



**Seminar 11:**  
**Spam Reporting Service Seminar - Managing Mobile Spam**  
**Thursday 29 May 2014**

**WORKING AGENDA**

Time	Discussion Topic
14:00 – 14:15	<b>Mobile Spam Trends</b> Sandy Gomo, GSMA Managed Services
14:15– 14:45	<b>GSMA Spam Reporting Service</b> <b>Overview, benefits, case study</b> Carlos Bosch, GSMA
14:45 – 15:00	<b>Spam Reporting Service Demo</b> Fabio Villas, Cloudmark
15:00 – 15:20	<b>We Care LATAM</b> Brenda Mana Pastrian, GSMA Latin America
15:20 – 15:30	<b>Closing Remarks</b> Sandy Gomo, GSMA Managed Services
15:30	<b>End of Seminar</b>

**Seminar Coordinator:** Sandy Gomo, [sgomo@gsma.com](mailto:sgomo@gsma.com)

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