



# **Regulatory Working Group**

# **Thursday 14 May WORKING AGENDA**

Times	Contents
Times	
09.00 - 09.15	Opening. Introductions and recap of REGU's benchmarking on the Hot Topics Chair: Cristian Sepulveda, Entel Chile
	Deputy Chair: Andrea Lopez Salloun, Personal Argentina
	Matias Fernandez Diaz, Regulatory Manager, GSMA Latin America
09.15 – 10.30	Workshop on Future Regulation and its impact on Mobile Industry
	Focus on Net Neutrality, Level Playing Field and Personal Data Programme
	,, , , ,
	Matthew Bloxham, Senior Director, Head of Policy Research at GSMA
	Adrean Rothkopf, Vice President, Government Relations-LatAm, Millicom
	Alexander Riobo Patiño, Regional Director Regulatory Affairs, Telefonica Int.
	Ray Kimble, Personal Data program manager for the Americas, GSMA
10.30 - 11.00	Networking Break
11.00 – 12.00	Opportunity for M2M & IoT in Lain America. Judicious regulation for policy makers to further
	accelerate market growth. Internet of things and privacy. Threats and opportunities for Latin
	American mobile operators.
	Jeanine Vos, Executive Director Connected Living Programme, GSMA
	Marc Schryer, Research Associate, TechPolis
12.00 – 12.45 12.45 – 13.00	Key aspects to consider in clearing the 700 MHz band for mobile services. Lessons learned
	Luciana Camargos, GSMA
	Luciano Stutz Ferreira, Regulatory Manager, Vivo Brazil
	Mobile Money Regulation in Latin America
	Jose Sanin, Regulatory Manager GSMA
13.00 - 14.30	Networking Lunch
	Hot Regulatory Issues
	All Latin American Operators present a brief update on key regulatory issues in each of the
	markets. One presentation per country. This gives all members visibility on what is going on in
	other countries of the region.
14.30 – 16.00	According Andrea Long Description Description Description Description
	Argentina: Andrea Lopez, Personal Bolivia: Ramiro Villarpando, Nuevatel Brazil: Ernesto Montagne, Nextel Central America: Adrean Rothkopf, Tigo
	Brazil: Ernesto Montagne, Nextel Central America: Adrean Rothkopf, Tigo Chile: Cristian Sepulveda, Entel Uruguay: Beatriz Vetrale, Antel
	Venezuela: Zulmari Artigas, Movistar
16.00 – 16.30	Networking Break
10.00 10.30	Hot Regulatory Issues (cont)
16.30 – 18.00	All Latin American Operators present a brief update on key regulatory issues in each of the
	markets. One presentation per country. This gives all members visibility on what is going on in
	other countries of the region.

Sessions colored in GREY are CLOSED, only OPERATORS can participate

# **Latin America Official Sponsors**





















# **Speaker BIOS**



## Adrean Rothkopf, Vice President, Government Relations-LatAm, Tigo/ Millicom

Adrean Rothkopf is Vice President of Government Relations-Latin America for Millicom, a leading telecom and media company dedicated to emerging markets in Latin America and Africa. In this capacity she is responsible for developing and executing policy and advocacy strategies for the region and coordinating outreach across markets. Prior to joining Millicom, Ms Rothkopf was Senior Director of Government Relations-Latin America for BlackBerry, where she managed a team of in-country directors.



#### Matthew Bloxham, Senior Director, Head of Policy Research, GSMA

Matthew is in charge of leading the GSMA's engagement programme with the Financial Community, helping to plan, shape and deliver research, analysis and proof points to support the GSMA's policy programmes and advising on and contributing to advocacy programmes with government, regulators and policy makers. Prior to joining the GSMA he served as Director, European Telecom and Cable TV Research at Deutsche Bank.



#### Alexander Riobo Patino, Regional Director Regulatory Affairs, Telefónica Internacional

In 2004 he joined the Telefónica Group and is currently the Latin America Regulatory Director, based in Sao Paulo. Mr Riobo Patino is an Electronic Engineer from the University of Javeriana in Colombia. He has a Masters in Technology and Innovation Management from the University of Sussex, UK and Senior Management studies from the INALDE Business School in Colombia. He has worked in the telecommunications industry since 1993.



## Ray Kimble, Personal Data program manager for the Americas, GSMA

Over the past 15 years, Ray has helped clients develop strategy and implement cutting edge technology projects to address many current-day issues. His work has included brining forensic science and biometrics to crime laboratories and the first responder community across the nation to working with DARPA on warfighter technologies to spending the past 10 years focusing on the online identity issue.



# Marc Schryer, Research Associate, TechPolis

Marc Schryer is a specialist on the financial impact of regulation. At TechPolis, he analyses data on the take-up of the Internet of Things (IoT) and the effects of policy in accelerating machine-to-machine (M2M) connectivity. His training is in quantitative analysis and research design. Marc holds an undergraduate degree in political science from University of California, Berkeley and a Master's degree from University of California, San Diego in International Relations.

**Latin America Official Sponsors** 























## Jeanine Vos is Executive Director within the Connected Living Programme, GSMA

Jeanine Vos leads initiatives that help unlock the consumer and business benefits of the Internet of Things (IoT). The GSMA represents the interests of 1000+ companies in the mobile communications industry worldwide. Prior to this, Jeanine managed key policy and regulatory programmes and communications at the GSMA as Director of Regulatory Affairs. She holds an MSc from the Delft University of Technology and an MSc from the London School of Economics.



### Luciana Camargos, Senior Policy Manager, GSMA

Ms Camargos is a specialist with over a decade of experience in mobile telecommunications and spectrum policy. In 2012, she joined GSMA Brazil, after having worked in the UK for consulting firm Access Partnership from 2009. Ms Camargos earned an MBA in telecommunications from the University of Strathclyde, Scotland, and a degree in electrical engineering from the University of Brasilia.

#### **Working Groups Coordinators:**

Matías Fernandez Díaz mdiaz@gsma.com Luciana Camargos <u>lcamargos@gsma.com</u>

**Latin America Official Sponsors** 















