GSMA LA PLENARY MEETING #41
27-29 MAY, 2014
MONTEVIDEO URUGUAY

Hosted by:
antel
GSMA.
Latin America

Billing and Roaming Working Group (BARG)

Wednesday, 28 Mayo 2014

FINAL AGENDA

Times	Sessions	
16.30 – 16.45	**Opening and Introductions with all participants**	**Alejandro Martinez** Personal Argentina Chair BARG LA **Juan F. Velasquez** Millicom Group Deputy Chair BARG LA
16.45 – 17.00	**Roaming Regulation** • Regulatory regional activity on roaming. • Activity by country.	**Alexis Arancibia** GSMA LA
17.00 – 17.40	**RAEX Op Data and IOT** • Process becomes Mandatory 1 Feb 2014 and compliancy issues. • Operators' doubts and questions. **GSMA BARG Update** • Main news and topics held on last GSMA BARG#83 in Luxembourg on March24-27 2014.	**Randall Petersen**, Union Wireless Chairman BARG NA
17.40 – 18.00	**Operators preparedness for LTE Roaming** • LTE coverage • Quality of Service and Quality of Experience • Barriers to fast LTE Roaming agreements • Latam situation	**Alexandre Dias**, Keynote-Sigos
TBC	**Official Dinner offered by ANTEL**	

Thursday, 29 Mayo

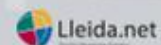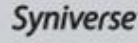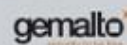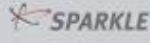| 8.00 – 9.00	**Registration**	
9.00 – 11.00	**RTA – Real Time Activation** • Maximisation of outbound roaming revenues by detecting roamers with the roaming service blocked. • Local legislations to consider. • Configuration of policies to evaluate and determine course of action. • Automatic actions to back-end provisioning system	**Paco Ramirez** Syniverse
	SMS Firewalls • Safe spam-free roaming. • Releasing the network bandwidth for revenue generating traffic and preventing content providers from bypassing SMS Terminating fees	**Massimo Chivacci** Telecom Italia Sparkle
	Data Services Control for Outbound Roamers • Intelligent data roaming IP services • Real-time volume controls	**Juan Felipe Velasquez** Millicom Group **+ Louie Abonador** Aicent
11.00 – 11.30	**Coffee Break sponsored by Keynote Sigos – Meucci Solutions**	
11.30 – 12:00	**LTE Accelerator: faster LTE roaming deployments** • Testing new LTE Roaming agreements • Leveraging from existing 3G agreements • Enabling inbound roamers for using 4G	**Sergio Flores** StarhomeMach
12.00 – 12:30	**LTE Roaming: Telefonica Case** • Main developments	**Jeff Hunter** Aicent
12.30 – 13:00	**Roaming Services Evolution** • Local mobile services provision and considerations to roaming • Costs strategies • Special offering to World Cup 2014	**Paulina Barrera** Entel Chile
13.00 – 14.00	**Lunch sponsored by IN Switch Solutions**	
14.00 – 14:30	**Optimising the Roaming Environment to Maximise Revenue Opportunities**	**Nigel Dodd** Evolved Intelligence

	• Exploring how to use existing data more intelligently and cooperatively	
14.30 – 15:00	**Customer Satisfaction, increase Roaming revenues and Local Data usage** • Data user's experience: What customer wants? • Shape: A solution that enhances and compliments PCEF/RF • Self-Helps Interfaces & Alerts • Customer Care & Enhanced Provisioning Controls • Operator and user benefits	**Osvaldo Torres** TI Gestion / Neural Tech
15.00 – 15:30	**SMS International Fraud Prevention: Operator Case** • Technology and monitoring tools • Lessons learnt	**Alejandro Fernandez** BICS
15.30 – 16:00	**Conclusions and Closing**	**Alejandro Martinez** **Juan F. Velásquez**

Chairman: Alejandro Martinez alejandro.martinez@personal.com.ar
Deputy Chair: Juan Felipe Velásquez juanfelipe.velasquez@millicom.com
Operators' coordinator: Santiago Villamil santiago.villamil@personal.com.ar
GSMA LA Coordinator: Alexis Arancibia aarancibia@gsma.com