Requirements for Mobile Identity Online Vendor Directory

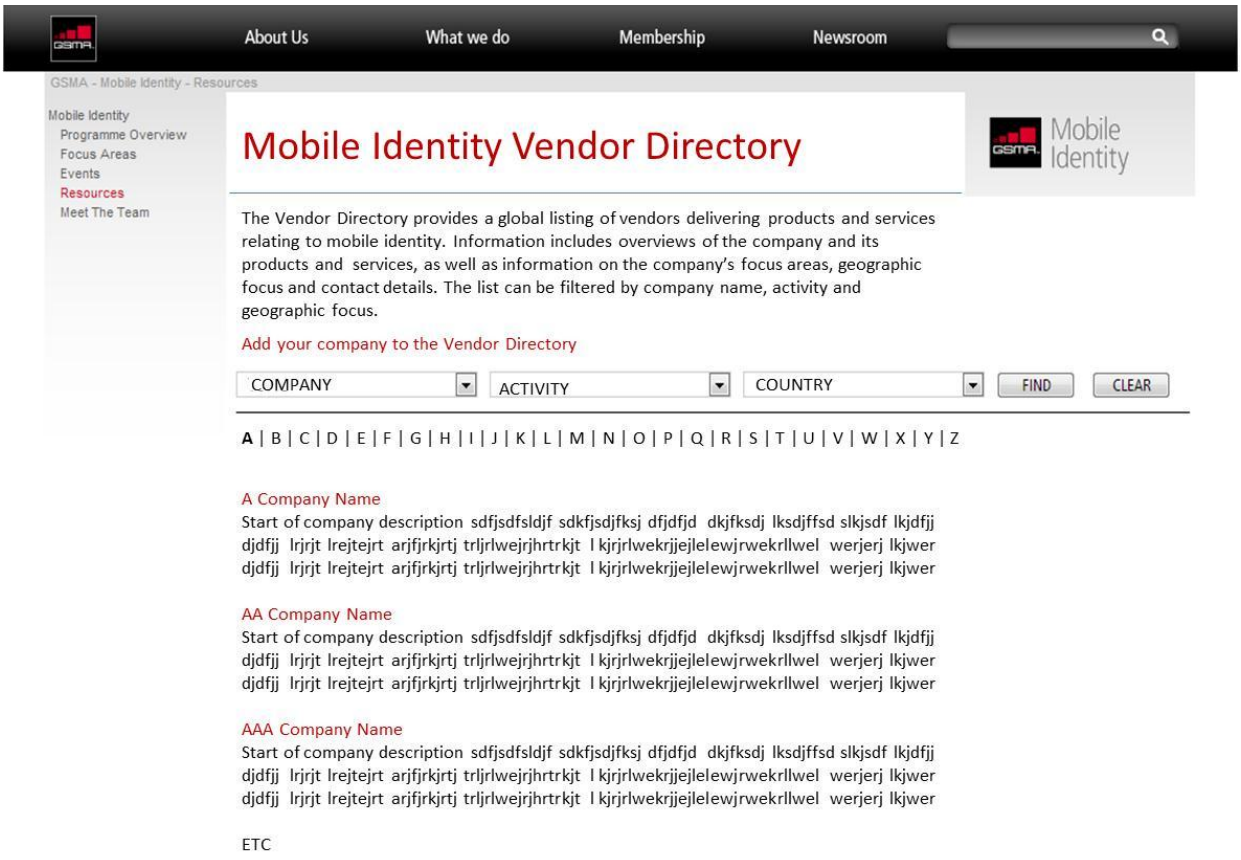
OVERVIEW

Mobile Identity requires an interactive online vendor directory that will sit on their section of GSMA.com. The directory will enable users to search for vendors by various filters and read more about the companies and what they offer. Vendors will also be able to add their company to the directory via an online submission form.

MENU

The Vendor Directory menu item will sit under the Resources menu item as a sub-menu item.

VENDOR DIRECTORY LANDING PAGE



The landing page should look like the above, with the following:

1. Heading: Mobile Identity Vendor Directory

2. Text below heading:

   The Vendor Directory provides a global listing of vendors delivering products and services relating to mobile identity. Information includes overviews of the company and its products and services, as well as information on the company's focus areas, geographic focus and contact details. The list can be filtered by company name, activity and geographic focus.

   Add your company to the Vendor Directory (link to form – details below)

3. Filters
    a. Company – all company names should be listed here
    b. Activity (list as follows)
        - SIM Card Vendor
        - Total Security Management Provider
        - Managed Security Service Provider
        - Certificate Authority
        - IDM Solution Provider
        - IDM Consulting Service Provider
        - 2nd Factor (OTA Service) Solution Provider
        - 2nd Factor (SIM Applet) Solution Provider
        - Identity Aggregator
        - Biometrics Hardware/Solution Provider
        - Cloud Authentication Solution Provider
        - Attribute Solution Provider
        - Password Management Solution Provider
        - Subscriber Data Management Solution Provider
        - Federated ID/Single Sign-On
        - End-User Privacy Management
        - AAA Authentication Solution Provider
        - Telco Identity Provisioning
    c. Country (include global list of countries) – is it possible to include only countries where there is a company and add additional countries to the filter when there is a company providing solutions in that country?
    d. NOTE: A company can have more than one activity and can be geographically focused on more than one country.
    e. Below the drop down filters there should be an alphabetical listing.
        - When the user arrives at the landing page they will automatically see all companies starting with the letter A. They can then choose to see companies starting with another letter.
        - Is it possible to grey out letters that do not have companies associated with them so the user can only choose a letter where there are actual companies? If so, then the landing page should show companies that start with whatever letter first has companies associated with it.
        - The number of companies shown on the page will depend on how many are under each letter. If we find the listings are starting to get too long we can then add additional pages (e.g. 1 | 2 | 3 at the bottom if required).

4. The user will see the name of the company and the beginning of the company description. The name of the company is a link and they can click on this link to be brought to the company page.

COMPANY PAGES

Each company will have a company page. We need the web team to come up with a nice visual design for the company page. The information on the company page will be the following:

1. Company Name
2. Company Logo
3. Company Overview – Up to 200 words
4. Products/Services – Up to 300 words
5. Primary Activities – this will be a list based on the list that was provided for the activity filter. A company can have multiple activities.
6. Client Focus – Up to 100 words
7. Geographic Focus – this will be a list of countries (as per the country filter). A company can be active in multiple countries.
8. Headquarters – To include building name, street name/number, town/city, county/state, postal/zip code, and country
9. Contacts – Up to two contacts. To include contact name, contact title, email address, phone number
10. Website – to include main website URL and URL for mobile identity products/services (NOTE: these should open on a new page)

SUBMISSION FORM

We need an online submission form where people can add their company to the directory. Ideally we would like it to work such that someone enters in the information, a notification is sent to the administrator to verify the information, any changes can then be made and the administrator then accepts the submission and it is automatically added to the site.

An interim solution would be acceptable whereby the information is sent to the administrator via email, the administrator then verifies the information which then has to be manually uploaded to the site.

The following fields need to be included on the online submission form:

Intro text: Fill in the following form to add your company to the Mobile Identity Vendor Directory. Please include as much information as possible and use neutral (non-sales) language. All submissions will be verified prior to being posted.

1. Company Name <text entry field>
2. Company Overview (up to 200 words) <text box that allows up to 200 words>
3. Products/Services (up to 300 words) <text box that allows up to 300 words>
4. Primary Activities (choose all that apply) <list the following activities with tick boxes. People can select multiple boxes>
    - SIM Card Vendor
    - Total Security Management Provider
    - Managed Security Service Provider
    - Certificate Authority
    - IDM Solution Provider

- IDM Consulting Service Provider
- 2nd Factor (OTA Service) Solution Provider
- 2nd Factor (SIM Applet) Solution Provider
- Identity Aggregator
- Biometrics Hardware/Solution Provider
- Cloud Authentication Solution Provider
- Attribute Solution Provider
- Password Management Solution Provider
- Subscriber Data Management Solution Provider
- Federated ID/Single Sign-On
- End-User Privacy Management
- AAA Authentication Solution Provider
- Telco Identity Provisioning

5. Client Focus (up to 100 words) <text box that allows up to 100 words>
6. Geographic Focus (select all that apply) <This needs to be a list of countries that allows people to select multiple countries – similar to the mHealth tracker form>
7. Office Headquarters <This should be a heading, with the following entry fields below>
    - Building Name
    - Street Name/Number
    - Town/City
    - County/State
    - Postal/Zip code
    - Country
8. Contacts <This should be a heading, with the following entry fields below>
    - Primary Contact Name
    - Primary Contact title
    - Primary Contact Email Address
    - Primary Contact Phone Number (include country code)
    - Secondary Contact Name
    - Secondary Contact title
    - Secondary Contact Email Address
    - Secondary Contact Phone Number (include country code)
9. Website <This should be a heading, with the following entry fields below>
    - Company Main URL
    - URL for Mobile Identity Products/Services
10. Logo (high resolution) <need to provide ability for them to browse their files and upload their logo>
11. I have read and understand the Policy for Contributions <this is a mandatory tick box. Policy for Contributions will link to a page that shows this information>

NOTE: all fields should be mandatory except secondary contact, URL for mobile identity products/services and logo upload.

POLICY FOR CONTRIBUTIONS

Please see separate document for the text that needs to be included on a web page.