



























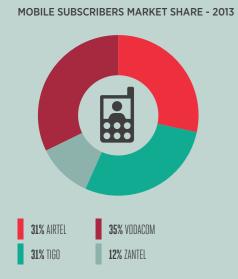
TZS 53 TRILLION

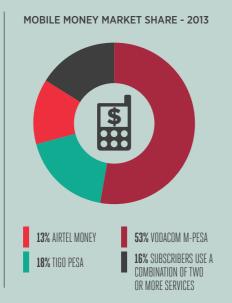
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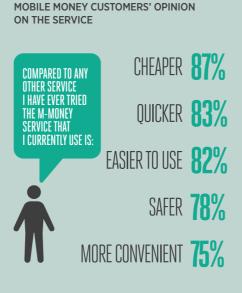


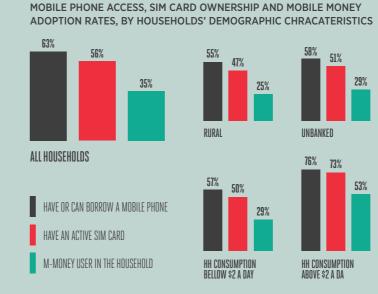
TZS 2.8 TRILLION

OUTREACH HOUSEHOLDS HAVE AT LEAST ONE ADULTS USE A MOBILE **-** 7,232,143 ADULTS (28%) OWN A MOBILE PHONE TO PAY BILLS (15.5%), SEND MONEY (14.0%), AND PHONE - 1,951,310 ADULTS (9%) ARE BANKED (FINSCOPE 2009) MOBILE MONEY RECEIVE MONÈY (19.6%) (GLOBAL FINDEX) REGISTERED ACCOUNTS ➤ TANZANIA COMMUNICATIONS REGULATORY AUTHORITY AND BANK OF TANZANIA SIGN AN M.O.U. ON MOBILE MONEY EW MONTHLY TAX OF 1,000 IN INC. (\$0.62) ON ALL SIM CARD USERS TANZANIA COMMUNICATIONS LA REGULATORY AUTHORITY PASSES NEW KYC REGULATION REQUIRING REGISTRATION FOR ALL NEW AND BANK OF 🔼 NZANIA AND THE GOVERNMENT OF ANZANIA LAUNCH POLICY E DUTY OF 0.15% ON ALL MONEY KRS (INCLUDING MOBILE MONEY) ▲ AFI PEER REVIEW OF DRAFT FINANCIAL INCLUSION BANK OF TANZANIAN MAYA DECLARATION COMMITMENT TO "INCREASE FINANCIAL ACCESS BY UP TO 50% OF THE POPULATION BY 2015" DLDING TAX OF 10% APPLIED TO MONEY AGENTS' COMMISSIONS VODACOM AND TUJIJENGE (A MAJOR MFI)
TEST LOAN REPAYMENTS
THROUGH M-PESA MOBISOL PREPAID ENERGY USES MOBILE MONEY TO OFFER A PAY-AS-YOU-GO SOLAR SYSTEMS VODACOM PARTNERS WITH COMPREHENSIVE COMMUNITY BASED REHABILITATION TO PROVIDE HEALTH ASSISTANCE ZANTEL AND THE NATIONAL INSURANCE CORPORATION PARTNER TO OFFER FARIJIKA
HEALTH INSURANCE THROUGH EZY PESA VODACOM INVESTS IN MARKET RESEARCH TO TAILOR THE M-PESA PRODUCT AIRTEL PARTNERS WITH TANZANIA POSTAL BANK TO OFFER EXISTING CLIENTS ACCESS TO THEIR ACCOUNTS VIA AIRTEL MONEY VODACOM AND CARE PILOT USE OF M-PESA FOR VILLAGE SAVINGS AND LOAN ASSOCIATIONS TO PROVIDE A SAFE PLACE TO STORE FUNDS VODACOM STARTS TO USE AGENT AGGREGATORS AIRTEL WAIVES FEES FOR MOBILE MONEY TRANSFERS VODACOM LAUNCHES M-PESA ZANTEL RELAUNCHES ITS MOBILE MONEY PLATFORM AS EZY PESA ▲ AIRTEL LAUNCHES AIRTEL MONEY ≥ TIGO LAUNCHES TIGO PESA **ACTIVE ACCOUNTS** ≥ ZANTEL LAUNCHES Z-PESA 2009 2008 2010











% OF HOUSEHOLDS USING THIS METHOD FOR AT LEAST ONE REMITTANCE

WHAT METHODS TANZANIAN