



MOBILE 360 AFRICA

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Mobile for
Development



**Working with operators,
donors and ecosystem players
has reached 25 million people
in the last 3 years**

Focus on 3 key enablers:

Connectivity

Mobile Money

Identity for the Unregistered

A woman with braided hair, wearing a grey jacket and a red scarf, is looking down at her smartphone. The entire image is overlaid with a red tint.

CONNECTIVITY



Only 30% of the population in developing markets has mobile internet access

Four critical areas to address:

Extend network coverage

Remove affordability barriers

Tackle digital skills gap

Increase availability of local relevant content



MOBILE MONEY



**264 live mobile money
deployments across 93 markets**

137 services in Sub-Saharan Africa

**20 services now have more than
1 million active accounts**

**5 services have more than
5 million**



IDENTITY



1.8 billion adults in developing markets lack official identification

Critical to access services such as healthcare, education, employment, finance and voting

Mobile Connect will provide secure authentication and access solutions globally



M4D ENABLERS



Ecosystem Accelerator to ensure high-impact services reach scale

Key projects in mHealth and mAgri, mobile-enabled energy, water and sanitation services

Connected Women initiatives to close gender gap in mobile



THANK YOU



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