mobile connect

Offering convenience and privacy for end users and enterprises

Mobile Connect – Restoring trust in online services by implementing identity solutions that offer convenience and privacy for end users and enterprises

Seminar Overview

Mobile Connect is a fast, secure log-in system for mobile authentication that enables people to access their online accounts with just one click. There are different levels of security from low-level website access to highly secure bank-grade authentication. People subscribed to a participating operator know that when they click on a website's Mobile Connect button they are making passwords a thing of the past.

In this operator and service provider focused seminar we will bring together a group of selected industry experts and high level representatives to discuss:

- **How operators are working together to offer an interoperable and secure mobile authentication solution**
- **Working with service providers to provide a simple on-boarding solution to Mobile Connect**
- **The benefits to service providers and end users**
- **How the GSMA is working with technology platform partners to enable global collaboration**

A service provider-led panel will also address the main issues they face around authentication and identification and how operators can help to address these.

Seminar Agenda

9:00 – 9:15	**Opening Address** **Welcome, Speaker Introductions, Agenda and Housekeeping** **History of Identity** Mobile Connect - Restoring trust in online services Roadmap and successes Presenter: Marie Austenaa, VP and Head of Personal Data & Mobile Identity, GSMA
9:15 – 10:05	**An Operator Perspective** Mobile Connect, the fast, secure log-in system for mobile authentication that enables people to access their online accounts with just one click. Examples of successful interoperable Identity services in the market: **Telenor: Mobile bank ID** Presenter: Sven Størmer Thaulow, COO & SVP, Telenor Group **Swisscom: Mobile ID** Presenter: Adrian Humbel, Head of Security Solutions, Swisscom **Mobile Connect Launches:** Axiata: Mobile Connect launch in Sri Lanka Presenter: Anthony Rodrigo, Group Chief Information Officer & Chief Digital Services Officer, Dialog Axiata
10:05-10:40	**A Technology Platform Partner Perspective** Introduction to how the GSMA is working with technology platform partners to enable global collaboration Presenter: Marcus Dormanns, Senior Director Product Management, GSMA **API Exchange, the Global API Federation** Presenter: David Andrzejek, Global Head of Telco, Apigee for API Exchange, the Global API Federation **Mobile Connect Accelerator** Presenter: Antony Beswick, Head of Portfolio Development, Ericsson Presenter: Sanjiva Weerawarana, CEO, WSO2

Seminar Agenda

10:40 – 10:50	**Break**

10:50 – 12:00 **A service provider-led panel will address the main issues they face around authentication and identification and how operators can help to address these.**

Problems with authentication, identifying users, digital identities, fraud etc.

What do service providers expect from operators?

Can Mobile Connect as a cross mobile operator authentication solution, solve the problems for service providers?

What kind of level of security do the different verticals need?

How important is user privacy for service providers?

Moderator: Daniel Gurrola, Vice-President, Business Vision, Orange

Panelists: Gunnar Nordseth, CEO, Signicat
Nuno Umbelino, Chief Product Officer, Mondia Media
Dr. Michael Garcia, Program's Deputy NSTIC
Amol Patel, Senior Director of Global Business Development, PayPal

Wrap up, summary & close

Presenter: Marie Austenaa, VP and Head of Personal Data & Mobile Identity, GSMA

Speakers

Marie Austenaa, VP and Head of Personal Data & Mobile Identity Programme, GSMA

Marie Austenaa leads GSMA's Personal Data programme which is a global initiative that supports mobile operators to launch and scale robust, interoperable mobile identity services. The programme advocates a consistent approach offering superior end user experience and security, and adding value for all kinds of providers of digital services. Marie has many years' experience working in strategy and business development including start-ups for Vodafone and Telenor.

Sven Størmer Thaulow, COO and SVP, Telenor Digital

Sven heads up Global Scale, whose mission is to connect the global customer base to multiple services by using one ID, thus transforming the Telenor into one, global internet company.

Sven is an experienced telecommunications and internet services director. He started working in Telenor in 1999 and has held a number of senior positions such as CEO of Telenor's Internet services company Comoyo, and Director for New Business Areas where he managed services ranging from Wimp, Games, Communication and TV Movies on Web, mobile and IPTV. Sven has also worked as Director for products & markets for Pannon (Telenor in Hungary) as well as Chief Marketing Officer (CMO) for Telenor Mobile, Telenor in Norway.

Sven holds a Master of Science in Industrial Economy from the Norwegian University of Science and Technology (NTNU, 1999) in Trondheim, in addition to Media studies. He lives in Oslo with his wife and their two girls.

Adrian Humbel, Head of Security Solutions, Swisscom

As head of Swisscom Security Solutions, Adrian is responsible for a complete set of managed security services which protect and alert enterprise customers from potential security breaches. In addition, Adrian is focusing with Swisscom Certificate-, Authentication- and Signing services on innovative security solutions, which enable radical new ways of digital communication in B-B-C business models.

From 2007 to 2012, Adrian was CEO of SwissSign AG, a company fully owned by Swiss Post.

In this role, Adrian was responsible for development, production, marketing, operations, and support of certificate-based identity and IT security solutions, including the SuisseID.

Prior to leading SwissSign AG, he was VP & CTO EMEA for identity and security solutions at Novell Europe for 5 years. Before, he was CEO of Novell Switzerland for five years.

Adrian studied management and IT at the University of St.Gallen and holds an MBA in economics an information technology from this institution.

Speakers

Anthony Rodrigo, Group Chief Information Officer & Chief Digital Services Officer, Dialog Axiata

Anthony joined Dialog Axiata as the Group Chief Information Officer in 2010, and manages a portfolio spanning Enterprise Information Technology, Product and Service Innovation and the Digital Services Business of the Dialog Group.

Prior to joining the Dialog Group, Anthony was the Head of the North America Systems Integration Business for Nokia Siemens Networks. He was responsible for Solution Development, Systems Integration and Business Management of converged Fixed and Wireless solutions for communication service providers in North America. Anthony counts over two decades of experience in Europe, Asia and the Americas in Operations Support Systems/Business Support Solutions and Systems Integration, holding leadership positions at British Telecom, AT&T, Nokia, NSN and Hayleys.

Anthony holds a B.Eng from Kings College London, and an MBA from Regis University Denver, CO. USA. He is a member of the Institution of Engineering & Technology (IET) – UK, and a Chartered Engineer registered with the Engineering Council (UK). He holds several European and United States Patents in the area of Charging and Speech Recognition technology.

Marcus Dormanns, Senior Director Product Management, GSMA

As Senior Director Product Management at the GSMA, Dr. Marcus Dormanns is responsible for GSMA initiatives which deliver tangible cross-operator products. Within his role, Marcus works in collaboration with the operator community through the entire process of product definition, implementation and delivery to market. Prior to joining GSMA in 2012, Marcus spent 12 years with Deutsche Telekom (DT) AG working in the areas of technology and strategy consulting, technology strategy, business development and product management. Marcus holds a degree in computer science from University of Karlsruhe (TH), a doctorate from Aachen University of Technology and is a member of the Institute of Electrical and Electronics Engineers.

David Andrzejek, Global Head of Telco, Apigee for API Exchange, the Global API Federation

David has spent nearly 20 years helping companies apply new, transformative technologies to their business problems. At Netscape and Sonic Software, David led teams that helped organizations embrace the internet and adopt services-oriented architectures. At Apigee, David has had the opportunity to lead a variety of initiatives including: leading Apigee's Telecom go-to-market and API Exchange initiatives. Currently David is leading Apigee's efforts to help European telecom companies understand and adopt API strategies.

Antony Beswick, Head of Portfolio Development, Ericsson

Antony has spent over 30 years in telecom and has spent much of that time as a startup entrepreneur in the USA and Europe and as an intrapreneur within Ericsson. Antony has spent the previous four years focused heavily on mobile identity within the mobile operator community.

Antony worked closely with GSMA in crafting the Mobile Connect specification and recently created the GSMA Mobile Connect Accelerator as supplied globally by Ericsson.

Antony holds an MBA with distinction from Warwick Business School and in his spare time advises diverse startups in Europe and Asia on identity technologies.

Sanjiva Weerawarana, CEO, WS02

Sanjiva has been involved with open source for many years and is an active member of the Apache Software Foundation. He was the original creator of Apache SOAP and has been part of Apache Axis, Apache Axis2 and most Apache Web services projects. He founded WSO2 after having spent nearly 8 years in IBM Research, where he was one of the founders of the Web services platform. During that time, he co-authored many Web services specifications including WSDL, BPEL4WS, WS-Addressing, WS-RF and WS-Eventing.

Panelists

Daniel Gurrola, Vice-President, Business Vision, Orange

Daniel is responsible for defining, driving and articulating the Orange group's consumer mobile strategy and business priorities.

Daniel has also played a leading role in defining the Orange group's strategy for defining its Vision 2020 and in particular with respect to Personal Data and Privacy and is driving the commercial implementation of Mobile Connect at Orange's European operations.

Through his many roles, Daniel has established himself as one of the mobile telecommunications industry's leading and most influential thinkers.

Gunnar Nordseth, CEO, Signicat

Gunnar is a veteran of the software industry and a founder of three software companies all based in Trondheim. Since 2007 he has been involved in establishing Signicat as a global leader of cloud based services for electronic identity and electronic signature. Gunnar has been working with information security including electronic identities for the past 15 years, and holds a master's degree in numerical mathematics from the Norwegian University of Science and Technology.

Nuno Umbelino, Chief Product Officer, Mondia Media

Nuno is a senior manager in the telecommunications and media industries, with over 15 years' experience in telcos and telco service providers, broadcasting and new media companies. From Portugal Telecom, to Optimus, to MTV, TIMWE and now Mondia Media, Nuno leads product strategy and implementation, as well as overall management.

At Mondia Media, the focus is to deliver excelling digital products in the music and commerce arenas, both through service APIs, for full customer autonomy, and through white label front ends, for faster go to market.

Nuno is originally from Lisbon, where he graduated in Marketing Management, having held additional management training at Instituto de Empresa (Madrid). He is married, has 3 kids and is now living in Hamburg.

Dr. Michael Garcia, Program's Deputy, NSTIC

Mike is a PhD economist and award winning cybersecurity expert. He serves as the Deputy Program Manager to implement the National Strategy for Trusted Identities in Cyberspace, working to catalyze a marketplace of innovative identity solutions through pilot programs, a private sector-led organization developing the Identity Ecosystem Framework, and federal adoption of innovative technologies. Mike has focused on cyber economics at NIST since 2011 and was previously with the Department of Homeland Security. He has also worked as a market research manager and software engineer.

Amol Patel, Senior Director of Global Business Development, PayPal

Amol Patel is Head of Mobile, Device & Platforms in PayPal's Global Business Development group. He is responsible for mobile ecosystem and platform partnerships globally. His tenure at PayPal has included expanding PayPal's mobile footprint across Europe, Latin America and Asia Pacific, and defining mobile-led market entry strategies for emerging markets. He led mobile product innovation at PayPal by launching its Global Mobile API platform. Previously, Amol was Founder & CEO of ConvergeLabs, a global mobile VAS company that launched India's first mobile ticketing and payments service. He has held senior marketing and engineering positions at Intel Corporation, Cirrus Logic, Sun Microsystems, and ADC Telecommunications. Amol has authored several patents in the Mobile, Internet and Payments space. He holds a BS (Honors) in Electrical Engineering and Computer Science from UC Berkeley, MS in Electrical Engineering from Stanford University, and MBA from Kellogg School of Management, Northwestern University.