



WINNER

The Mobile Connect Award for Authentication & Identity



+



Atreedev Banerjee

General Manager of Global Operations & Vice President of Products

The Identity Crisis

A silhouette of a person's head and shoulders is centered in the frame, looking out over a landscape at sunset. The sun is low on the horizon, creating a warm, orange glow that fills the sky and reflects on the distant mountains. The person's hair is curly, and their back is to the camera.

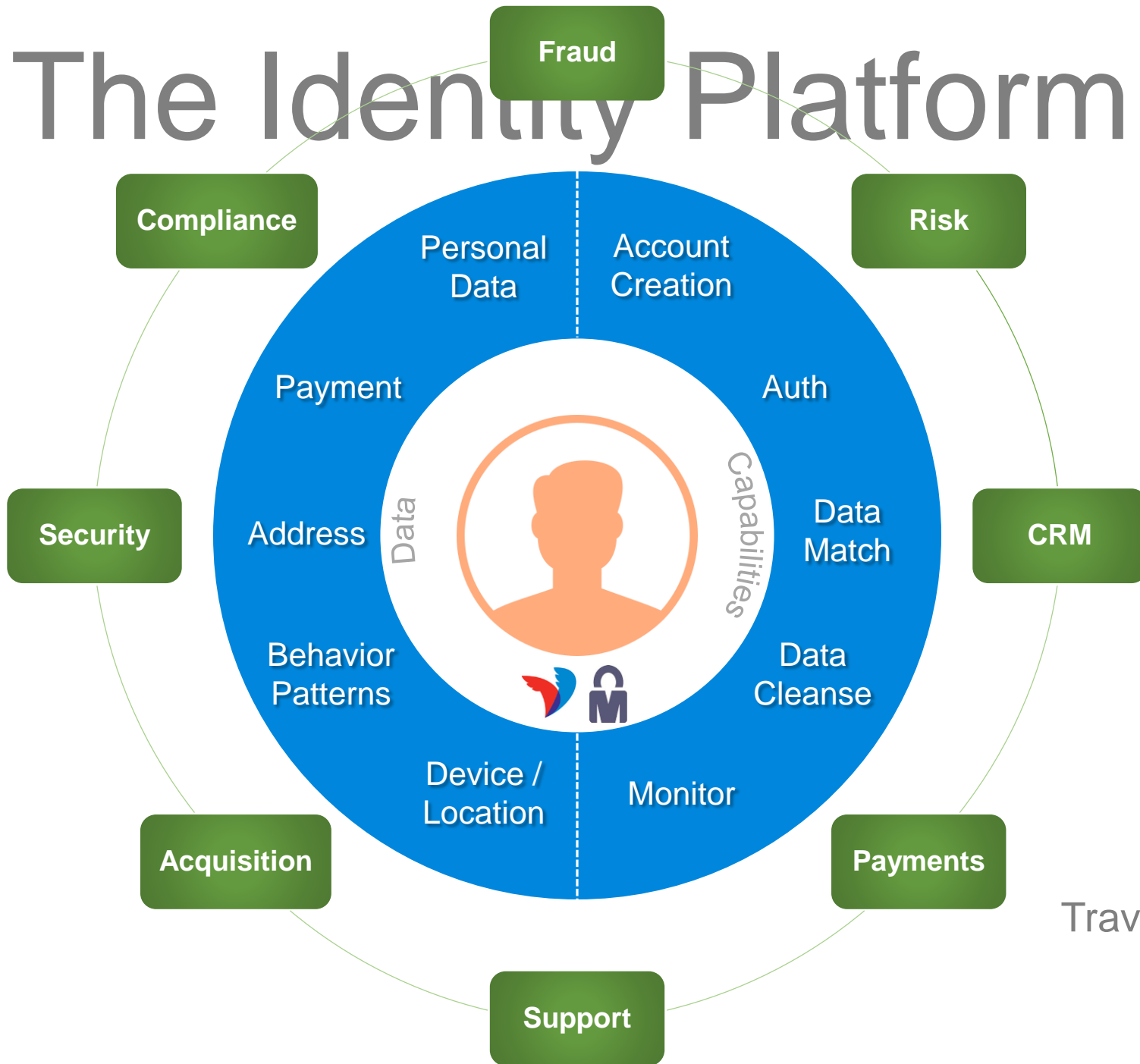
Evolving

Fragmented

Expensive



The Identity Platform



Future Ready

A wide-angle photograph of a long, straight asphalt road with a white dashed center line, receding into the distance. The road is flanked by dry, yellowish-brown grass and low-lying vegetation. In the background, steep, rugged mountains rise on both sides, their peaks partially covered in snow. The sky is filled with soft, grey clouds, suggesting an overcast day. The overall mood is one of vastness and forward-looking perspective.

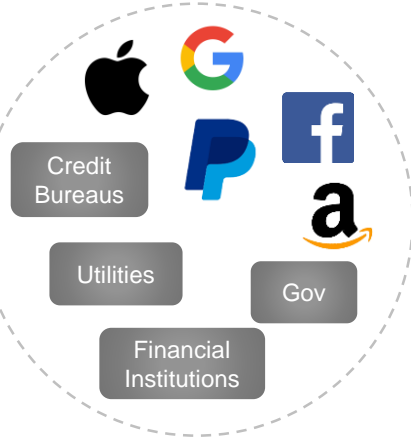
Comprehensive
User Identity

Seamlessly
add new
signals

Multiple business
verticals

Ecosystem

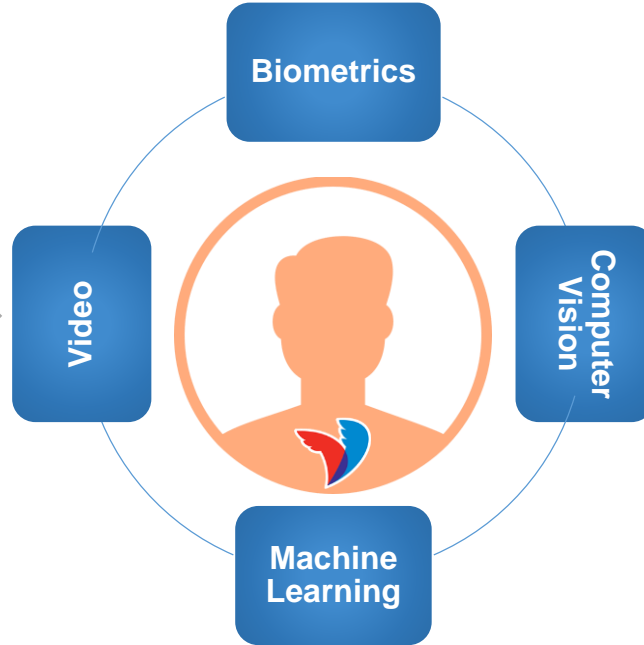
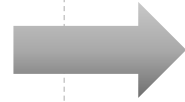
Data Sources



MNOs



Wi-Fi & ISPs




Healthcare


Remittance


Banks


Insurance


Retail


Travel /
Hospitality

Thank You!

Email: atreedev.banerjee@danalinc.com

Twitter: [@atreedev](https://twitter.com/atreedev)