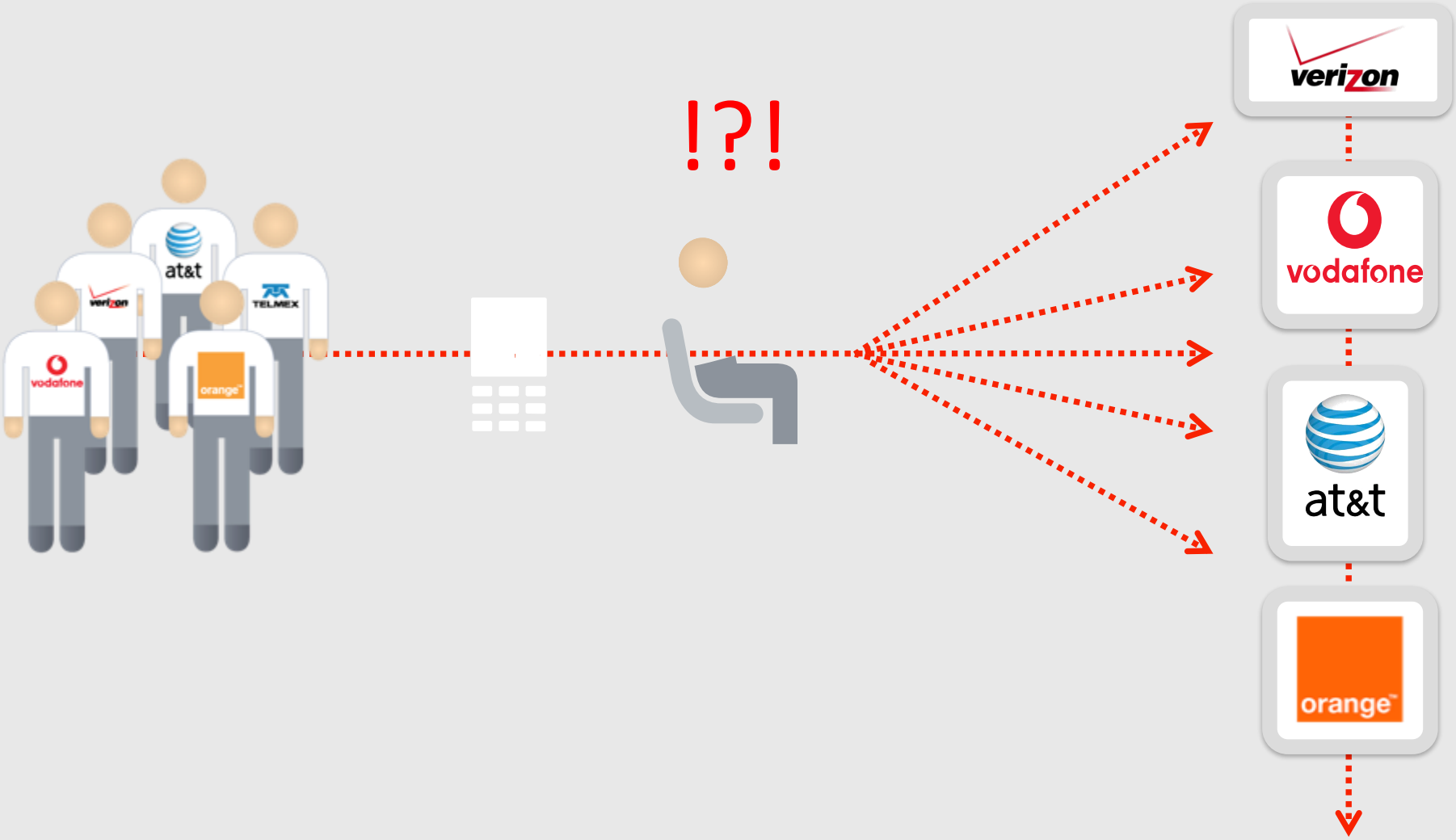
TradeKing
INNOTAS
MORNINGSTAR

The World's Top Operators trust Apigee with their APIs

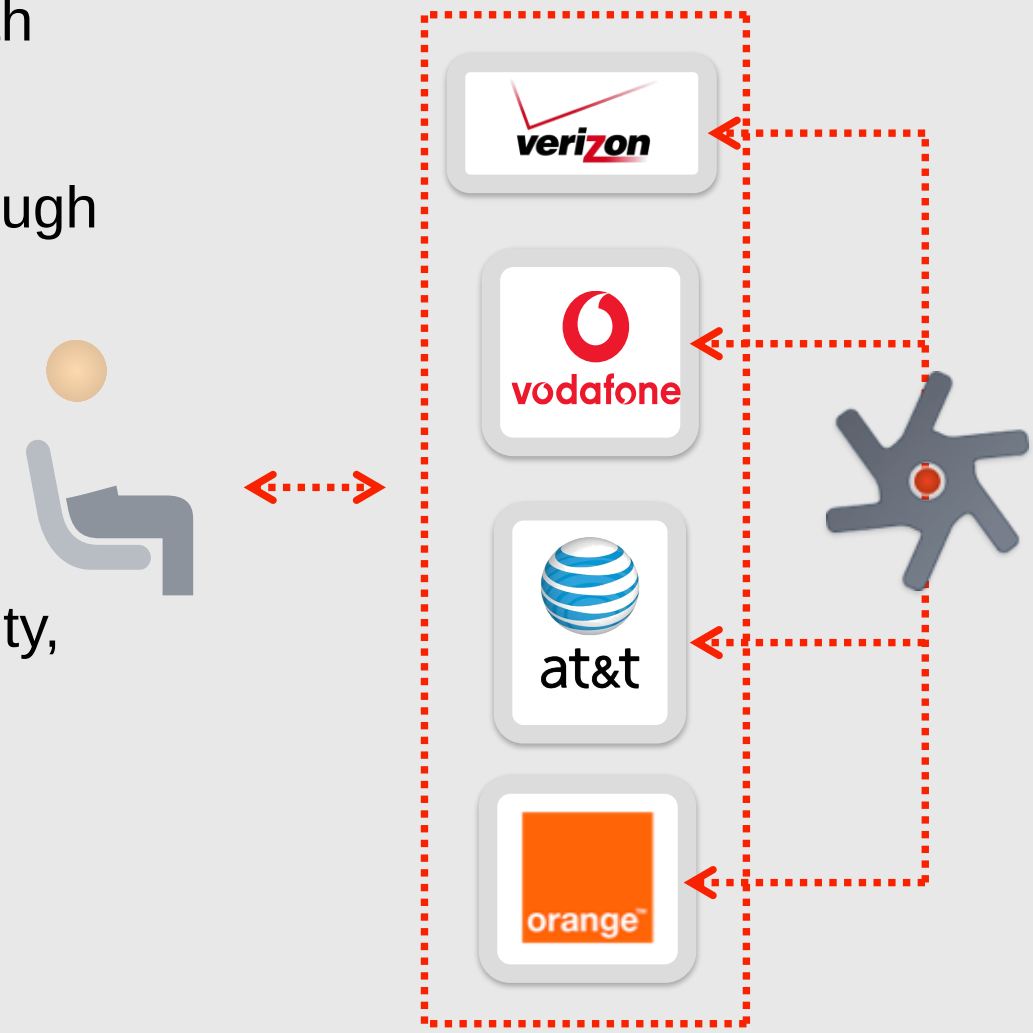
Fragmented Market



inspiration

API Exchange

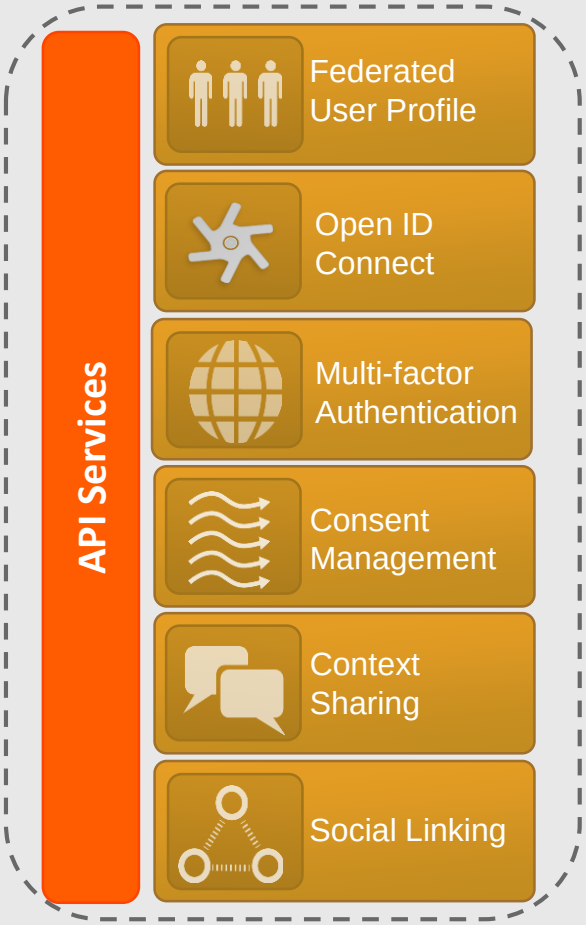
- **Identity interoperability** with Operator differentiation.
- **Market** Identity **directly** through your platform and sales channels
- **Control** the developer experience and subscriber experience (branding, security, consent management).
- Developers **reach a large target market** with one development effort

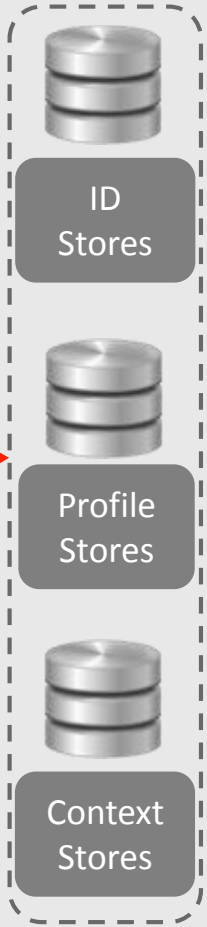


Mobile Connect

Securely expose Identity, profile and context sources in app friendly form.

Give end-users visibility and control of their profiles and application consents





mobile connect

apigee
Expose Mobile Identity
and
Join the Exchange