

## Seminar 1: M2M – GSMA Embedded SIM

### Monday 24 November 2014

#### AGENDA

Time	Discussion Topic
11:00 – 11:10	<b>Welcome and Introduction</b> Fabio Moraes, Strategic Engagement Manager, GSMA
11:10 – 11:30	<b>Connected Living Programme Update:</b>  <b>Connection Efficiency Guidelines:</b> How machines should communicate via the mobile network in the most intelligent and efficient way Speaker: Jose Antonio Aranda, Technology Director, GSMA  <b>Remote SIM Provisioning for M2M:</b> Uniting all stakeholders behind a single, common and global Embedded SIM Specification for early commercialization  Jose Antonio Aranda, Technology Director, GSMA
11:30 – 11:50	<b>Socio Economic Benefits of IoT and Use Case examples</b> Stefano Nicoletti, M2M Regulation Manager, GSMA
11:50 – 12:15	<b>Perspectives of the M2M Market</b> Nicolás Guillén P., Gerente Innovación, SVA y Roaming, Claro
12:15- 12:40	<b>M2M on the way to the Networked Society</b> Eduardo Arcas, Engagement Manager – M2M, Ericsson
12:40 – 13:00	<b>Questions</b> Moderator: Fabio Moraes, Strategic Engagement Manager, GSMA

Seminar Coordinator: Fábio Moraes – [fmoraes@gsma.com](mailto:fmoraes@gsma.com)

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