



GSMA Membership

**Discover the Benefits
of Membership**





CONNECTING **EVERYONE** AND **EVERYTHING** to a **BETTER FUTURE**

Director General's Message

The GSMA plays an extremely important role in the development of the mobile industry, uniting the world behind a standard technology and ensuring seamless and interoperable mobile services for billions of consumers globally.

We are now entering a new phase, where virtually everyone and everything is connected by mobile, presenting many new opportunities, as well as challenges, for our industry. The GSMA is focused on working with its members to capitalise on these new opportunities to drive the continued growth of this exciting and dynamic market.

Mats Granryd
Director General, GSMA

Who We Are

The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with over 350 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces industry-leading events such as Mobile World Congress, Mobile World Congress Shanghai, Mobile World Congress Americas and the Mobile 360 Series of conferences.

**For more information, please visit the GSMA corporate website at gsma.com.
Follow the GSMA on Twitter: @GSMA.**

GSMA Membership

Membership of the GSMA empowers you and your organisation to get to the heart of the issues facing the mobile industry and to connect with other members whose interests coincide with your own.

Members are at the centre of the discussions, decisions and GSMA initiatives that shape the future of mobile communications and expand opportunities for the whole industry. Membership of GSMA keeps your business in touch, forward-thinking and competitive.

With the GSMA, you can make a real difference, not just to your business, but to your industry and to society.

 **GSMA WAS
FOUNDED IN
1987**

OUR MEMBERSHIP REACH SPANS
MORE THAN
 **220**
countries and
territories

 **8**
BILLION+
MOBILE CONNECTIONS
WORLDWIDE

GSMA REPRESENTS THE INTERESTS OF

 **750+**
MOBILE
OPERATORS

 **350+**
COMPANIES
IN THE BROADER MOBILE ECOSYSTEM



Chang-Gyu Hwang
CEO

What value does the GSMA bring to your company?

The GSMA facilitates global interoperability and advancement of mobile services while providing valuable insights into the sustainable growth of the industry.

What is the biggest opportunity for mobile operators in the next five years?

The biggest opportunities will rise with the 4th Industrial Revolution where advanced networks and platforms will bring waves of disruptive innovations to human life and industry.



GSMA DELIVERS VALUE



Mari-Noëlle Jégo-Laveissière
Deputy CEO of the Group, Chief Technology and Innovation Officer

What value does the GSMA bring to your company?

The GSMA is fantastic in helping operators collaborate on key industry topics, such as developing interoperability standards for communication services and avoiding fragmentation on the eSIM.

What is the biggest opportunity for mobile operators in the next five years?

To continue to develop networks and services that provide more value for customers. Some key topics and services at the forefront are 5G, the eSIM, identity and the massive arrival of connected objects.



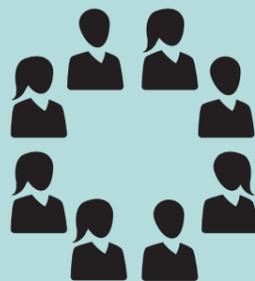
Participation and Networking

Opportunities to network with executives from across the ecosystem at GSMA forums and meetings



Access to Key Tools

Our unique online platform containing knowledge bases, best-practice guidelines, industry intelligence and insight also connects you directly to a global community of 23,000+ industry executives and experts



Programmes, Initiatives and Advocacy

Shape, expand and drive new opportunities across the mobile industry through technical working groups, regional interest groups and specialist programmes



Events and Marketing Opportunities

Promote your business at the GSMA's world-class industry events; benefit from exclusive invitations and discounts to attend



Participation and networking

GSMA facilitated programmes, projects and working groups enable Members to work together in a structured and efficient way towards a common goal. GSMA Members are encouraged to participate in a range of forums.



Working Groups



Regional Interest Groups



Seminars and Training



Use of GSMA Members Lounges

For more information about GSMA working groups, visit gsma.com/aboutus/leadership/committees-and-groups/working-groups.

Furthermore, if you are interested in participating in any of the working groups, please contact membership@gsma.com about becoming a GSMA Member.

Working Groups and participants include:



Fraud and Security Group



Interoperability Data Specifications and Settlement Group



Networks Group



SIM Working Group



Terminal Steering Group



Wholesale Agreements and Solutions Group



Internet Group



Intellectual Property Rights Working Group



infobip

Silvio Kusic - Founder and CEO

"Participation in GSMA working groups allowed us to share and improve highest level technical knowledge of telecoms, which we were able to apply immediately and boost the mobile ecosystem."



verizon

Sanjay Mishra - Network Infrastructure Planner

"We work with several working groups within GSMA such as the Internet Group. This group actively collaborates with standards bodies such as IETF and ETSI. Via this group, member companies such as ours bring critical topics for discussion and develop a common/standards-based approach."

Access to key tools

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.



InfoCentre²



TAP Testing
Toolkit Discount



GSMA
Whitepapers



IMEI Database
Discount



E-News



Webinars

InfoCentre²

Exclusively for GSMA Members, InfoCentre² is your place to connect with a global community of industry experts.



CONNECTING
23,000+
INDUSTRY EXPERTS



Collaborate, network,
search and share
intelligence with
your peers



Access resources that will
help you influence and grow
your business within the
mobile ecosystem



NTT
docomo

Kazuhiro Yoshizawa
President and CEO

"We, at NTT DOCOMO, have consistently devoted ourselves toward the expansion and advancement of 3G and 4G since we joined the GSMA in 2000. At present, we are leading the world in the rollout of LTE roaming through the framework of the GSMA, and we have also been making active contributions to the GSMA's activities in the area of 5G as well.

Additionally, we have also been promoting the "Smart Life" business, making new value propositions that we believe are useful for people's everyday lives including video/music distribution, various shopping services enabled on mobile devices and credit payment services. We believe that we must continue to transform ourselves to keep abreast of the changes in the environment supported by widespread adoption of mobile devices, market entry of a wide range of new players and continuous technical innovations.

We look forward to working with the GSMA and its entire membership to address the many opportunities and challenges enabled by mobile in the years ahead."



Future Networks Enabling Sustainable Development

Across the world, mobile operators are investing almost US\$200 billion a year in their networks. Operators are harnessing Internet-style technologies to provide compelling and innovative services in an efficient and productive way. The GSMA Future Networks programme is providing guidance for this transformation.

Voice and video over 	Operator launches 138 
Countries 68 	Devices 1218 

GSMA Deliverables

IP Services driving

- › The scaling of RCS messaging through operator and vertical industry partnering
- › The evolution of business SMS towards Messaging as a Platform (MaaP)
- › IP network interconnect & VoLTE interoperability

Networks evolution

- › 4G evolution to create more agile networks
- › 4G evolution delivery of one-to-many services
- › 5G Network Economics: What should be the industry promise for 5G and what changes are needed to make it happen

Internet of Things Mobile - The essential element of IoT

Enabling a world in which consumers and businesses enjoy rich new services, connected by intelligent and secure mobile networks.

GSMA Deliverables

- › Deliver cost-effective LPWA solutions that securely scale the IoT
- › Unlock the potential of the vast amount of data generated within the IoT
- › Provide a proven and robust approach to end-to-end security
- › Create a sustainable policy and regulatory environment to support socioeconomic benefits of IoT
- › Grow the market across key sectors, including Industrial IoT, agriculture and drones

 Mobile IoT	 Drones
 IoT Big Data	 IoT Policy and Regulation
 IoT Security	 Connected Vehicles

GSMA PROGRAMMES

Identity Enabling trust and creating value through digital identity

Mobile Connect helps operators by providing authentication and secure identity verification, giving them the opportunity to enhance consumer trust and allow digital service providers to deliver a more seamless user experience, reduce fraud and grow consumer loyalty. As of January 2018, Mobile Connect has been enabled by over 60 operators in more than 30 markets. **Secure digital identity is now in our hands.**

 Secure - Authentication over secure regulated networks
 Private - No data shared without explicit consent
 Convenient - Seamless consistent experience across any device

GSMA Deliverables

- › Demonstrate value of Mobile Connect to digital service providers through growth in users, volume of transactions and opportunities for revenue generation
- › Evolve Mobile Connect through simplified business processes and service and architecture enhancements, driven by market demand
- › Support operators to reach end-users through facilitation and collaboration to help drive active users and transactions

Advocacy

The GSMA's advocacy work is centred on the following four programmes.

 Spectrum Securing the foundation for the future of mobile	 Mobile for Development Transforming lives through mobile innovation	 Regulatory Modernisation Resetting policy and regulation for the digital age	 Industry Purpose Connecting Everyone and Everything to a Better Future
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Industry Purpose

Connecting Everyone and Everything to a Better Future

The mobile industry is united behind a single vision: Connecting Everyone and Everything to a Better Future. Mobile connectivity is transforming the lives of billions of people across the world, providing access to essential services, timely information and rich entertainment. In both developed and developing countries, mobile networks are making society smarter, connecting all kinds of devices, appliances, machines and vehicles, increasing efficiency, cutting waste, and enabling compelling new services.

In this way, the mobile industry is playing a major role in delivering the UN Sustainable Development Goals (SDGs). Providing a single voice for the mobile industry, the GSMA is working with mobile operators, global influencers and partners to demonstrate the positive impact mobile is having on economies and societies.

GSMA Deliverables

- > Highlight industry commitment to playing a leading role in the achievement of the SDGs
- > Create a powerful messaging platform for the industry through the 'Mobile Industry SDG Impact Report'
- > Establish mobile industry executives as leaders of SDG and connectivity dialogues
- > Build partnerships to extend the reach of the #CaseForChange campaign and engage with consumers
- > Convene participating mobile operators and partners to develop common best practices for using Big Data for Social Good

gsma.com/betterfuture

#BetterFuture

SUSTAINABLE DEVELOPMENT GOALS



Spectrum

Securing the foundation for the future of mobile

The GSMA Spectrum programme's mission is to ensure that mobile operators have timely and affordable access to appropriate spectrum to meet the rapidly growing demand for mobile broadband services.



Regulatory Modernisation

Resetting policy and regulation for the digital age

The GSMA Regulatory Modernisation programme works to demonstrate thought leadership in digital policy and regulation, developing and promoting policy proposals that accelerate the digital economy.



Mobile for Development

Transforming lives through mobile innovation

GSMA Mobile for Development brings together our mobile operator members, tech innovators, the development community and governments, to prove the power of mobile in emerging markets. We identify opportunities and deliver innovations with socio-economic impact in financial services, health, agriculture, digital identity, energy, water, sanitation, disaster resilience and gender equality.





Syniverse®

Bill Hurley, Chief Marketing Officer

"Syniverse has long supported the GSMA as part of our mission to enable businesses to securely connect, communicate, and transact with their customers to drive growth in an age of digital transformation. We've improved our products and services and contributed to the growth of the industry by participating in GSMA studies, defining common standards, and establishing best practices."

As part of this relationship, many Syniverse experts have played integral roles in a variety of GSMA interest and working groups, and we look forward to continuing to build on this relationship and helping the mobile experience be the best it can be."

Events and marketing opportunities

GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.



Company listing and contact access on the GSMA web-based directory



Discounted rates for advertising in selected GSMA publications



Publish your press releases



Use of the GSMA logo



The world's leading mobile industry events, the Mobile World Congress, Mobile World Congress Shanghai, Mobile World Congress Americas and the Mobile 360 Series of conferences together attract more than

200,000+

people from across the globe each year



WHERE DO YOU FIT IN?

There are three types of GSMA Membership. For the full list of Membership criteria, visit the GSMA Membership website at gsma.com/membership

Full Membership

Open to licensed mobile network operators using a GSM family technology (GSM, 3G (UMTS/WCDMA), HSPA, LTE, LTE-Advanced).

Associate Membership

Open to companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and Internet companies. Organisations that are interested in using mobile connectivity to create new, enhanced or more efficient services – such as many companies from industry sectors such as financial services, healthcare, media, transport and utilities – are also welcomed as Associate Members.

Rapporteur Membership

Open to licensed non-GSM operators moving to LTE/HSPA or those wishing to roam on GSM networks. Machine-to-Machine (M2M) operators who are affiliates of Full Members can also apply for Rapporteur Membership.



HOW TO BECOME A MEMBER

To start your organisation's Membership application, visit the GSMA Membership website at gsma.com/membership or contact the Membership team at membership@gsma.com

Membership Benefits

	Full Members	Rapporteur Members	Associate Members
InfoCentre²			
Exclusively for GSMA Members; InfoCentre ² is your place to connect with a global community of 23,000+ industry experts. Collaborate, network, search and share information, intelligence and the resources that you need to influence and grow your business within the mobile ecosystem.			
InfoCentre ²	✓	✓	✓
Participation and Networking			
GSMA facilitated programmes, projects and working groups enable Members to work together in a structured and efficient way towards a common goal. GSMA Members are encouraged to participate in a range of forums.			
Working Groups	✓	✓	✓
Regional Interest Groups	✓	✓	✓
Industry focused Projects	✓	✓	✓
Seminars and training	✓	✓	✓
Use of GSMA Members Lounges	✓	✓	✓
Access to Key Tools			
GSMA Members are provided with an ever evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.			
Access to IMEI Database	✓	Discount available	Discount available
Access to standard global roaming agreement templates	✓	✓	✓
Access to RAEX	✓		
Access to security algorithms	✓		
White label coverage maps	20% Discount		
FREE TAP Testing Toolkit software licence	✓	50% Discount	50% Discount
GSMA white papers	✓	✓	✓
E-newsletters	✓	✓	✓
Webinars	✓	✓	✓

	Full Members	Rapporteur Members	Associate Members
Marketing Opportunities			
GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.			
Company listing and contact access on the GSMA's web-based directory	✓	✓	✓
Discounted rates for advertising in selected GSMA publications	✓	✓	✓
Profiles of success stories	✓	✓	✓
Publication of your organisation's press releases and white papers	✓	✓	✓
Use of the GSMA Member logo	✓	✓	✓
Global Trade Events			
The world's leading mobile industry events, Mobile World Congress, Mobile World Congress Shanghai, Mobile World Congress Americas and the Mobile 360 Series of conferences, together attract over 200,000+ people from across the globe annually.			
30% discount on delegate passes to all MWC events	✓	✓	✓
3% discount on MWC Barcelona exhibition space and standard meeting rooms	✓	✓	✓
CEO invitation to attend the Ministerial Programme held during Mobile World Congress	✓	✓	✓
Invitation to exclusive Membership events during Mobile World Congress	✓	✓	✓
GSMA Intelligence			
The definitive source of global mobile operator data, analysis and forecasts; and a publisher of authoritative industry reports and research. The data covers every operator group, network and MVNO in every country worldwide. It is the most accurate and complete set of industry metrics available, comprising tens of millions of individual data points, updated daily.			
Access to GSMA Intelligence	Discount	Discount	Discount

Contact us

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