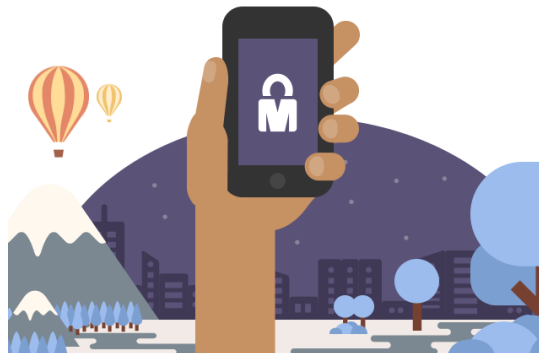
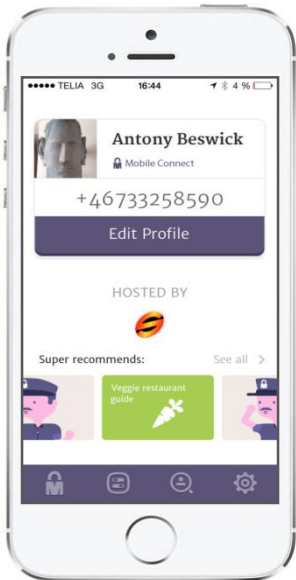


MOBILE CONNECT ACCELERATOR

BY ERICSSON



ERICSSON MCX

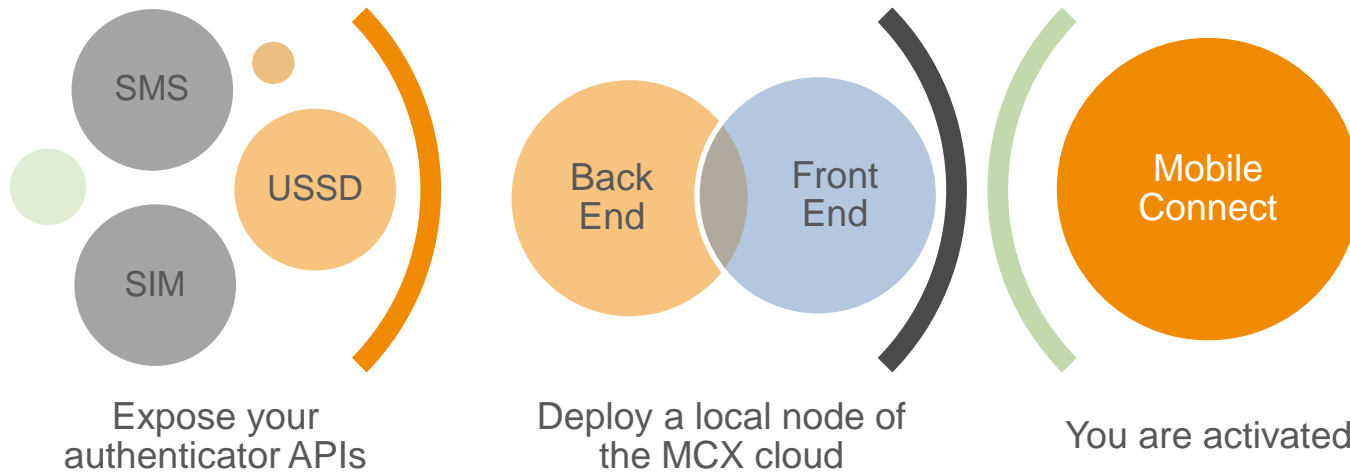


Complete e2e mobile connect solution

Start immediately with free trial

Ultra-low cost cloud deployment with local data hosting

SIMPLE ACTIVATION



START TODAY



...you a digital
locker



1) Activate Today



2) Commercial
launch

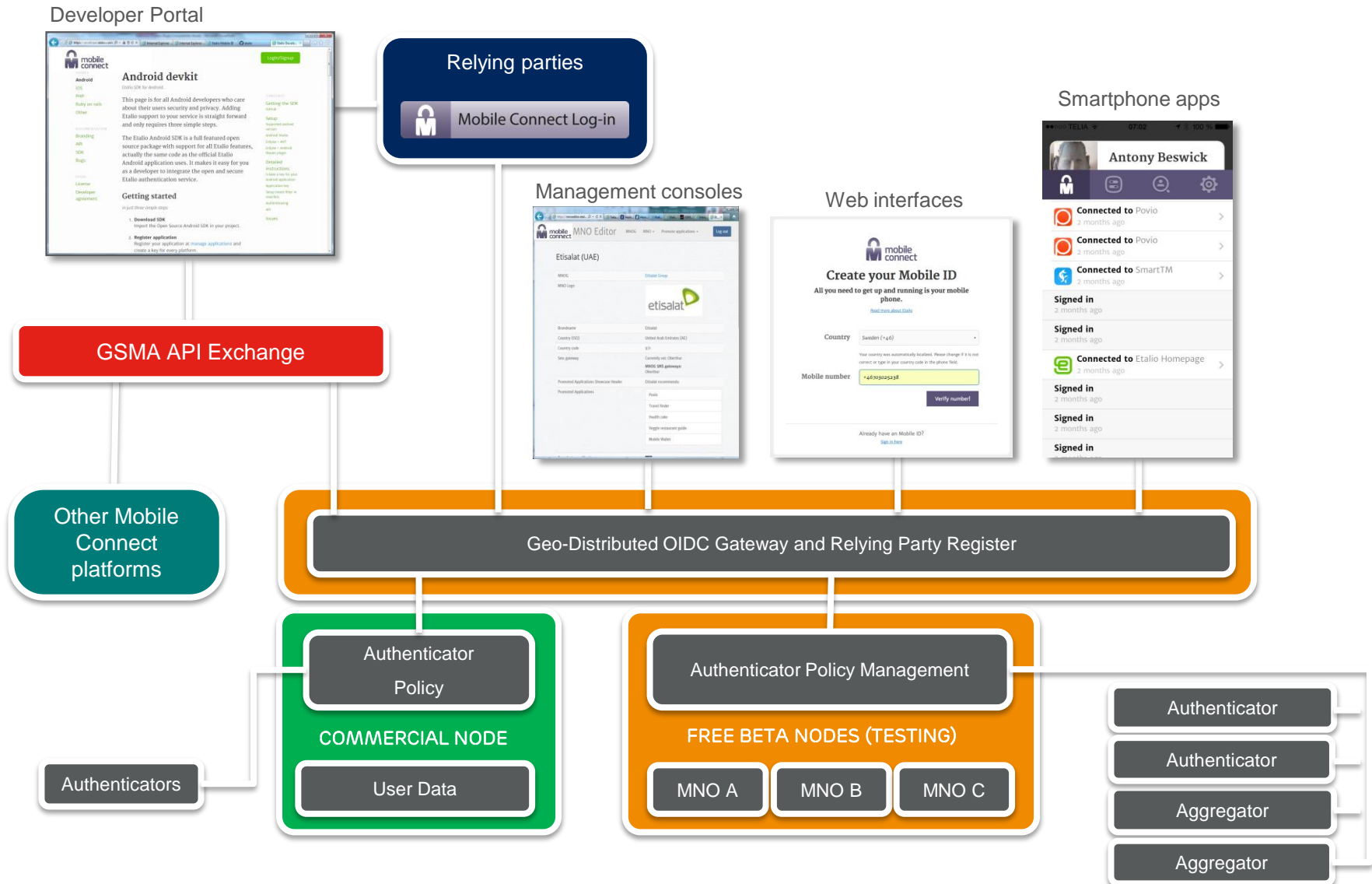
- ❖ Deploy own web servers for back-end
- ❖ Integrate authenticator APIs
- ❖ Upload own EULA and Developer agreement
- ❖ Sign:
 - Ericsson SaaS Agreement
 - GSMA Mobile Connect license
 - API Exchange agreement

- ❖ Free immediate activation with full functionality
 - ❖ Invitation-only user testing
 - ❖ SMS aggregators for authentication
 - ❖ Runs in Ericsson cloud
- ❖ Integrate and test own or external apps

BUSINESS OPPORTUNITY



ARCHITECTURE



WHAT YOU GET



SPEED

- Start today
- Launch within weeks

EXECUTION

- Full Ericsson support
- Continuous innovation

SECURITY

- Your data stays in your network



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