



Swisscom Mobile ID Update

Learnings, Ecosystem, Go to Market , Demo

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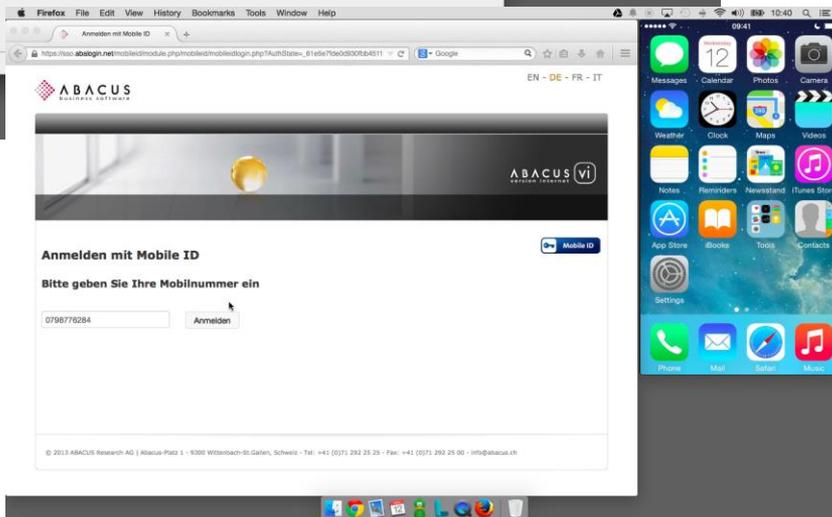
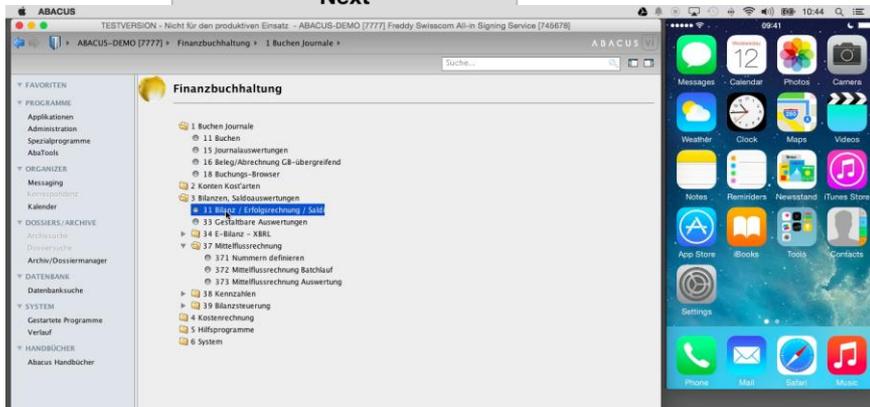
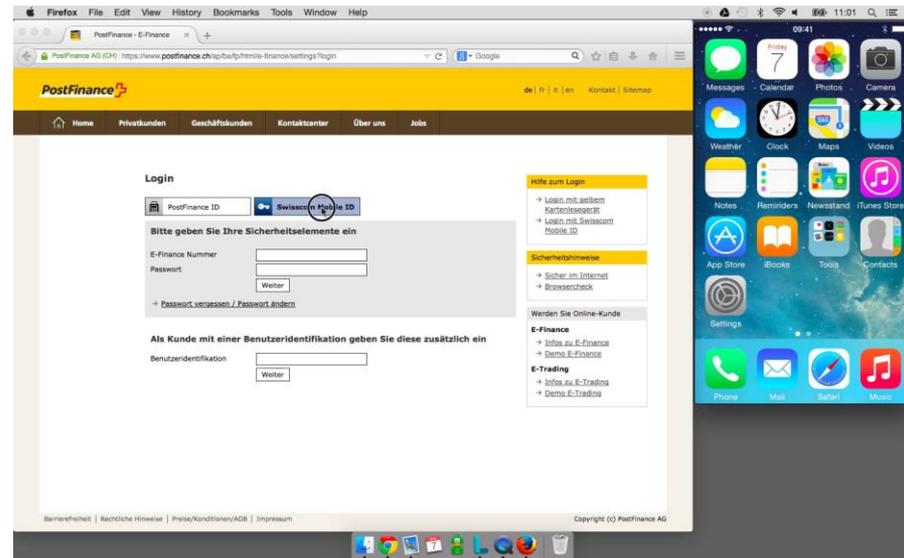
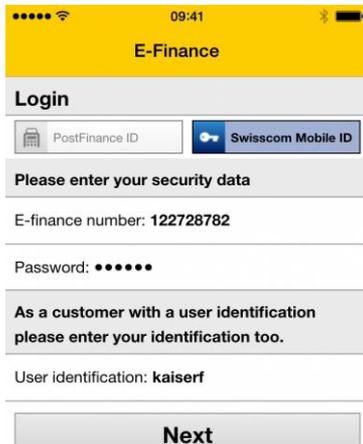
ETSI TS 102 204

Any entity who wants to get a mobile signature of a displayable text from an enduser. It corresponds to the core service provided by the MSSP (see clause 8 of TR 102 203 [12]). The text that is signed is displayed on the enduser's mobile device.

Any entity who wants to get the mobile signature of a special and non-displayable data from an enduser. For example, in the case where the enduser has an asymmetric key pair, a RA needs to get a PKCS#10 (which is not displayable) with the enduser's private key. A text **MUST** be displayed to the enduser so that he understands what is happening.

NOTE: Alternatively, the signing key may not be an asymmetric key, so cannot generate for instance a formal PKCS#10. In such circumstances, the RA could just ask the user to sign some friendly text (such as "Please confirm you registration request on <date> <time>") to provide proof of possession of the signing key.







Radical focus on Service Providers, Usability and Processes:

98% coverage in Switzerland with 3 telcos

200000 paying users

35 customers

40+ AP's or SP's

Certified Signature Service as add on

Steady increasing demand





Key Success Factor Understanding of Ecosystem & Business Model



Illustration by Jeff Grader / property of Delta Education





**Ecosystem?
The reality...**

Compost heap





**Ecosystem?
The reality...**

**Understand &
convince
Developers**





**Ecosystem?
The reality...**



**Understand &
convince
Potential users**





**Ecosystem?
The reality...**

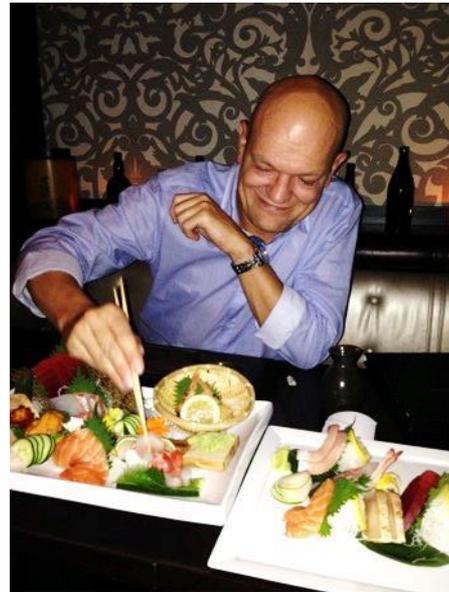
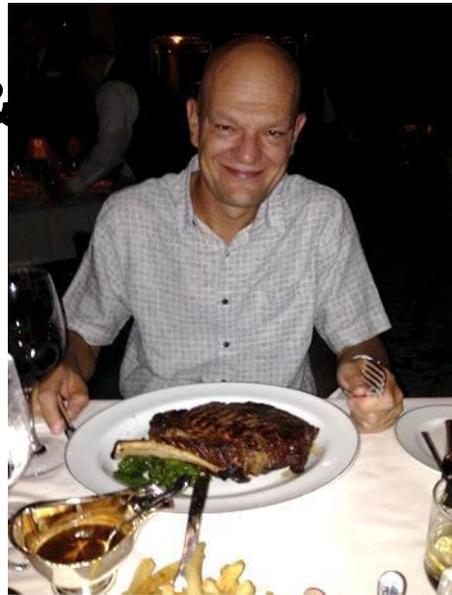
**Understand &
convince
potential
Partners**





**Ecosystem?
The reality...**

**Understand &
convince
Consultants
& Press**





Ecosystem?
The reality...

Joint and
targeted
Advertising





Ecosystem?
The reality...

Convince via
Web, Web,
Web, Web...

Download

Mobile ID Integration Guides | **Mobile ID Solution Guides**

This section contains product-specific documentation designed to help you incorporate Mobile ID in environments with VPN, access gateways, business applications, cloud and collaboration services, etc.

- Abacus
- AdNovum (Nevis)
- Avaloq
- Cisco

> [Cisco AnyConnect Solution Guide \(PDF, 472KB\)](#)
This document describes how Mobile ID can be integrated in authentication.

- Citrix
- Clavid
- Ergon (Medusa, Airlock)
- F5
- Finova
- Google
- Microsoft
- Oracle
- Ping Identity (PingFederate)
- Salesforce.com
- SAP
- SuisseID
- United Security Providers





What's Next?

**Additional Context Information
- Subscriber Info**

Mobile Connect as an option

**Mobile Connect Demo with Level 4
Authentication (if time allows)**

