


COLLABORATION AND PARTNERSHIP IN HUMANITARIAN ACTION



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ERICSSON RESPONSE

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- A photograph showing two men working on a tall, metal tower structure against a clear blue sky. The man in the foreground is wearing a dark blue t-shirt with a yellow logo and the text 'United Nations FITTES' on the back. The man behind him is wearing a white t-shirt and a white head covering. They appear to be focused on their task, possibly related to telecommunications infrastructure.
- › A group-wide employee initiative for ICT support in humanitarian emergencies
 - › Non-commercial, non-political
 - › Act only upon partner request for support
 - › Supporting natural and complex disasters and emergencies

ERICSSON RESPONSE PROGRAM - HIGHLIGHTS

130+ volunteers from 35 countries

Supported relief efforts in over 30 countries,
on 50 occasions, over 13 years

Various technology solutions:

QuicLINK – portable 3G system

MBB Container – 2G/3G Network

WiFi solutions

To support the humanitarian community with
communications



HUMANITARIAN PARTNERSHIPS



- > UN WFP
- > Emergency Telecommunications Cluster
- > UNICEF
- > UN OCHA
- > IFRC
- > Red Cross - Panama PADRU
- > SingTel*



OUR CONTRIBUTION TO OUR PARTNERS' RELIEF WORK

Technology

Resources – Technical Expertise

Solutions

Volunteers!





SUCCESSFUL PARTNERSHIPS

Collaborative approach to provide needed equipment, solutions and support

Disaster response is not a time for testing unproven ideas or solutions

Earned trust over 13 years of working with humanitarian partners

Support relief efforts with no hidden agenda

SOME MAJOR FIELD ACTIVITIES SINCE 2000





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