Mobile Economy Sub-Saharan Africa

UNIQUE MOBILE SUBSCRIBERS



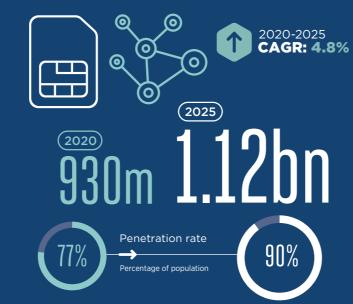
MOBILE INTERNET USERS



Percentage of population

SIM CONNECTIONS

(excluding licensed cellular IoT)



OPERATOR REVENUES AND INVESTMENT

Total revenues

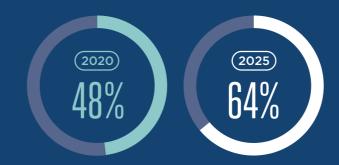


Operator capex of **\$45 billion** for the period 2020-2025

Adoption (Percentage of total connections excluding licensed cellular IoT)



SMARTPHONE ADOPTION



Percentage of connections

(excluding licensed cellular IoT)



MOBILE INDUSTRY CONTRIBUTION TO GDP



2020

\$132bn

\$155bn

5G



3%

Adoption

(Percentage of total connections excluding licensed cellular IoT)

PUBLIC FUNDING





(2020)

\$15bn

Mobile ecosystem contribution to public funding

(before regulatory and spectrum fees)

EMPLOYMENT

Jobs formally supported by the mobile ecosystem in 2020

300,000



