

Mobile in the Superfast Era

Anne Bouverot: Director General, GSMA

January 15, 2013



LTE Evolution

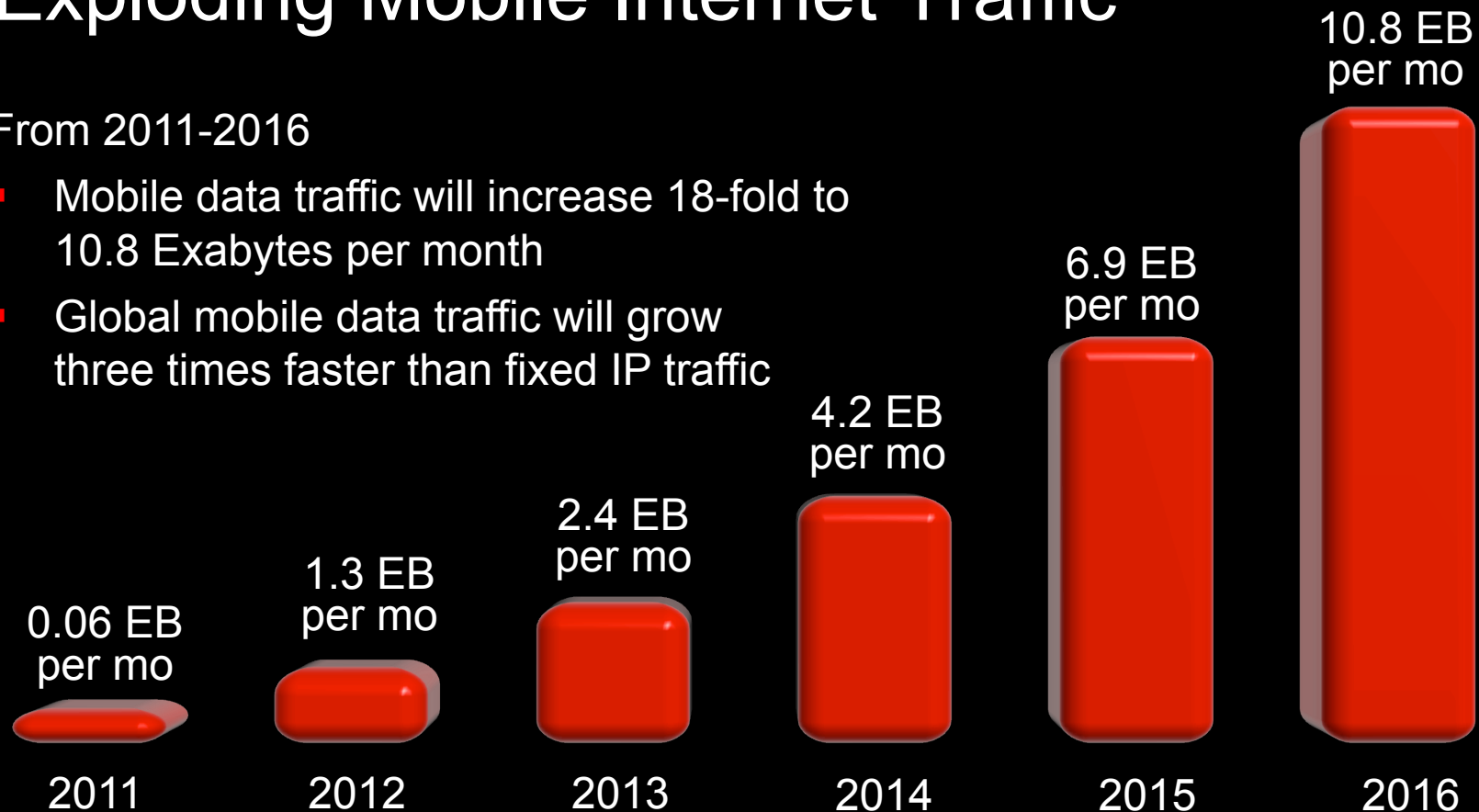


132 commercial and 200+ planned LTE networks
56 live networks in Europe
60 million LTE connections worldwide
6% of global LTE connections in Europe

Exploding Mobile Internet Traffic

From 2011-2016

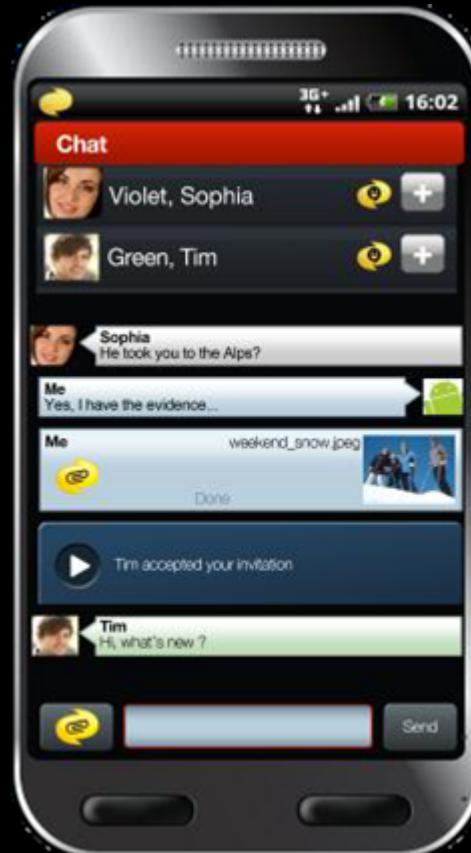
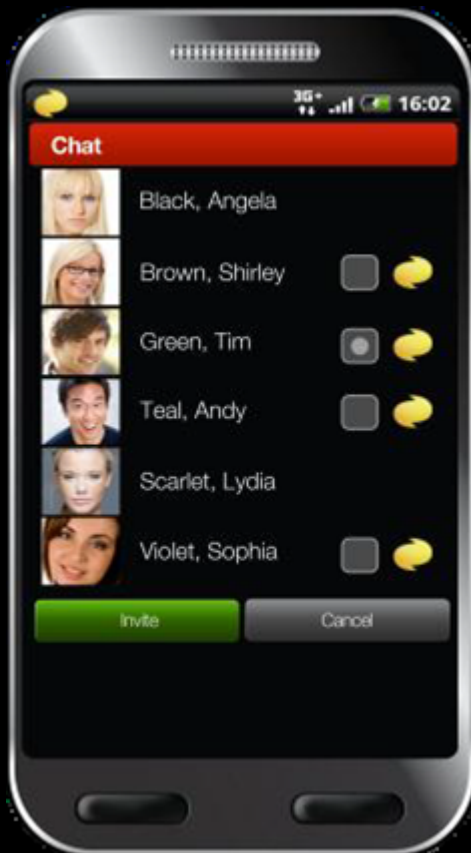
- Mobile data traffic will increase 18-fold to 10.8 Exabytes per month
- Global mobile data traffic will grow three times faster than fixed IP traffic



Mobile Video



Rich Communications - joyn



Connected Living



Consumer Electronics



Automotive



Healthcare



Utilities



25 Billion Connected Devices in 2020

Mobile NFC



Ticketing



Payments



Secure Access



Coupons



THANK YOU!
@annebouverot

