

Developments in NFC & Mobile Money

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Welcome to New York



NFC Gaining Traction Globally



- NFC-enabled devices in use will exceed 500 million in the next year
- More than 70 million NFC SIM cards have been shipped to operators
- Deployments in Canada, China, Japan, Korea, Poland, Singapore, Turkey and across Western Europe
- Service launches expected in 10 more countries by Q2 2014

NFC: Digitising Our Lives



Enabling Financial Inclusion



- 208 mobile money services currently live in 83 countries, up from 178 services in 74 countries in 2012
- An additional 117 service deployments are planned
- 9 services with more than 1 million active customers each
- Sub-Saharan Africa home to 53 per cent of all live mobile money services

Increasingly Competitive Landscape



- Majority of new launches in 2013 were in markets where mobile money services already exist
- 51 markets have two or more services and in 24 of these, there are three or more services

THANK YOU!

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