GSMA Mobile Identity Global Interest Group

16th- 19th September 2013| Helsinki - Tallinn

Join the GSMA Mobile Identity Programme for a two-day workshop event bringing together leading industry ecosystem players to share best practices in the rapidly evolving identity ecosystem, demonstrate tested commercial models and build upon existing expertise to enable operators to play a key role in the mobile identity value chain.

Agenda

Monday, 16th September | Key West bar | Scandic Grand Marina Hotel | Skatuddskajen 7, 00160 | Helsinki

19.00 – 21.00

Welcome cocktail and networking reception (Key West Lounge)

Tuesday 17th September |Scandic Grand Marina Hotel | Skatuddskajen 7, 00160 | Helsinki

9:00 – 15.30 (Full-day workshop)

Understanding the Identity landscape today: Rising competition and perspectives from industry partners in the banking and internet ecosystems

Presentations from leading operators shaping the future of mobile identity services

**Attendees will then travel via the 16.30 ferry (2hrs) to Tallinn for a sponsored dinner and drinks at Horizant Resturant and Bar in Tallinn, Estonia*

Wednesday 18th September | Swissôtel | 3, Tornimäe | Tallinn 10145 | Estonia

9:00 – 13:00 (Half-day workshop)

Introduction to key GSMA resources for Mobile Network Operators (including MNO-only session on business models & blueprints, Consumer Research insights, and launch of the new GSMA Mobile Identity Sub-working groups)

14:00 – 18:00 (optional Half-day workshop)

Leveraging co-operation with government to drive benefits in the eServices economy (Insights on trust frameworks from leading markets, commercial models for e-government services, and regulatory topics)

**Attendees have the option of returning via Tallinn airport or via the 19.30 ferry (2hrs) to Helsinki*

Thursday 19th September* | Tallinn | Estonia

9.00 – 11.00 (*invitation only – Federated Framework Sub-Working Group members will receive a separate invitation)

Kick-Off Meeting for participants of Federated Framework Sub-Working Group

For further information, please contact the Mobile Identity Programme Coordinator, Mathew Clements mclements@gsma.com