



PLENARY MEETING # 42

Latin America

24 - 26 NOV, 2014 | QUITO - ECUADOR

Hosted by:



BARG LA Working Group Session (BARG)

Tuesday 25 November 2014

AGENDA

Times	Sessions
14.00 – 14.15	Opening and Introductions with all participants Claudio Reyes , Antel Uruguay, Chair BARG LA
14.15 – 14.30	M2M Development <ul style="list-style-type: none"> Connected living program. Opportunities for the industry. Stefano Nicoletti , GSMA
14.30 – 15.30	JT – Innovative Operator Revenues: M2M & Subscriber Lookup <ul style="list-style-type: none"> JT M2M – How to seize M2M Opportunity as local operator JT Subscriber Intelligence – New Operator Revenue Opportunity Miguel Calvo Vervaeet , JT (Jersey)
15.30 – 16.00	Coffee Break
16.00 – 16.30	Certified SMS <ul style="list-style-type: none"> Evolution in Europe and Latam Combating bill shock Sisco Sapena , Lleida.Net
16.30 – 17.00	Treatment for settlement with country that had economic embargo by UN/US/EU <ul style="list-style-type: none"> How to do business with some countries? Nations where actions are the subject of complaint Dealing with the complexity of reducing and eliminating non-tariff barriers to business Warren Blake , Digicel Group



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Wednesday 26 November 2014

8.00 – 9.00 Registration	
9.00 – 09.40	<p>Monetizing SMS A2P business appropriately - TWAGR (The War Against Grey Routes)</p> <ul style="list-style-type: none"> SMS Firewall Network protection strategies against unsolicited SMS traffic <p>Massimo Chiavacci, Telecom Italia Sparkle</p>
09.40 – 10.30	<p>How to fight international frauds in Latam?</p> <ul style="list-style-type: none"> Fraud issues (Grey routes operators, fraudsters, subscribers, SIM Boxes,..) Get a steering solution truly anti steering proof Avoid accidental roaming at the border Protect your subscribers from Spamming and Phishing frauds Detect and block SIM Boxes terminating voice and SMS traffic on your network <p>Carlos Romero, Gemalto</p>
10.30 – 11.00 Coffee Break	
11.00 – 11:40	<p>Shared revenue services between Operator/OTT/Service Provider – Case Study</p> <ul style="list-style-type: none"> Partnerships and business models and lessons learnt <p>Gregory Glineur, Proximus Belgium Alejandro Fernandez, BICS</p>
11.40 – 12:20	<p>“Advantages and benefits from having a 360 degree view of data roaming, through intelligent tools” – CNT Ecuador Case</p> <ul style="list-style-type: none"> Operator’s challenges to increase roaming retail market Benefit for the operators from Roaming Intelligence and Control Benefit for the subscribers from Roaming Intelligence and Control Operator use case and results <p>Paul Paramo, CNT & Jorge Briceño, Syniverse</p>
12.20 – 13:00	<p>Roaming & Interconnection Integration</p> <ul style="list-style-type: none"> Flexibility to integrate with emerging technology Effective tool for managing an operator roaming business <p>Mario Rosas, WeDo Technologies (TBC)</p>



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13.00 – 14.00 Lunch	
14.00 – 14:30	<p>“Fraud in Roaming – Operator perspective</p> <ul style="list-style-type: none"> • Modalidades más frecuentes • Tendencias observadas • Estrategias en curso <p>Ingrid Poblete, Telefonica Chile</p>
14.30 – 15:00	<p>“Casos de Fraudes Internacionales de alto impacto en Latam”</p> <p>Bypass internacional</p> <ul style="list-style-type: none"> • Estrategias efectivas para enfrentarlo • Tráfico entre fronteras de terminales móviles (“fuga de terminales”) • Situación en Latam – Principales afectados • Rutas y volúmenes estimados • Dificultades para controlar las pérdidas • Recomendaciones • Relación entre diversos tipos de Fraudes en Latam • Tipos de defraudadores • Actividades ilícitas relacionadas • Problemas de control y prosecución relacionados <p>Oswaldo Torres, TI-Gestión</p>
15.00 – 15:15	<p>Impact to roamers - regional database handsets theft</p> <ul style="list-style-type: none"> • Bolivia, Colombia, Ecuador & Perú <p>Gilberto Jiménez, América Móvil</p>
15.15 – 15:30	<p>Conclusions and Closing</p> <p>Claudio Reyes (Chair)</p>

Chairman: Claudio Reyes creyes@antel.com.uy

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