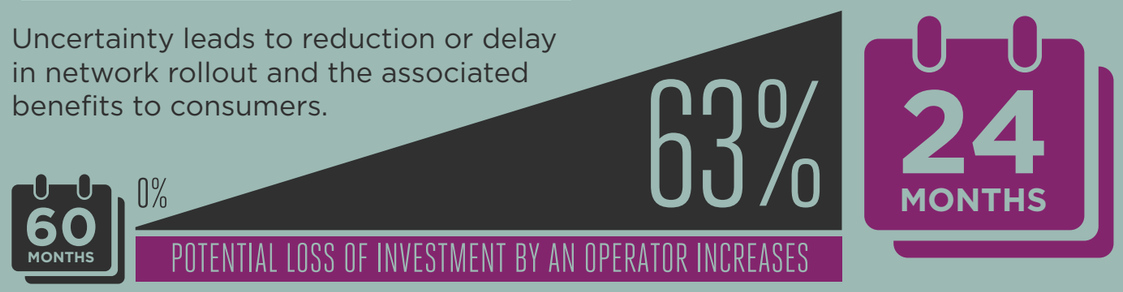
CREATING THE RIGHT INVESTMENT CLIMATE

Licensing for Longevity

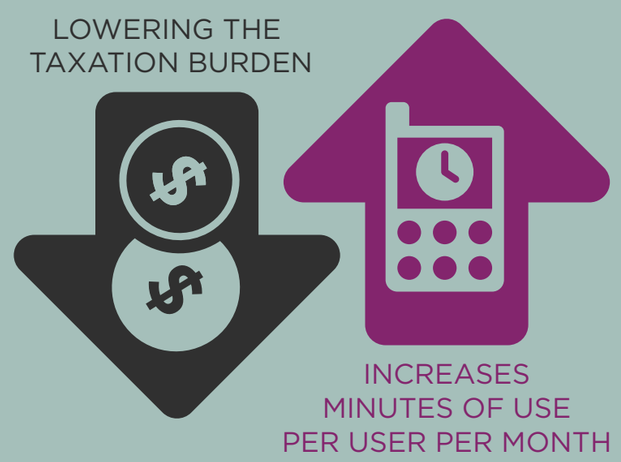
Uncertainty leads to reduction or delay in network rollout and the associated benefits to consumers.



Reducing the Tax Burden

Lowering the taxation burden benefits consumers, business and governments.

Policy needs to change – recognition of the potential of the mobile industry and the harmful impact of excessive taxes. Taxing mobile services as a luxury item is detrimental to building a digital economy.



Aligning EMF Regulations

Infrastructure rollout to support coverage and capacity hindered by non-evidence based concerns.

National governments can support through:

- Clear guidelines on visual integration requirements
- Mandatory decision period for site applications, harmonisation of municipal requirements
- Simplify procedures for small antenna, low power sites and modifications
- Helping operators to communicate WHO definitions to local communities

Understanding Quality of Service

Quality of service is important to all – consumers and mobile operators. Adoption of stringent QoS policies can be counterproductive and should be rational and technically feasible in conjunction with aligning to consumer's needs.

Note: For detailed sources see rest of section.