



## Roundtable Title: Reimagining Digital Access: Unlocking the API Economy

Duration: 90 Minutes

Date: 23<sup>rd</sup> Sep 2025

Time: 11:00 – 12:30 hrs

Venue: The Westin, Kuala Lumpur (Synergy 1&2 on LG02)

### Synopsis

As digital ecosystems evolve, legacy mechanisms like SMS OTPs are becoming increasingly obsolete. New approaches powered by telco-enabled APIs can offer frictionless user authentication, enhanced security, and smarter service delivery. This roundtable explores how mobile network operator and channel partners can power the digital economy by exposing network capabilities through APIs and how Fintech's can enable a more secure means of transacting on top of easing the customer's digital journey, starting with silent number verification and moving into more advanced use cases.

### Agenda

11:00 – 11:05	<b>Opening Remarks</b>  <b>Speaker: Julian Gorman, Head of APAC, GSMA</b>  <i>A high-level overview on the state of the Standardized Open API's Program</i>
11:05– 11:15	<b>Setting the Scene – API's &amp; Conversational Messaging</b> <b>Proposed Speaker:</b> <ul style="list-style-type: none"><li>• ADA (CEO - Srinivas Gattamneni)</li></ul> <i>High-level overview on how API's play a role today that includes conversational messaging.</i>
11:15 – 11:50	<b>Roundtable Discussion – Tapping the Broader API Economy</b>  <i>Speaker will firstly share what API's are available &amp; how can CP's &amp; Fintech's know more and also request for Standard CAMARA Compliant Network API's from MNO's. This will be followed by an open discussion with the other MNO's about the untapped potential of telco-enabled APIs beyond authentication—ranging from location and device status to carrier billing and QoS insights.</i>  <b>Proposed Speaker:</b> <ul style="list-style-type: none"><li>• Umobile (CIO – Neil Tomkinson)</li></ul>

	<p><b>Roundtable Discussion:</b>  <b>Moderator:</b> Kevin Henry, Head of Strategic Engagement, APAC, GSMA  <b>Primary contributors to the discussion (MNO's &amp; CP's):</b></p> <ul style="list-style-type: none"> <li>• Umobile (Neil Tomkinson – CBO &amp; CIO)</li> <li>• Maxis (Prateek Pashine – CEBO)</li> <li>• CelcomDigi (Datuk Kamal Khalid – Chief Transformation Officer)</li> <li>• TM (Mohamed Tajul – Chief Network Officer)</li> <li>• YTL Comm (Wing K Lee – CEO)</li> <li>• Twillo (John Chua)</li> <li>• Digital Virgo (Frederico Rosato)</li> <li>• Infobip (Conor Devine)</li> <li>• Vodafone (Bhupinder Singh)</li> <li>• HGC Communications (Chris Chan)</li> <li>• Nabstract (Vaibhav Mehta)</li> </ul>
<p>11:50 – 12:25</p>	<p><b>Lightning Round – Importance of Collaboration</b></p> <p><i>In this rapid-fire segment, participants will share how every party has a role in driving and scaling the API economy especially from the demand side.</i></p> <p><b>Proposed participants:</b></p> <ul style="list-style-type: none"> <li>• Merchantrade Asia (Ivan Alias – CCO)</li> <li>• Touch &amp; Go Digital (Sarveswarren Raja Gopal – CCO)</li> <li>• Ryt Bank (Chee Mun Foong – CPO)</li> <li>• PayNet (Gary Yeoh – CMO)</li> <li>• Mastercard, Boost, Grab, Tik Tok, Meta, etc</li> </ul>
<p>12:25 – 12:30</p>	<p><b>Closing Summary</b></p> <p><i>Summary of discussion and action points</i></p>