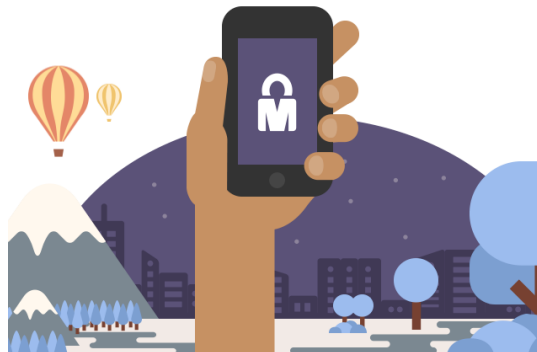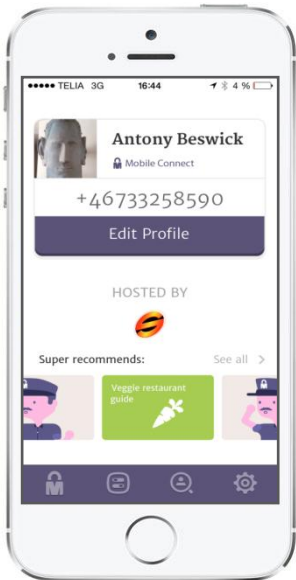# MOBILE CONNECT ACCELERATOR

BY ERICSSON

ERICSSON MCX
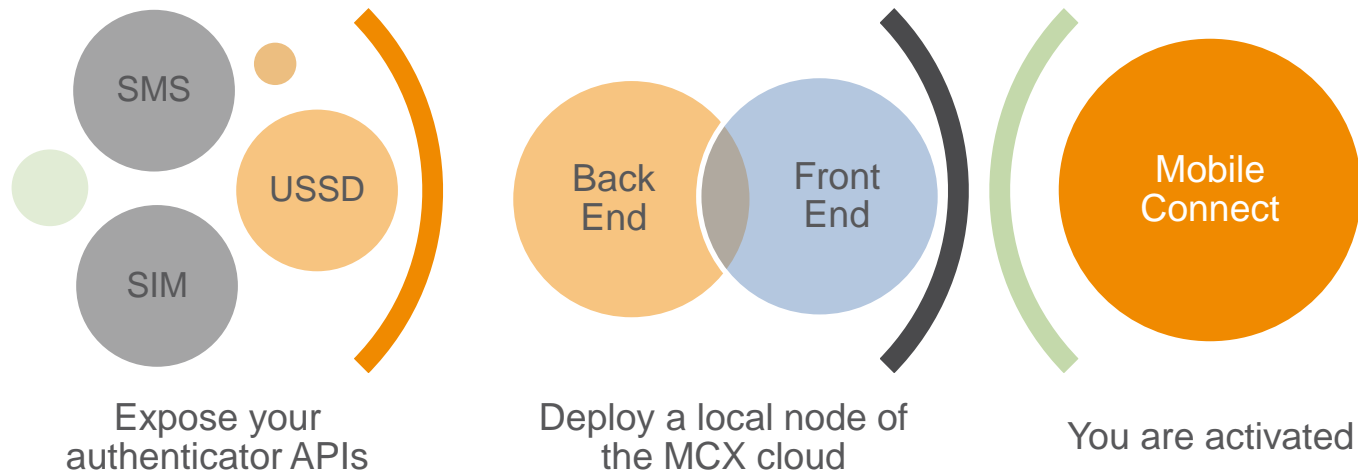
Complete e2e mobile connect solution

Start immediately with free trial

Ultra-low cost cloud deployment with local data hosting

SIMPLE ACTIVATION

SMS

USSD

SIM

Back End

Front End

Mobile Connect

Expose your authenticator APIs

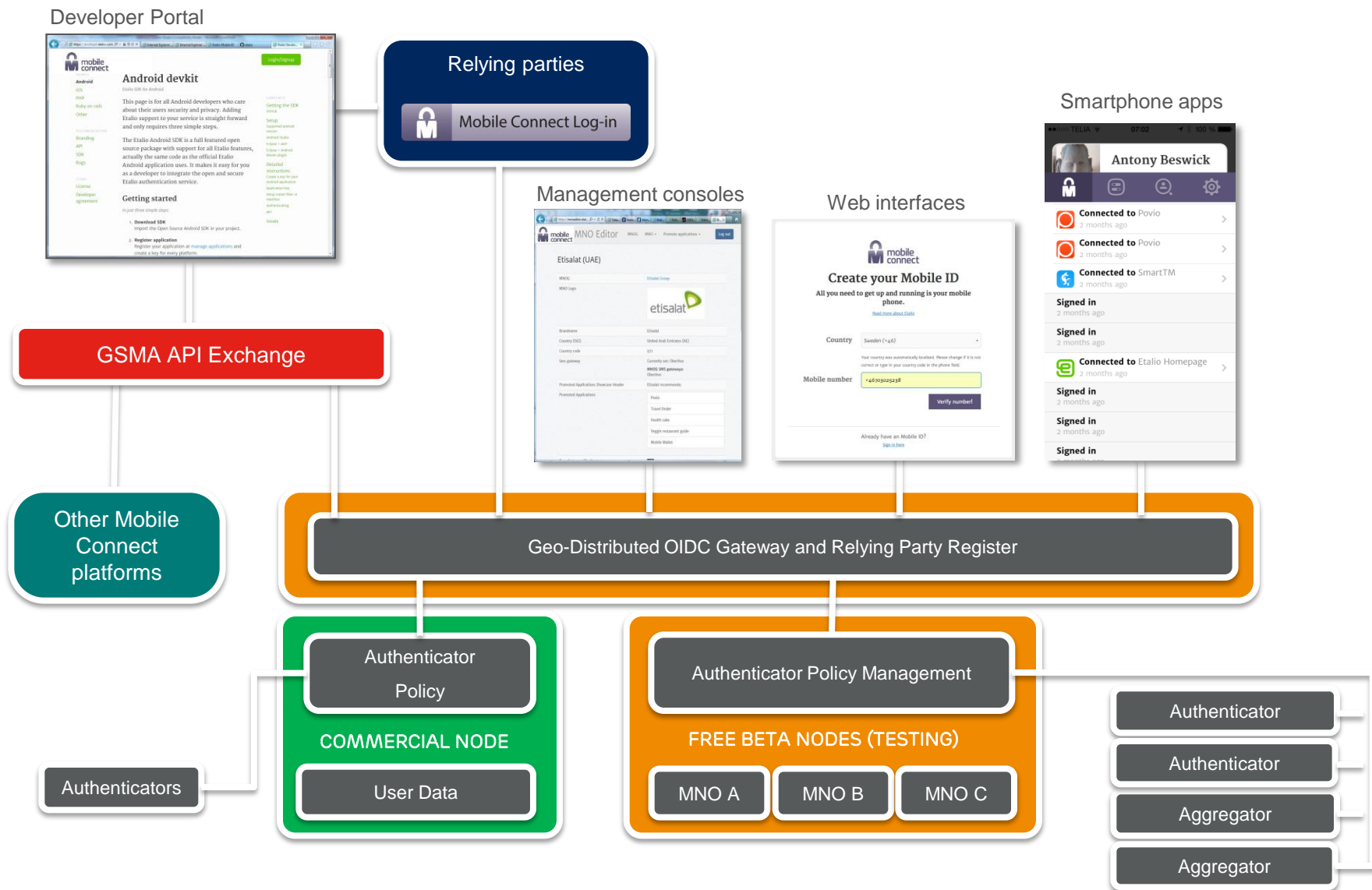Deploy a local node of the MCX cloud

You are activated

START TODAY

❖ Deploy own web servers for back-end

❖ Integrate authenticator APIs

❖ Upload own EULA and Developer agreement

❖ Sign:

  -Ericsson SaaS Agreement 30k€ per year
  -GSMA Mobile Connect license
  -API Exchange agreement

2) Commercial launch

1) Activate Today

❖ Free immediate activation with full functionality

  ❖ Invitation-only user testing

  ❖ SMS aggregators for authentication

  ❖ Runs in Ericsson cloud

❖ Integrate and test own or external apps

BUSINESS OPPORTUNITY

your key to log in

Login?
Yes/No

Sell
authentication
services

Veggie restaurant g
Food & Drink

Tudlo
Lifestyle

Travel finder
Travel

Technology for

Become a
validated ID
broker

locker

Promote your
own VAS
portfolio

ARCHITECTURE

Developer Portal

Relying parties

Mobile Connect Log-in

Smartphone apps

Antony Beswick

Management consoles

Web interfaces

Create your Mobile ID

GSMA API Exchange

Other Mobile Connect platforms

Geo-Distributed OIDC Gateway and Relying Party Register

Authenticator Policy

COMMERCIAL NODE

User Data

Authenticators

Authenticator Policy Management

FREE BETA NODES (TESTING)

MNO A   MNO B   MNO C

Authenticator

Authenticator

Aggregator

Aggregator

WHAT YOU GET

SPEED
- Start today
- Launch within weeks

EXECUTION
- Full Ericsson support
- Continuous innovation

SECURITY
- Your data stays in your network