



Brian Gorman
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### The GSMA Financial Services Community

Our Goal: increase collaboration between the Financial Services Vertical and the mobile eco-system.

#### Process:

- Present case studies to showcase solutions deployed in market
- Create engagement and help partners explore solutions

#### Previous events:

- Credit Risk Scoring
- FSCM #1 October 22<sup>nd</sup> Sim swap
- FSCM #2 December 9<sup>th</sup> Scams
- FSCM #3 February 10<sup>th</sup> Stronger authentication
- Upcoming April 2021 Banking Malware

Contact us if you would like to discuss further.











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# **Agenda**

Presentation	Speaker
Welcome Introduction	Brian Gorman, Financial Services Vertical Lead, GSMA
SMS OTP Status and Challenges	Jon France, Head of industry Security, GSMA
Mobile Authentication Strategy - Number Verify	Fraser King, Global Head of Business Development, Vodafone Identity Hub
Case Study Mobile Authentication - Number Verify	Keiron Dalton, VP, International Business Development, Prove  Neville Livesey, Senior Digital Product Manager, Barclays plc
Case Study Account Takeover in Financial Services - Stolen Credentials Solution	Bob Lyle, VP Mobile, SpyCloud Philip Martin, CISO, Coinbase
Panel Discussion	Moderator: Brian Gorman, Financial Services Vertical Lead, GSMA
Closing actions	Brian Gorman, Financial Services Vertical Lead, GSMA



# **Our Speakers**



Jon France
Head of Industry
Security GSMA



Fraser King
Global Head Vodafone
Identity Hub
Vodafone



Keiron Dalton
VP International Business
Development
Prove



Neville Livesey

Senior Digital

Product Manager

Barclays



VP Mobile Spycloud



Philip Martin
CISO
Coinbase

- Post your questions as the meeting progresses
- Speaker Presentations and video will be available on our website GSMA.com/identity



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### Save the dates

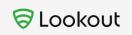


- 8<sup>th</sup> March 2021: Identity and Data Services interest group meeting (MCIG)
   Open to all GSMA members/associate members share knowledge and best practices
- 15th April 2021: **Financial Services Community Meeting #4**Deep dive on Malware; key trends, lessons and key strategies to create better defenses. Confirmed speakers:









28th June - 1st July 2021: MWC Barcelona 2021
 Substantial Financial Services focus. If you are going, or would like to, do reach out and lets explore opportunities





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