

The Mobile Economy

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Mobile Today

6,800,000,000

MOBILE CONNECTIONS

3,200,000,000

MOBILE SUBSCRIBERS

1,600,000,000

MOBILE BROADBAND CONNECTIONS

62,000,000

LTE CONNECTIONS



Mobile networks today are carrying the equivalent of 330 billion MP3 songs per month!

Mobile in 2017

9,700,000,000

MOBILE CONNECTIONS

3,900,000,000

MOBILE SUBSCRIBERS

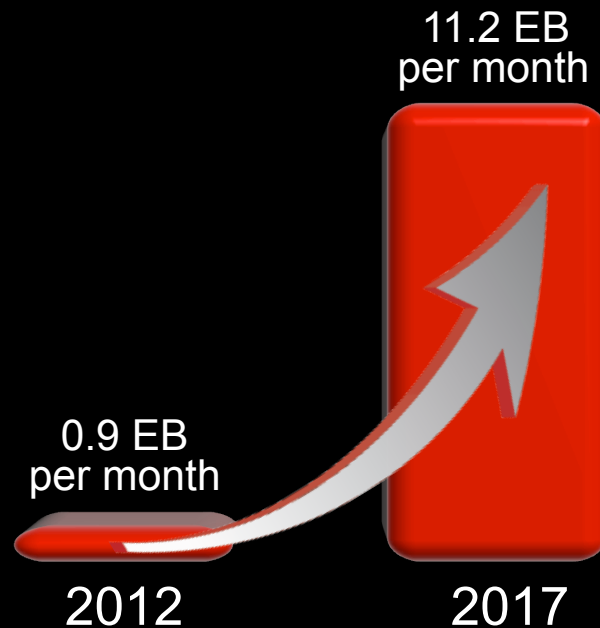
5,100,000,000

MOBILE BROADBAND CONNECTIONS

920,000,000

LTE CONNECTIONS

Monthly Mobile Data Traffic



Mobile Spectrum



Timely and reasonable access to harmonised spectrum is essential for growth

The Digitisation of Our Lives



As lives go digital, security, portability and interoperability become critical

Mobile Identity



Mobile identity creates opportunities based on secure access to personal data

Investment Optimisation

- Economies of scale
- Foreseeable business environment
- Up-to-date regulatory framework

Finding the right balance
between competition, innovation
and investment is key



Mobile Industry Drivers



Connected Living

Mobile Commerce

Future Communications

Building the Mobile Economy



A light-touch regulatory environment based on free competition and without excessive tax burdens



A world that will create immense opportunities for everybody and where nobody will be left behind

THANK YOU!

