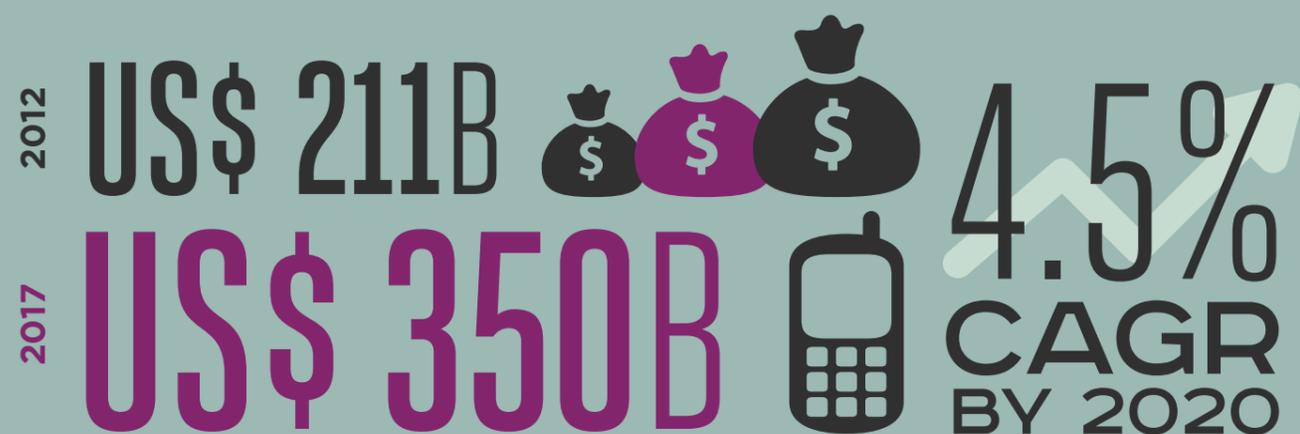


# ECONOMIC CONTRIBUTION OF MOBILE IN LATIN AMERICA

## Mobile Ecosystem Contribution to GDP in LatAm



## Ecosystem Contribution to Public Funding



US\$ 39 B public funding contribution from MNOs alone. Since 2011 operators have paid over US\$ 3 B in spectrum fees.

## Ecosystem Jobs Created



Direct employment by the mobile ecosystem increase to 453k by 2020

## Mobile Addressing the Digital Divide

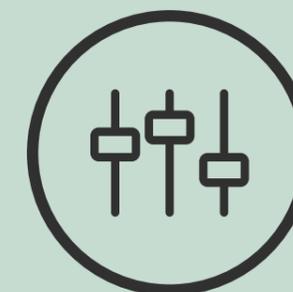
Mobile broadband can provide affordable service to households at the bottom of the pyramid in several ways.



EXTENDING ACCESS TO THE INTERNET



REDUCED PRICES



PRICING FLEXIBILITY

## Socio Economic Impact

### mHealth



US\$ 1.6B

Revenue opportunity by 2017

### mEducation



US\$ 2B

Market value by 2020

### mAutomotive



US\$ 15B

Revenue opportunity by 2020 with over 90M connections

### Smart Cities



23M CONNECTIONS

Forecast to reach by 2020

## Mobile Money

60%

of adults in Latin America remain unbanked.

Greater financial inclusion would not only yield economic benefits for the region, but also enhance the social welfare of millions of Latin Americans currently unbanked or under-banked.



Note: For detailed sources see rest of section.