



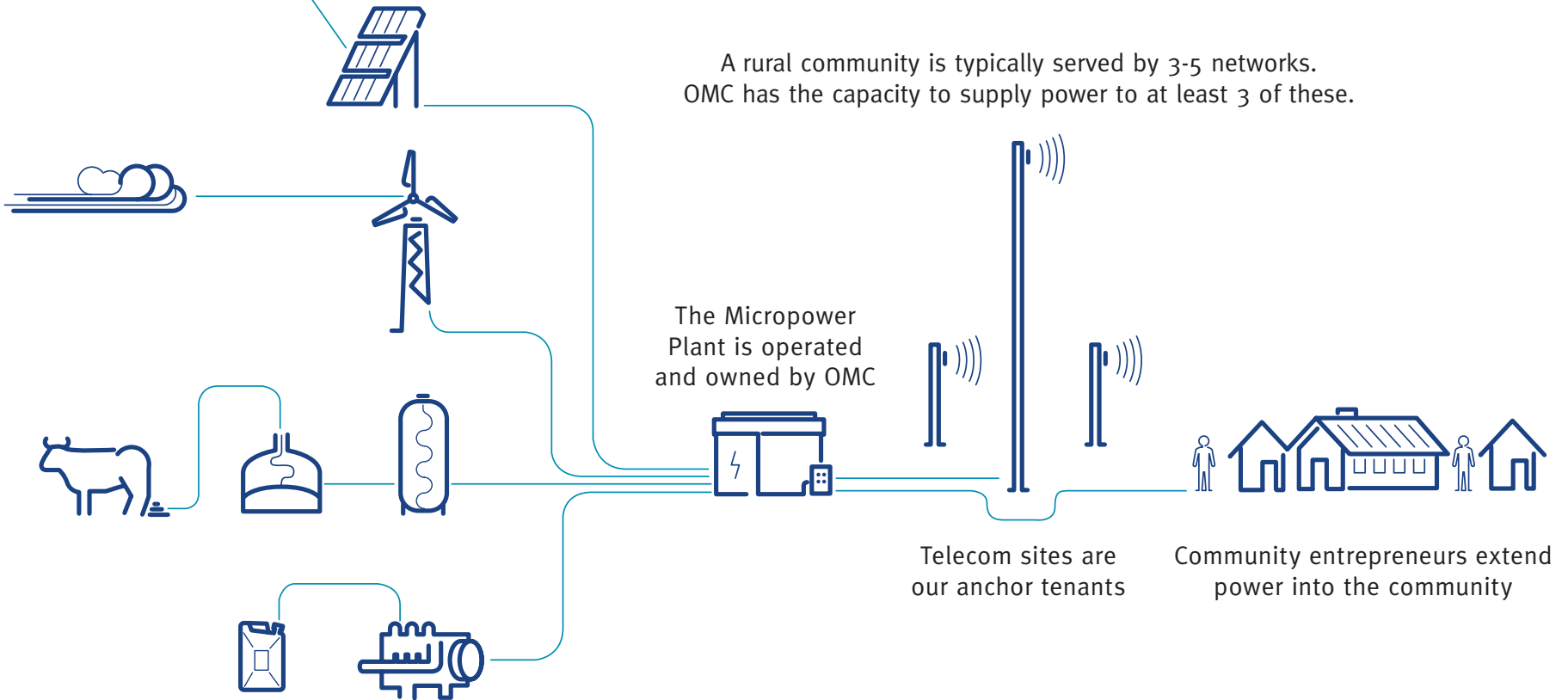
WE POWER RURAL INDIA.

OMC

OMC



OMC MICROPOWER PLANT™ – OVERVIEW.



TELECOM POWER —————> INDUSTRIAL SCALE.

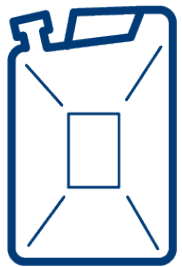
The OMC model's strength: built on a telecom foundation.

Partnerships with telecom market leaders provides industrial scale rural electrification.

An aerial photograph of a village nestled in a lush green valley. A river flows through the center of the valley, bordered by dense green trees. In the background, a large, rounded mountain rises against a blue sky with scattered white clouds. The village consists of numerous small, simple houses with brown roofs. In the foreground, a dirt road leads down from a rocky outcrop towards the river. The overall scene is vibrant and rural.

INSIGHT #1:
THE PYRAMID AT THE
BOTTOM OF THE PYRAMID.

MICROPOWER FOR COMMUNITIES = SPEND-SHIFTING.



KEROSENE
(INR 180)



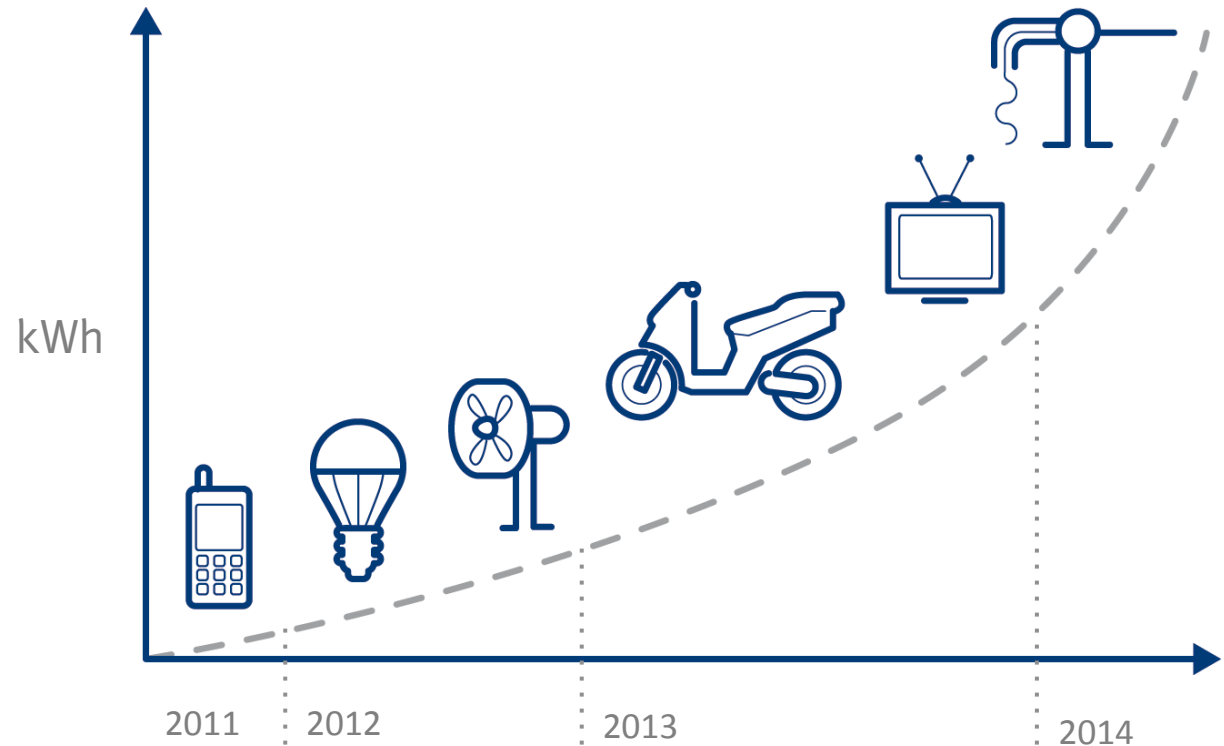
ELECTRICITY
(INR 100)

We charge the equivalent of the existing household budget for diesel and kerosene.

BEYOND SPEND-SHIFTING

– the energy access journey.

- Understanding the **rural economy**
- Enhancing **revenue** and cutting **costs**
- Product **packaging** and **pricing** to match



INSIGHT #2:
DISTRIBUTION
IS EVERYTHING.

मोहम्मद हकीम
OMC
सब जगह सबको

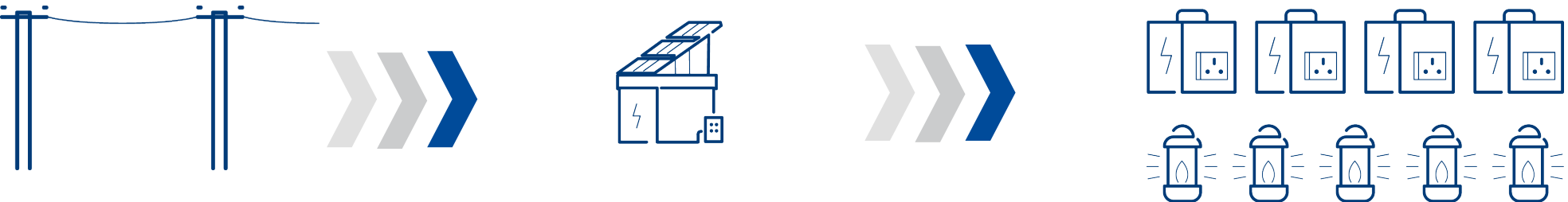


CUTTING THE CORD = EXPONENTIAL GROWTH.

TELECOM – From wireline to wireless.



POWER – From centralized to distributed.



2015: 3,500 TELECOM
TOWERS POWERED RENEWABLY.



An aerial photograph of a rural village nestled in a valley. The village consists of numerous small, simple houses with brown roofs, surrounded by lush green fields and scattered trees. A prominent river flows through the valley, bordered by dense green vegetation. In the background, there are rolling green hills and a large, rocky mountain peak under a blue sky with light clouds. The overall scene depicts a peaceful, rural community.

2015: 2 MILLION HOMES POWERED.
10 MILLION PEOPLE IN 1,650 COMMUNITIES.



POWER, EVERYWHERE.

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