

Mobile Connect: Delivering global mobile identity services

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The winning formula of the industry



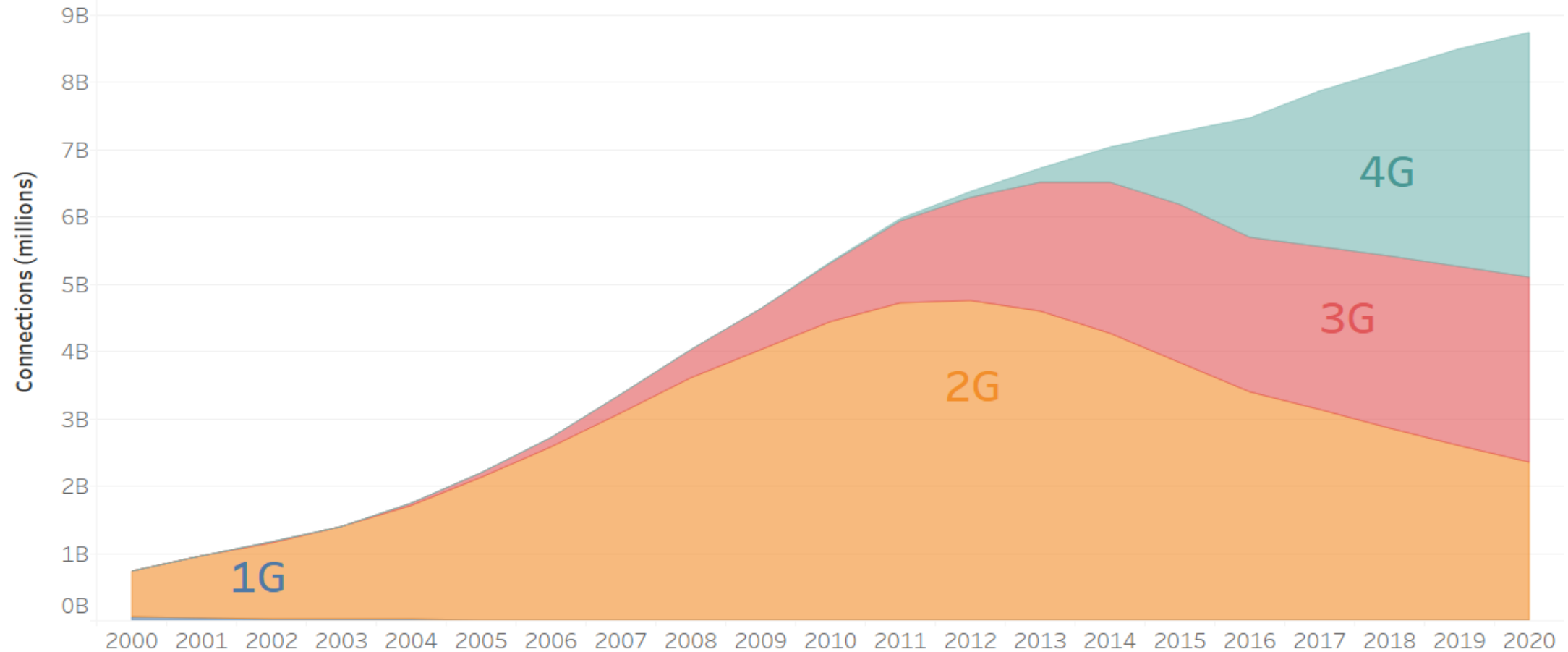
2008

- Financial crisis
- Smart phone
- Mobile takes to the internet
- Start of OTTs



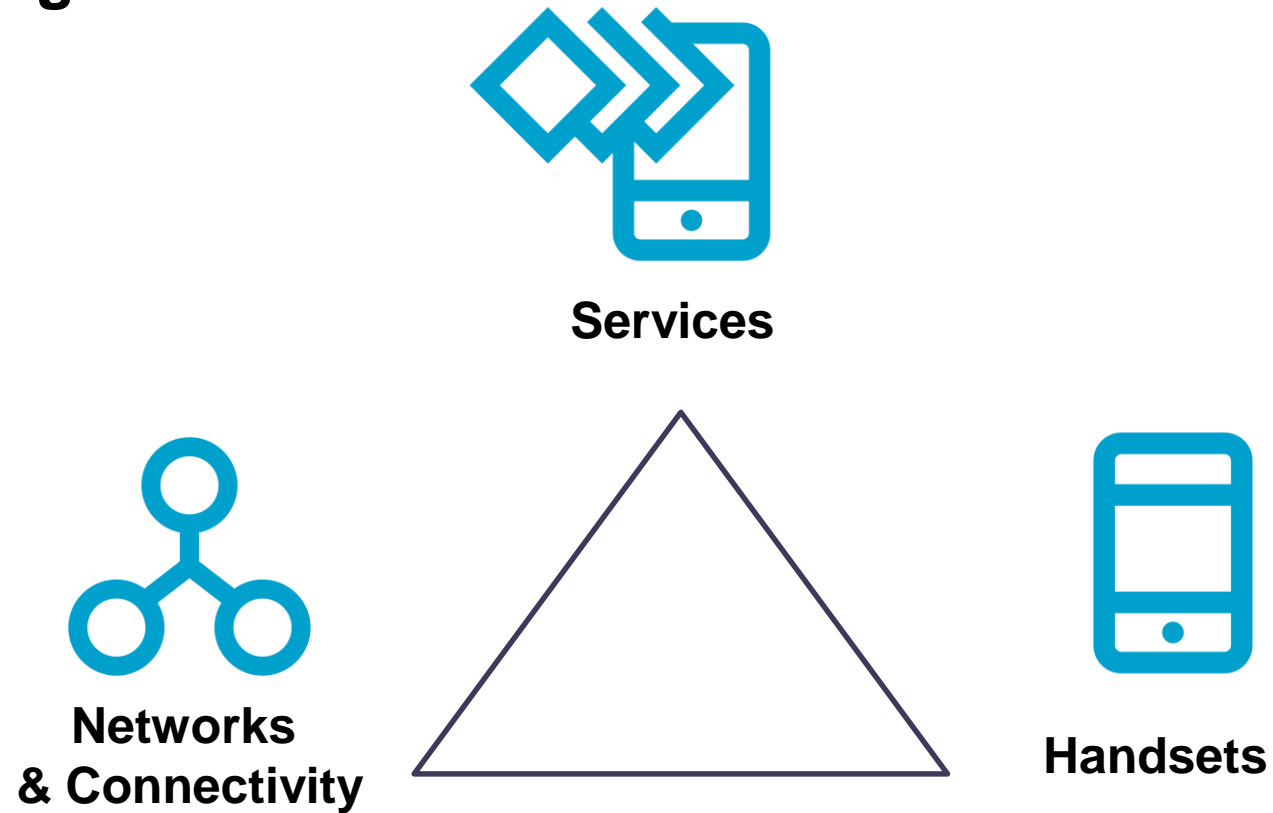
Major network and technology changes

Total connections by generation from 2000 to 2020
(excluding M2M)



Source: GSMA Intelligence, 2017. <https://www.gsmainelligence.com>

Going forward



Note: The MNO's have created connectivity but OTTs have seen the better usage

Where does future value creation come from?



- **Efficiency & dividends**
- **More connectivity (5G?)**
- **More devices (handsets, watches, Spectacles → IOT)**
- **Services (alternative business models)**
- **How to scale 5 billion individual users?**

The future of digital identity

