Mobile Identity

Your Invitation to a Global Launch

The GSMA is delighted to invite you to the launch of the Mobile Identity Programme:

18th September 2012 | Nice, France | B4 BOSCOLO PLAZA | 12 Avenue de Verdun 06000

Join us for a one-day Members and Non-Members Priority Event that brings together key Mobile Identity ecosystem players to examine the variety of roles for mobile network operators in the mobile identity value chain, share real-life case studies, and catalyse implementation of mobile signature and mobile 'connect' services.

Opening introduction by Anne Bouverot, Director General of the GSMA

Agenda

Monday 17th September

Brought to you by Valimo Wireless, experts in Mobile ID and secure authentication solutions

6:00pm – 9:00pm

Networking drinks reception on-board a sunset boat cruise, leaving from and returning to Nice harbour

Tuesday 18th September

9:00am – 5:30pm

A full day convening with two content streams covering: building the business model and value proposition for both consumers and service providers to adopt Mobile Identification via eSignature and Mobile Authentication via "Connect" services; reinforcing the mobile identity ecosystem and encouraging interoperability; upcoming regulatory and policy issues in the European context; the future of mobile identity services.

5:30pm – 8:00pm

Brought to you by Sicap, pioneer providers of Mobile industry expertise and secure identity management

Evening drinks reception on the Ruhl Plage, private beach of the B4 Boscolo Plaza Hotel, set on the Promenade des Anglais.

Confirmed Speakers

Confirmed Speakers include:

- Ronan Lacroix, Products & Innovation Director, Deutsche Telekom
- Janne Jutila, Business Director, Mobile ID and New Services, Elisa
- Irina Strajescu, Business Development Head, Government e-ID, Moldcell
- Stela Mocan, Executive Director, e-Govt Centre, Government of Moldova
- David Birch, Digital Identity Expert, Director, Consult Hyperion
- An expert from the SIM Alliance

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For further information, please contact the Mobile Identity Programme Coordinator, Alix Murphy on amurphy@gsm.org