

GSMA mWomen MWC Seminar agenda

Monday February 24, 2014

Opening remarks

- Tim Hayward, Acting Head of GSMA Mobile for Development

2:00 – 2:05pm

Keynote [10 min]

- Cherie Blair, Founder, Cherie Blair Foundation for Women [10 min]

2:05 – 2:15pm

Reaching women through mobile services at scale [40 min]

- Isabelle Hajri, VP Commercial Africa Region, Etisalat 10 min]
- Reaching women at scale panel [30 min]
 - Moderator: Christopher Burns, USAID
 - Isabelle Hajri, VP Commercial Africa Region, Etisalat
 - Akinwale (“Wale”) Goodluck, Corporate Services Executive of MTN Nigeria
 - Pradeep Shrivastava, CMO, Robi Bangladesh
 - Camilla Nestor, VP Financial Services, Grameen Foundation

2:15 – 2:55pm

Transforming women’s livelihoods through mobile broadband [60 min]

- Shawn Covell, VP Government Affairs Qualcomm & Brooke Partridge, CEO, VitalWave, Inc. [30 min]
- Design Challenge update
 - Tauseef Riaz, Group Director, Ooredoo and Acting Chief of Digital Services, Indosat [10 min]
- Transforming women’s livelihoods through mobile broadband panel [20 min]
 - Moderator: David Sessions, VP Technology Practice, VitalWave, Inc.
 - Cynthia Gordon, Group Chief Commercial Officer, Ooredoo
 - Ann Mei Chang, Chief Innovation Officer, Mercy Corps
 - Sonia Jorge, Executive Director, Alliance for Affordable Internet
 - Dr. Vijayalakshmy K. Gupta, Telecom Regulatory Authority of India

2:55 – 3:55pm

Closing remarks

- Tim Hayward, Acting Head of GSMA Mobile for Development

3:55 – 4:00pm