FROM THE INTERNET OF THINGS
TO PERSONAL DATA: THE FUTURE OF MOBILE

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PERSONAL DATA

- Uses mobile identity to authenticate across online services
- Simplifies consumers' lives with fewer passwords
- Leverages mobile phone number or user name
- Mobile operators are ideally placed to provide these authentication capabilities

CONNECTED LIVING

- 25 billion connected devices in 2020

- Transforming the health, education, transport and consumer electronics sectors

- Increasing network efficiency to accommodate growing number of devices

- Defining Embedded SIM to address remote provisioning requirements

DIGITAL COMMERCE

- Providing a seamless interface between the physical and digital worlds

- Enabling a wide range of services – payment, ticketing, access, couponing

- Developing secure and interoperable digital wallets to aggregate and manage multiple services

- Accelerating scalable, interoperable mobile money services for people in the developing world

NETWORK 2020

- Mobile services require ubiquitous, consistent, high-speed, low-latency connections
- Operators are investing in the delivery of native IP services such as VoLTE and RCS
- Supporting the development of all-IP networks that are self-aware and dynamically configurable
- Avoiding fragmentation with interoperable services

INDUSTRY ADVOCACY

- Engaging with governments, regulators and multinational institutions to help shape the future of policy

- Focusing on encouraging investment in mobile broadband networks and enabling innovation

- Securing additional long-term harmonised spectrum is critical to future of our industry

- Harnessing power of mobile to drive digital and financial inclusion for billions of men and women globally

THANK YOU

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