



# PLENARY MEETING #42

Latin America

24 - 26 NOV, 2014 | QUITO - ECUADOR

Hosted by:



## Seminar 2: Future Networks, LTE and VoLTE Monday 24 November 2014

### AGENDA

Time	Discussion Topic
14:00 – 14:10	<b>GSMA initiatives on Future Networks: LTE, VoLTE and much more....</b> <ul style="list-style-type: none"> <li>Industry initiative extending the native operator services into advanced communications: Status of global implementations: RCS / VoLTE</li> </ul> <p>Jose Antonio Aranda, Technology Director, Latin America - GSMA</p>
14:10 – 14:30	<b>Tendencies to maximize the use of the radio-electric frequencies</b> <ul style="list-style-type: none"> <li>How Claro Ecuador is facing the implementation of new antenna technologies and Claro's view on the optimization of the Access Network</li> </ul> <p>Inés Galarza, Engineering and QoS Director - Claro Ecuador</p>
14:30 – 14:50	<b>New strategies on Network Planning and Quality of Service</b> <ul style="list-style-type: none"> <li>Telefonica case studies of network planning tools and key network aspects that influence the quality of service perceived by the end customers</li> </ul> <p>Maria Romo, Director of Network Quality - Movistar Ecuador</p>
14:50 – 15:10	<b>Evolution of the Core network to provide new IMS Services</b> <ul style="list-style-type: none"> <li>CNT Ecuador view on the opportunities of new IP communication services: RCS, Voice over LTE, HD voice and Video over LTE.</li> </ul> <p>Darío Chavez, Engineering Director - CNT Ecuador</p>
15:10 – 15:30	<b>IP world: New opportunities for Mobile Operators</b> <ul style="list-style-type: none"> <li>Predictions of what the new 4G technology IMS/LTE can offer to the Mobile Operators: New service opportunities.</li> </ul> <p>Jesper Rhode, Head of Marketing, Latin America - Ericsson</p>
15.30	<b>End of Meeting – Coffee Break</b>

Seminar Coordinator: Jose Antonio Aranda - [jaranda@gsma.com](mailto:jaranda@gsma.com)



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## Speaker's Biographies

### Jesper Rhode - Head of Marketing Latin America, Ericsson



Jesper Rhode is Head of Marketing for Ericsson in Latin America. Prior to this appointment in 2014, Mr. Rhode served as Head of Innovation, R&D and M&A for Ericsson Latin America, and over the last decade as Vice President for several units: Multimedia, Marketing, Technology, and Commercial Accounts at Ericsson Brazil. Mr Rhode has also served as Chairman of the Mobile Marketing Association for Latin-America from 2010 to 2012. Jesper Rhode also holds current positions as Advisory Board Member at Wenovate – Open Innovation Center. Vice President at the Danish Chamber of Commerce in Brazil. Assistant MBA Professor at Fundação Getúlio Vargas (FGV). Mentor for mobile Start-ups at StartYouUp accelerator. Jesper Rhode has an Electronic Engineering Degree from the Technical University of Copenhagen, and has studied Global Telecommunications Management at Thunderbird School of Management. Recently, also specialized in Business Administration from London Business School. Jesper Rhode is fluent in Danish, English, Portuguese and Swedish.

### Darío Javier Chavez Costs, Engineering Director - CNT Ecuador



(Quito, 1977) Electronics and Telecommunications Engineering , National Polytechnic School. Graduated from the Master of Networking and Information Technology. Since 2003 serves first Andinatel and then the merged firm CNT EP. He has managed different areas within switching systems as Public Telephony, Multiservice Platforms, Next Generation Networks, or Multiservices Nodes. Currently leading the National Coordinator of Engineering Management and Implementation. Joined IP certifications and courses in Ecuador and abroad on digital communications, mobile communications, IT Security, or Project Management. Participated in various international seminars as speaker by CNT EP. Extensive experience in VOIP, Networking Interconnects, IP Protocols, Design and Engineering for integration of converging fixed and mobile networks based on IP. Promoted the use of new technologies based on the convergence of networks and services towards the evolution of global communications.



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## Jose Antonio Aranda - Technology Director, Latin America, GSMA



Jose Antonio Aranda is the Technology Director for Latin America at the GSMA and he is responsible to provide technical expertise to the region. In 2008-9 he was the Event Director of the GSMA Mobile World Congress in Barcelona (Spain). Also he has held different positions in GSMA since 2006 as Technical Working Group Director managing first the BARG (roaming) Group, then IWG (interconnection) Group and more recently IREG (network) Group. Prior to joining GSMA, Jose worked for 8 year for Vodafone Spain in the Institutional Relations and Customer Service Departments. In 1996, Jose began his career in technical departments in operational Engineering positions in the Austrian National Television in Vienna (Austria), the Cybernetic and Artificial Intelligence Department of the Faculty of Kosice (Slovakia) and North-American Studies Centre in Madrid (Spain).

## Maria Romo, Director of Network Quality - Movistar Ecuador



Maria Romo is in charge of the network quality in Telefonica Ecuador. She has lengthy experience in designing Mobile Telecommunications networks. BSc in Telecommunications and Electronics for the Escuela Politecnica Nacional of Quito and postgrads in Business and international management. Worked for International Systems as PM, Planning a statistics Group Leader in Conecel (AMX), Planning manager in Cellular Power, and Radio Frquency Planning manager in Bellsouth. She currently works in Telefonica Ecuador as Quality of Service Director where he has also helps positions as Handsets, platforms and development manager, Internet and fixed data manager, and Engineering and planning manager.

## Inés Galarza, Engineering and QoS Director - Claro Ecuador



Electronic Engineer since 1987, he studied at the Polytechnic University of the Army. Master in Business Administration with postgraduate studies at the Universidad Internacional SEK in Ecuador. He worked at the State Telecommunications Company ( EMETEL ) in the department of Project Evaluation and Control; Also in the Public Switching Networks business for Alcatel Standard Electrica S. A. (SESA ), Spain; as well

as in the areas of Mobile Telecommunications / Project Management for Otecel in Ericsson Ecuador,





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Bolivia and El Salvador and for Bellsouth International as Operations Management / Project Leader in Entel Mobile and Mobile Telecommunications. Additionally she has been Independent consultant and Project Manager for CTE Telecom Personal , and she is currently Director of Engineering and Quality of Service Conecel SA - Claro.



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