Technology Or Sector Specific Rules: Is There A Need? Building Trust In A Connected Digital World

August 2013

Data User Forums

The Commissioner may designate a body as a data user forum in respect of a specific class of data users if:

- The body has open membership to all data users of that class
- the body is capable of performing as required
- the body has a written constitution
- □ The Commissioner shall maintain a Register of Data User Forums
- □ A data user forum may prepare a code of practice
 - on its own initiative OR
 - upon request by the Commissioner

Data User Forums & Codes of Practice

- The data user forum, in preparing a code of practice, shall consider matters including:
 - the purpose for the processing of personal data by the <u>data user</u> or class of data users
 - the views of the <u>data subjects</u> or groups representing data subjects
 - the views of the relevant <u>regulatory authority</u>, if any
 - <u>adequate level of protection</u> for the personal data of the data subjects concerned
- The Commissioner may register such a code of practice if the Commissioner is satisfied:
 - the code of practice is consistent with the provisions of the Act
 - the matters (as set out above) have been given due consideration

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Data User Forums & Codes of Practice

- If the Commissioner believes it necessary, the Commissioner may issue a code of practice himself
- The Commissioner may revoke, amend or revise, whether in whole or in part, any registered code of practice:
 - on his own accord OR
 - upon an application by the data user forum or such bodies representing data users
- A data user who fails to comply with any provision of the code of practice that is applicable to the data user commits an offence and shall, on conviction be liable:
 - to a fine not exceeding RM100,000; and /or
 - to imprisonment for a term not exceeding 1 year





THE COMMUNICATIONS AND MULTIMEDIA CONTENT FORUM OF MALAYSIA

Forum Kandungan Komunikasi dan Multimedia Malaysia

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Communications and Multimedia Consumer Forum of Malaysia

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Multimedia Act 1998.



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Sector Specific Rules

Examples:-

- New Zealand Health Privacy Information Code
- New Zealand Credit Reporting Privacy Code
- USA Children's Online Privacy Protection Act
- USA Health Insurance Portability and Accountability Act
- USA Gramm-Leach-Bliley Act
- UK The Privacy and Electronic Communications (EC Directive) Regulations 2003
- Canada Personal Health Information Act

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Technology Specific Rules

□ Examples:

- Europe The EU Cookie Law (e-Privacy Directive)
- Europe Mobile application developers (Article 29 Working Party)
- United States Mobile application developer privacy guidelines (FTC)
- Australia Mobile privacy practice guide (Australian Information Commissioner)
- Canada Cloud Computing Guidelines for Public Bodies (Information Commissioner of British Columbia)



THANK YOU

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