

A New Level of Trust, Security and Simplicity

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How it Started



POWERED BY

It wasn't always easy ...



...but we got there in the end

ZENKEY

POWERED BY



AT&T

Sprint



T-Mobile

verizon^v

Overview

End User:

Register

Sign In

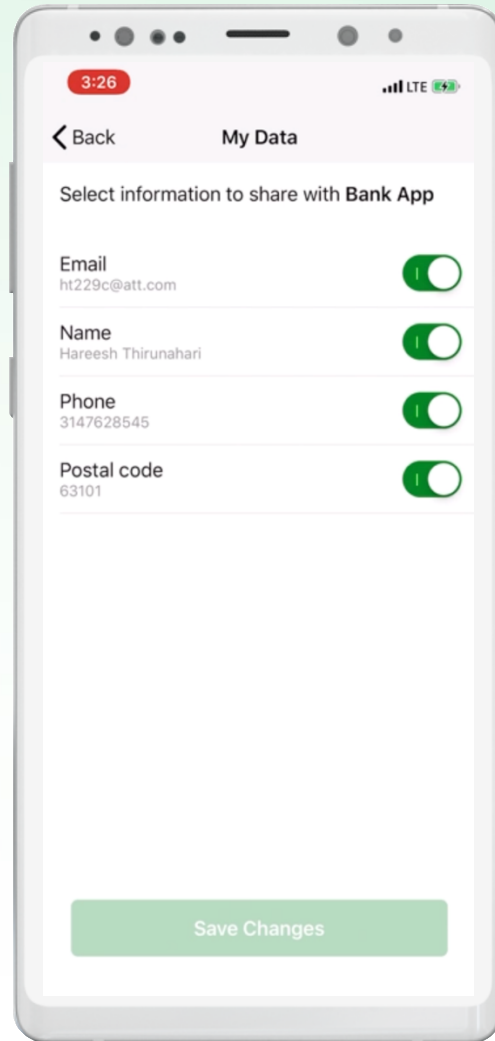
Authorize

Business:

Trust Services

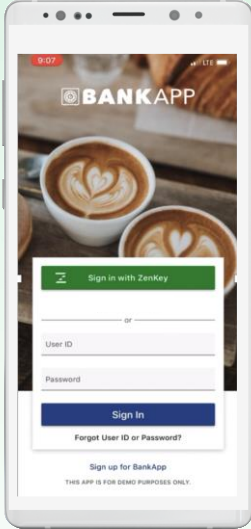
ZENKEY

The Consumer is Always in Control



- ✓ Verified Service Provider
- ✓ Clear Context
- ✓ Control attribute flow
- ✓ Express Consent

Decentralized Identity

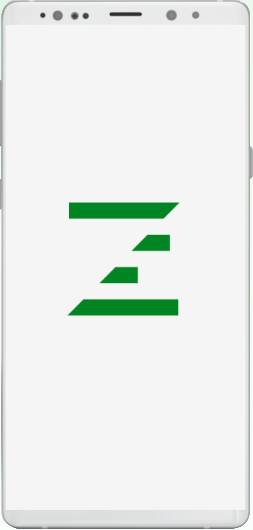


- Native Applications can Autodiscover
- Other Flows use Discovery Service



Discovery Service

Portable Identity



Discovery Service



Venkat Korvi

Head of Product, ZenKey

Product Lead, Verizon

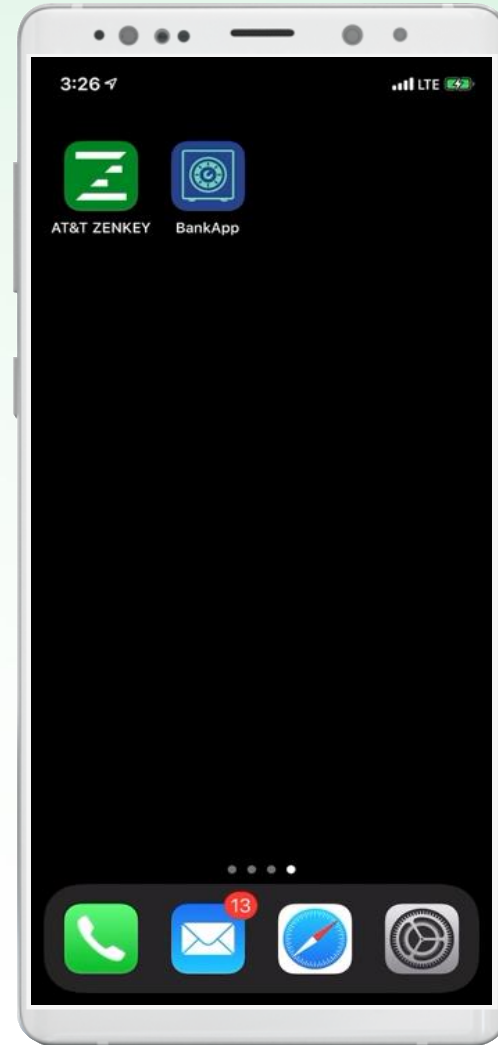
User Journey

Meet Hareesh
ZenKey Mobile Architect



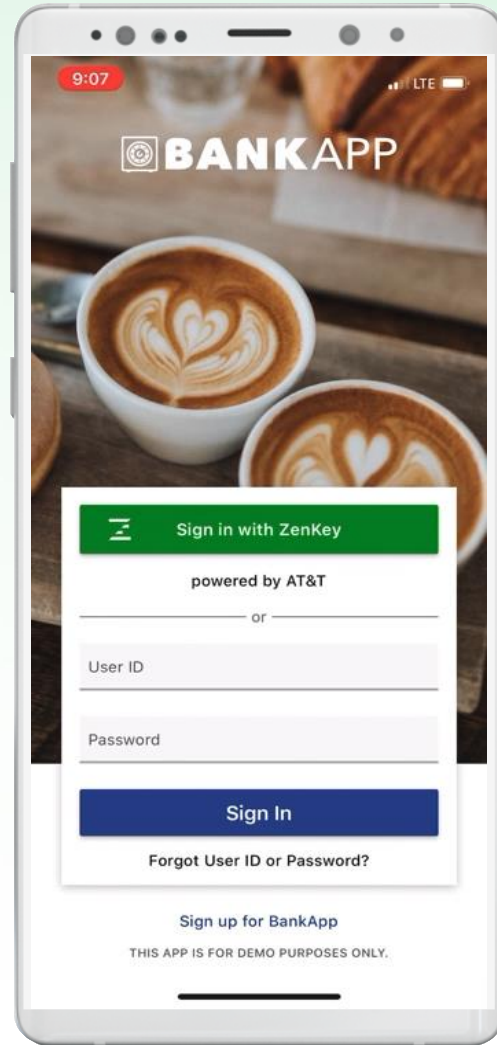
Taken before he joined the
ZenKey team ;)

Registration



- ✓ Effortless sign up
- ✓ Validated mobile number
- ✓ Validated email
- ✓ Customer is in control

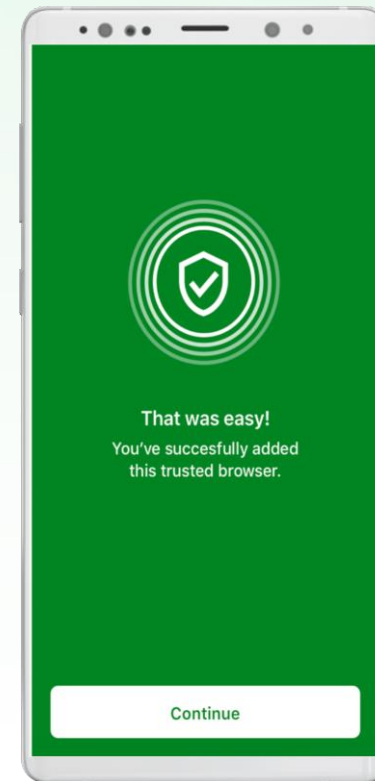
Authentication



- ✓ Highly Secure
- ✓ Effortless Authentication
- ✓ Trusted Request Origin
- ✓ Customer is in Control

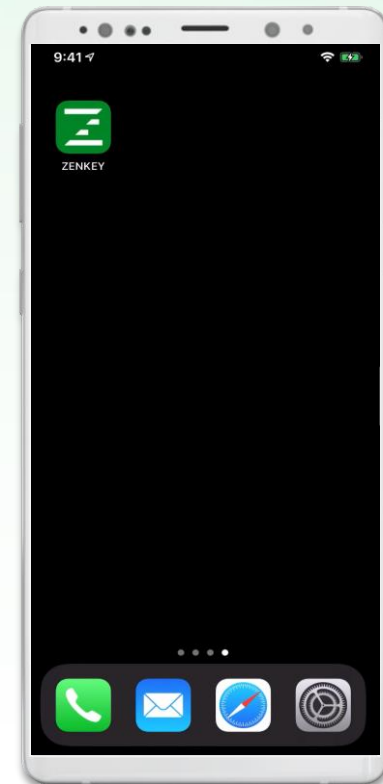
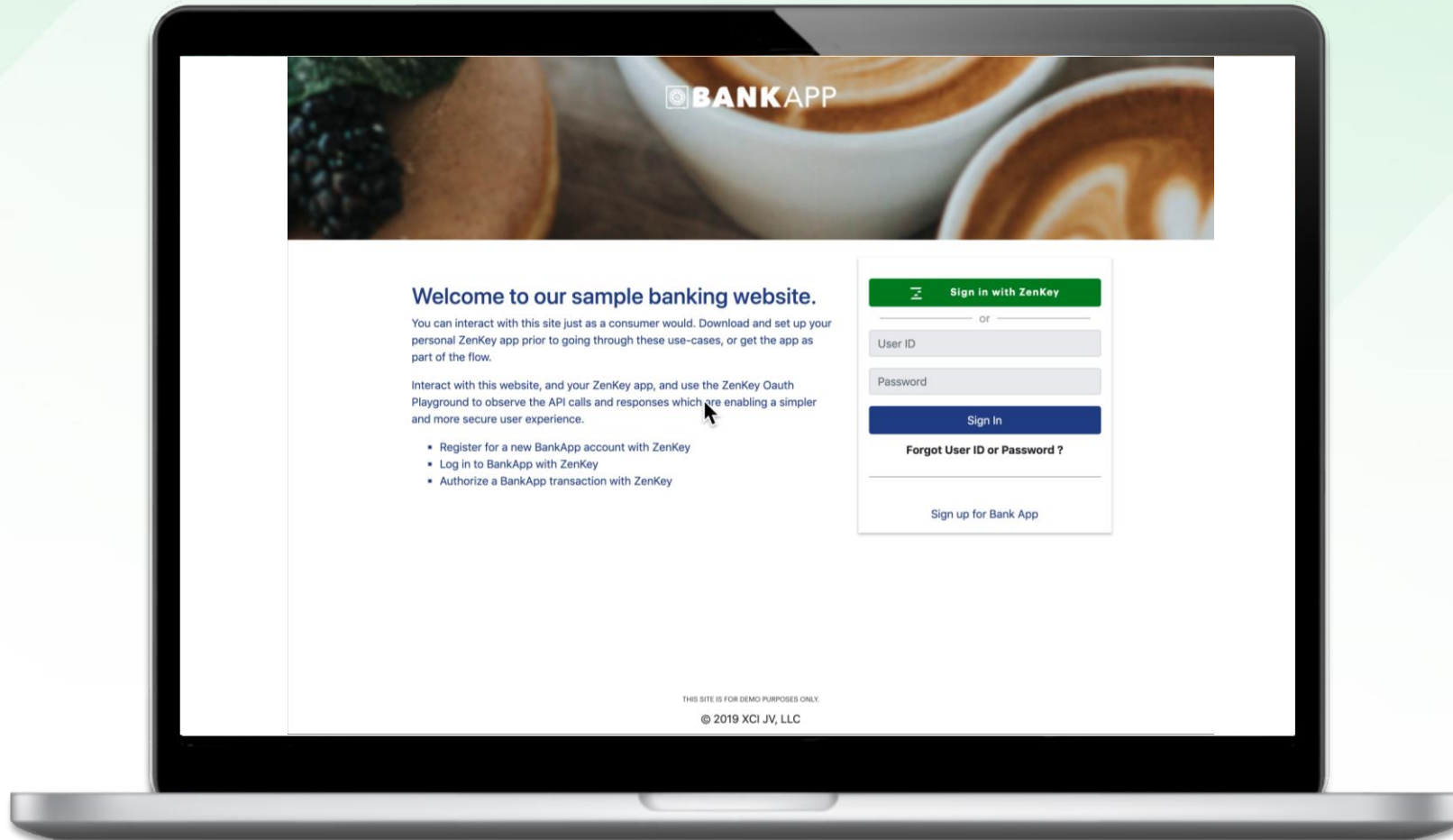
Trusted Device

Adding secondary device to your ZenKey

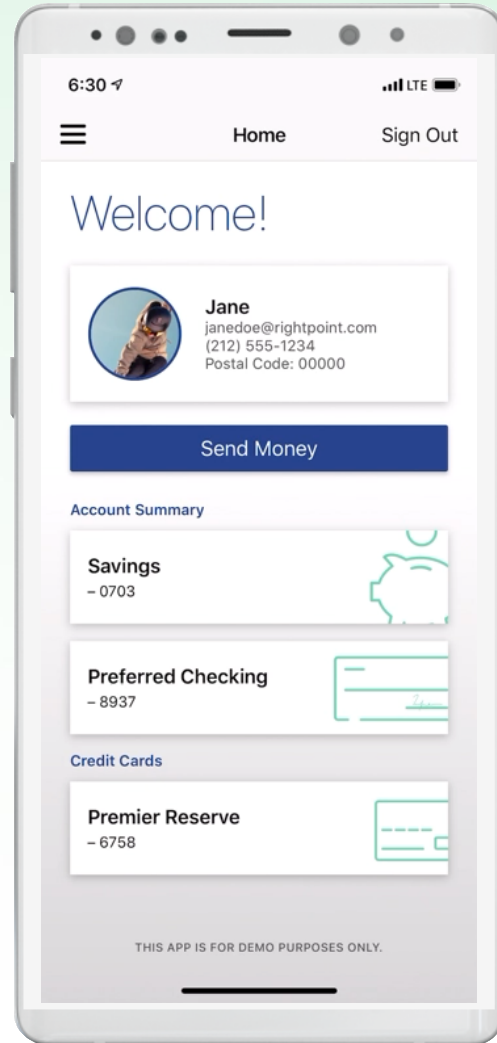


Authentication

Trusted Secondary Device



Authorization



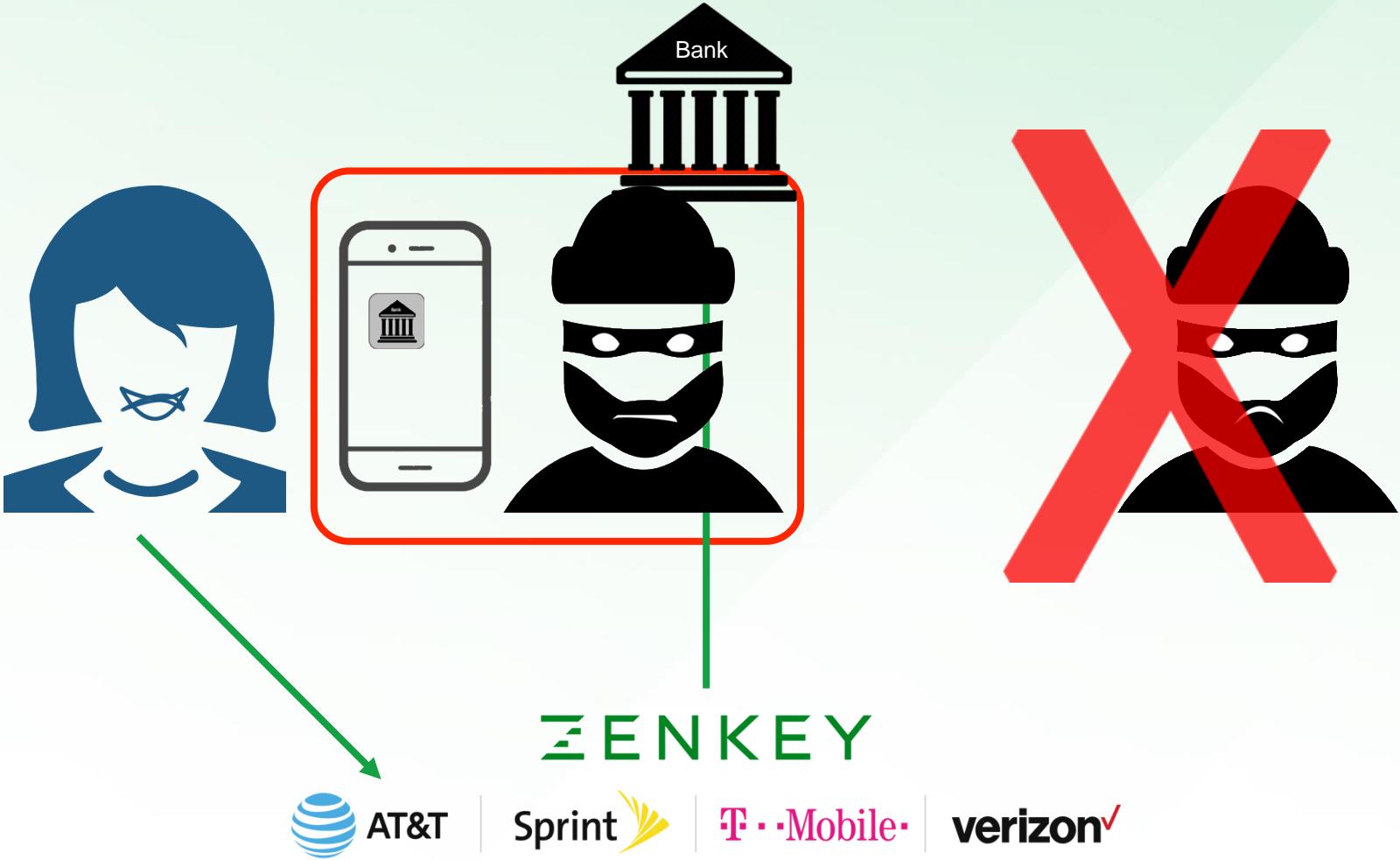
- ✓ Transact with Confidence
- ✓ Effortless Experience
- ✓ Customer is in Control

And that is not all.....



ZENKEY
Trust Services

Example: Device Theft



MNOs & MVNOs



ZenKey Roundtable on Wednesday @ MWCA:
For invite: operators@myzenkey.com

Service Providers

Imagine what you can do with

ZENKEY



Start Integrating: Go to developer.myzenkey.com for more

Come See Us

The logo for ZENKEY, featuring a stylized 'Z' icon followed by the word 'ZENKEY' in a bold, sans-serif font.

GSMA Innovation City, Booth #1750

Product Demos

Detailed Developer Information

Giveaways and Prizes

Unlock Trust

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